



# Benchmarking the Australian Bachelor of Arts

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**A Summary of Australian  
Bachelor of Arts Programs  
Offered 2011/12**

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## Glossary

**Capstone:** In-depth exploration of an area of the curriculum. Usually occurs in the final term of study and builds on previous learning.

**Core Unit:** Compulsory unit of study required on program or institutional level. Compulsory units of study on the level of major are not coded as core units in this instance.

**Credit points:** Number of points assigned to each unit of study that acts as an indicator of the amount of work required in that unit. Collective of credit points indicates successful completion of a program.

**DASSH:** Australasian Council of Deans of Arts, Social Sciences, and Humanities. DASSH represents the deans of Faculties of Arts, Social Sciences and Humanities in universities and higher education institutions across Australia and New Zealand.

**DEEWR:** Department of Education, Employment and Workplace Relations – Commonwealth department with oversight for tertiary education 2008 – 2011.

**DIISRTE:** Department of Industry, Innovation, Science, Research and Tertiary Education. Previously known as DEEWR - Current Commonwealth department with oversight for tertiary education.

**Elective:** A unit counting towards the total credit points required toward a program but is not a specific program requirement.

**Entry score:** Required scores to gain entry to be able to participate in a program of study. Often set as a tertiary entrance score developed as a result from standardized exams at the end of secondary schooling.

**Level:** Used in this profile to describe what has traditionally been conceived of as year of study. Findings from this project suggest that students do not necessarily complete a program within traditional 3 year blocks. Levels have been used instead of years to indicate a staged progression through a program.

**Major:** A group of units, typically in one or more related fields of study which are a specialisation within a program. A major denotes a concentration of a number of credit points in a specific subject. It does not necessarily imply an increasing level of complexity.

**Minor:** A secondary field of academic concentration or specialization with fewer credit points than a major. Sometimes called a sub-major. It does not necessarily imply an increasing level of complexity.

**Program:** Program is used in these documents to denote an integrated course of academic studies. It could include award programs, or programs of study that allow students to qualify to access postgraduate studies.

**Unit:** The term “unit” has been used to describe a subdivision of a course, subject, or program of study or training. Different institutions may refer to a unit as a course, subject, topic or module.

**Upper Level:** Academic concentration in a particular subject requiring some grounding or basic understanding. A primary field of study. Implies an increasing level of complexity through study.

## About the Project

### Approach

The study uses comparative historical analysis (Ruschemeyer & Mahoney, 2003) to compare a comparatively small number of cases within a particular context in a systematic and contextualized fashion.

### Data sources

As with most historical analyses, this research draws on archival data or primary records (such as official documents, brochures, and institutional course planners); secondary sources (such as websites, publicity documentation and media stories); and running records (such as ongoing statistical data collections from national surveys and commonwealth data sets).

The project team worked with existent data relying on primary data rather than second hand data.

- Primary sources included the following quantitative and qualitative sources:
  - Enrolment data from the Department of Industry, Innovation, Science, Research and Tertiary Education (DIISRTE)
  - Data drawn from the Graduate Destinations Survey (GDS) and Course Experience Questionnaire (CEQ)
  - Course outlines, program structures and details gathered from institutional ‘course finder’ websites and calendars
- Secondary sources included the following:
  - Existing institutional or centre reports of investigations into particular areas such as attrition or employability
  - Institutional strategic plans and program review documents
  - Facility or school websites, program handbooks and program flyers or publicity materials

### Definitions

Defining an Arts program is problematic given the huge range of types of Arts programs on offer. The Bachelor of Arts is not a universally defined program. A Bachelor of Arts in one institution actually might be described as a Bachelor of Social Sciences in another. In some cases, it is used by non-Arts related programs.

For the purposes of this study, an Arts program is taken from the DIISRTE “Society and Culture” Coding that includes:

- 0901 Political Science and Policy Studies
- 0903 Studies in Human Society
- elements within 0911 Justice and Law Enforcement
- 0913 Librarianship, Information Management and Curatorial Studies
- 0915 Language and Literature
- 0917 Philosophy and Religious Studies
- 0919 Economics and Econometrics
- 0999 Other Society and Culture
- 1007 code: Communication and Media Studies

It therefore excludes programs like Bachelor of Arts (Psychology), as well as the Bachelor of Creative Arts, Performance Arts (including Music) and accredited programs such as the Bachelor of Police Studies and Social Work.

The term “Bachelor of Arts” refers to programs that follow the above criteria and are:

- humanities or social sciences focused;
- single degree undergraduate programs;
- not accredited or dependent on a professional body for benchmarking;
- allow some level of flexibility in terms of choice for students; and
- titled Bachelor of Arts if there were a program so named, or on a program that addressed the above criteria in instances where there was not a program called the BA.

