Arts, Social Sciences and Humanities: Good for graduates & the economy

Top jobs for **Arts graduates** include:

- Policy analysis
- Communications
- Journalism
- Film, television and radio
- Galleries and museums
- Visual arts
- Performing arts

\$3.5 billion

Revenue generated by the screen industry in 2017 plus 16,200 jobs

\$350 million

Revenue generated by the music industry in 2022, 33 per cent NZ-generated content

Promoting the Arts, Social Sciences and Humanities

The humanities, arts and social sciences deliver direct economic benefit to the Aotearoa New Zealand economy and bring with them huge social benefits.

50%

Of the last 10 New Zealand **Prime Ministers** have had an Arts Degree and half of all current Ministers have one too.

Humanities, arts and social sciences **research**:

- Improves agricultural productivity
- Builds resilience to natural disasters
- Supports those living with dementia
- Provides financial guidance to elderly New Zealanders
- Helps revitalise endangered languages