## Supporting reports

This report is supported by other documents which support the summaries developed here. These are:

### 1. Summary of trends across the Australian Bachelor of Arts Programs

This report outlines the trends that appear to be occurring across BA programs across all 39 of the Australian universities between 2008 and 2011.

### 2. Data sets

A series of datasets designed to enable DASSH members to interrogate the data in response to their own needs are offered in an excel spreadsheet format as pivot tables. They offer current information related to:

- Disciplines taught as part of the Bachelor of Arts as sequences of study (2008 and 2011)
- Core courses (2008 and 2011)
- Working Integrated Learning activities (2011)
- Graduate attributes (2011)
- Bachelor of Arts student enrolment (2001 – 2010)
- Graduate destinations of Arts students (2001 – 2010)
- Arts Graduate satisfaction with course (2001 – 2010)
- Entry scores (2001-2012)

A full set of data related to the project is available via the DASSH website <http://www.dassh.edu.au>

## Program Context

### Faculty/ School

Faculty of Arts and Sciences

### Contact details of program conveners

National Course Director – Dr. Ellen Warne (Melbourne)

03 9053 3822

[Ellen.Warne@acu.edu.au](mailto:Ellen.Warne@acu.edu.au)

New in 2011 BA course implementation committee responsible for national consistency plus coordinators on each campus

### Institutional Grouping

Non-Aligned

### State

Multi campus: NSW, QLD, Vic

## Program Aim

*The Bachelor of Arts course offers a diversity of subjects, making it attractive to students seeking a liberal arts education and the development of skills either as a basis for employment or as the foundation for further specialised study. The course is designed to produce knowledgeable, articulate, innovative graduates skilled in research, logical thought, clear expression and the application of ethical principles to decision making. Studies include the arts, humanities, technology, and the social, physical, and biological sciences. The Honours year, where available, equips students to undertake postgraduate study in their chosen discipline. The specific sequences of study available vary from campus to campus.*

[http://www.acu.edu.au/\\_data/assets/pdf\\_file/0004/373279/Bachelor\\_of\\_Arts.pdf](http://www.acu.edu.au/_data/assets/pdf_file/0004/373279/Bachelor_of_Arts.pdf)

## Program Organisation

### Rules

Students are required to complete a total of 24 units (240 credit points) including:

- Two majors OR one major and two minors (160cp)
- Two program core units from a list of specified units (20cp)
- Elective studies comprising the remaining number of required units (up to 60cp)
- Plus 15 days or equivalent of Learning in the Community (0cp)

Specialisation: An area of special or focused study or sub-discipline within a course, which is recognised on the student's testamur and transcript. Normally a specialisation consists of not less than one half of the total credit points for the award.

- Business and Communication Studies (NSW only)

Completion of either

- a Major in Business Studies; a Minor in Communication; and a Minor in one of Computing, Economics or Mathematics; or
- a Major in Economics; a Minor in Communication; and a Minor in Business Studies.

- Creative Arts and Culture (Queensland and Victoria only)  
Completion of either
  - two Majors selected from Drama, Literature, Media (Victoria only), Music or Visual Arts; or
  - a Major in one of Drama, Literature, Media (Victoria only), Music or Visual Arts; and two Minors selected from Communication, Drama, Literature, Media, Music or Visual Arts.
- Psychology (NSW, Queensland and Victoria)  
Completion of a 120 cp APAC accredited sequence in Psychology; and a minor from any other discipline from the Schedule of Unit Offerings.

### Structure

- “Major”: 80 cp in prescribed units in one discipline or approved interdisciplinary area, normally including at least 10 cp at introductory level and at least 60 cp at advanced level.
- “Minor”: 40 cp in prescribed units in one discipline or approved interdisciplinary area, normally including at least 10 cp at introductory level and at least 20 cp at advanced level.

Each sequence requires introductory level study followed by a specified extent of advanced level study. Some sequences have capstone unit requirements.

#### Sample Enrolment Pattern for a student undertaking 2 majors

Level 1:

- 2 x Major 1
- 2 x Major 2
- 4 x Electives

Level 2:

- 2 x Major 1
- 2 x Major 2
- 4 x Electives

ARTS232 Learning in the Community should be taken in first or second semester of second year as part of the major, minor or as an elective.

Level 3:

- 4 x Major 1
- 4 x Major 2

#### Sample Enrolment Pattern for a student undertaking 1 major and 2 minors

Level 1:

- 2 x Major
- 2 x Minor 1
- 2 x Minor 2
- 2 x Electives

Level 2:

- 2 x Major
- 2 x Minor 1
- 2 x Minor 2
- 2 x Electives

Level 3:

- 4 x Major 1
- 4 x Electives

[http://www.acu.edu.au/courses/arts\\_media\\_and\\_design/arts/undergraduate/bachelor\\_of\\_arts/](http://www.acu.edu.au/courses/arts_media_and_design/arts/undergraduate/bachelor_of_arts/)

## Program Content

### Core Units

ARTS232 Learning in the Community

Students in the Bachelor of Arts course are required to complete a volunteer experience unit to meet graduation requirements. This unit does not incur any HECS liability or fees. Students must enrol in the unit ARTS232 Learning in the Community; it requires the completion of a total of 15 days service to a community organisation usually by the end of year two.

## Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Discipline	Level	2008	2011
Brisbane	Art	Major	x	
	Asian Studies	Major	x	x
	Australian Studies	Major	x	x
	Behavioural Studies	Major	x	
	Business Studies	Major	x	x
	Communication	Minor	x	x
	Drama	Major	x	x
	Economics	Minor	x	x
	Education	Minor	x	x
	Gender Studies	Minor	x	x
	History	Major	x	x
	Information Technology	Major	x	
	Leisure Studies	Minor		x
	Literature	Major	x	x
	Music	Major	x	x
	Philosophy	Major	x	x
	Psychology	Major	x	x
	Sociology	Major	x	x
	Sports & Recreation Studies	Minor	x	
	Study of Religions	Minor		x
Theological Studies	Major	x	x	
Visual Arts	Major		x	
Melbourne	Art	Major	x	
	Behavioural Studies	Major	x	
	Business Studies	Major	x	x
	Communication	Minor	x	x
	Drama	Major	x	x
	Education	Minor	x	x
	Family Studies	Minor	x	x
	History	Major	x	x
	Information Technology	Major	x	
	Italian	Major	x	
	Japanese	Minor	x	
	Literature	Major	x	x
	Mathematics	Major	x	x
	Media	Major		x
	Media Studies	Major	x	
	Music	Major	x	x
	Philosophy	Major	x	x
	Political Studies	Minor	x	
	Politics	Major		x
	Psychology	Major	x	x
	Science Studies	Minor	x	x
	Sociology	Major	x	x
	Study of Religions	Minor		x
	Theological Studies	Major	x	x
	Visual Arts	Major		x
Youth Work	Minor		x	
Offshore	East Timor Language and Cultural Studies	Major		x
Strathfield	Art	Major	x	



Australian Studies	Minor	x	x
Behavioural Studies	Minor	x	
Business Studies	Major	x	x
Communication	Minor	x	x
Computer Studies	Major	x	
Computing	Minor		x
Drama	Major	x	
	Minor		x
Economics	Major	x	x
Education	Minor	x	x
Geography	Major	x	x
History	Major	x	x
Indigenous Studies	Minor	x	x
Japanese	Minor	x	
Literature	Major	x	x
Mathematics	Major	x	x
Philosophy	Major	x	x
Psychology	Major		x
Sociology	elective		x
Study of Religions	Minor		x
Technology	Major		x
Theological Studies	Major	x	x
Visual Arts	Major		x

Source: Web site and publicity materials

## Program Uptake

### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE</b>	7,605	8,131	8,196	8,598	9,054	9,433	10,272	11,598	13,024	14,775
<b>Total Student Numbers in BA</b>	638	632	589	600	597	622	621	593	727	841
<b>Total BA Program Completions</b>	282	116	102	114	113	126	103	88	102	125
<b>Total BA Program EFTSL</b>	489.35	np	483.99	468.63	469.88	np	478.28	455.81	np	648.88

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections

The Bachelor of Arts (Creative Arts and Culture) and Bachelor of Arts (Business and Communication Studies) are named programs that are listed separately for admission purposes but are structurally part of the Bachelor of Arts. They require completion of specified combinations of major and minor studies. NOTE: Became Bachelor of Creative Arts in 2012.

### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENTS</b>	7,605	8,131	8,196	8,598	9,054	9,433	10,272	11,598	13,024	14,775
<b>TOTAL ENROLMENTS SOCIETY &amp; CULTURE BFOS</b>	2,140	2,168	2,169	2,159	2,222	2,196	2,219	2,430	2,823	3,098
<i>Bachelor of Social Science</i>	127	148	159	154	165	139	144	121	104	124
<b>Bachelor of Arts</b>	638	632	589	600	597	622	621	593	727	841
Media Communication	0	0	0	0	0	0	0	0	0	28
<b>Arts Double degrees combined</b>	<b>968</b>	<b>999</b>	<b>942</b>	<b>883</b>	<b>896</b>	<b>853</b>	<b>961</b>	<b>1080</b>	<b>1282</b>	<b>1322</b>
<b>Total Arts related enrolment</b>	<b>1606</b>	<b>1631</b>	<b>1531</b>	<b>1483</b>	<b>1493</b>	<b>1475</b>	<b>1582</b>	<b>1673</b>	<b>2009</b>	<b>2191</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections

## Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Business
- Arts / Music
- Arts / Social Work
- Arts / Teaching
- Arts / Theology
- Nursing / Arts
- Teaching / Arts
- Teaching / Arts (Indigenous Studies)
- Theology / Social Science
- Theology / Social Work

## Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Brisbane			65	73	75	70	70	55	50	55	60	58.9
Melbourne	76.9	76.45	76.45	79.7	72.6	67.6	70.2	67.6				58.9
Strathfield	66.1	65.05	73.95	78.9	73.85	70.9	65.1	65.85				58.9

## Program Changes 2008 to 2013

Partial review in 2011 for implementation in 2013.

Full review in 2013 after the implementation of cross-institution courses (Every Student Every Degree).

- Our World: Community and Vulnerability Foundation
- Understanding Self and Society: contemporary perspectives (Capstone)



## Bond University

**Not verified**

### Program Context

#### Faculty/ School

Faculty of Humanities and Social Sciences

#### Contact details of program conveners

Associate Professor Anne Cullen

Deputy Dean and Head of School, Humanities

#### Institutional Grouping

Private

#### State

Queensland

### Program Aim

The Bachelor of Arts program encourages students to select combinations of subject areas and particular subjects that best suit their interests and career ambitions. It is a generalist program that offers you a choice of majors with the opportunity to either specialise in a particular area of study or to select complementary majors.

This program offers a **liberal education** while preparing graduates for careers in a range of **vocations**. Teaching methods provide students with **generic skills, specific knowledge**, and, where appropriate, **professional experience**. Students complete a total of 24 subjects including two majors or one double major of 12 subjects in one subject area. Depending on the area of study, students can take an internship program as part of their practical skills training. Students can take electives from wider university offerings related to their interest.

<http://www.bond.edu.au/faculties-colleges/faculty-of-humanities-and-social-sciences/schools-centres/school-of-humanities/index.htm>

### Program Organisation

#### Rules

Duration: 2 Years Full-Time; Flexible Part-Time Available

The Bachelor of Arts program comprises 24 subjects, as follows:

- 4 University Core Subjects
- **12 Foundation Subjects**  
Students must choose 12 subjects from the H&SS list of undergraduate subjects (School of Communication and Media, School of Humanities and School of Social Sciences).
- **8 Electives**  
Students must choose eight (8) elective subjects of which at least four (4) must come from the H&SS list of undergraduate subjects (School of Communication and Media, School of Humanities and School of Social Sciences).
- **Majors**  
Students must complete two or more majors, or one double major, selected from the list of available majors in the General Rules.

## Structure

Each major sequence has its own requirements and a prescribed pattern. Does not appear to be incremental sequencing.

Majors require 6 units and in some instances such as languages, have recommended sequencing built-in. Generally it does look like a major can be made up of 6 units which do not have incremental development.

## Program Content

### Core Units

- [Communication Skills](#) (CORE11-100) or [Public Speaking](#) (CORE11-101)
- [Knowledge and Society](#) (CORE11-114) or [Business Applications of Information Technology](#) (CORE11-111) or [Reasoning Skills](#) (CORE11-112) or [Scientific Thinking and Research Skills](#) (CORE11-113)
- [Cultural and Ethical Values](#) (CORE11-120) or [Contemporary Issues in Law and Society](#) (CORE11-121)
- [Strategic Management](#) (CORE11-130) or [Entrepreneurship](#) (CORE11-131)

All level 1 , University-wide core units

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Discipline	Level	Offered 2008	Offered 2011
Advertising	Major	x	x
Australian Studies	Major	x	x
Behaviour Management	Major	x	x
Chinese Language	Major	x	x
Chinese Studies	Major		x
Communication	Major	x	x
Computer Games	Major	x	x
Corporate Communication	Major		x
Counselling	Major	x	x
Criminal Justice & Criminology	Major	x	x
English as an International Language	Major	x	x
Film & Television	Major	x	x
French Language	Major	x	x
French Studies	Major		x
Global Governance & Regional Politics	Major	x	x
International Diplomacy	Major	x	x
International Relations	Major	x	x
Japanese Language	Major	x	x
Japanese studies	Major		x
Journalism	Major	x	x
Language Studies	Major	x	
Language Teaching	Major	x	x
Media Studies	Major		x
Multimedia	Major	x	x
Philosophy	Major	x	x
Psychology	Major	x	x
Public Relations	Major	x	x
Spanish Language	Major	x	x
Spanish studies	Major		x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### *Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)*

	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENTS</b>	2,059	1,758	1,895	2,437	2,798	3,339	3,607
<b>Total Student Numbers in BA</b>	91	102	139	142	116	159	109
<b>Total EFTSL in BA</b>	57	91.38	22.88	122	102.88	73.25	65.38
<b>Total BA Program Completions</b>	21	14	30	31	24	31	24

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections

#### *Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)*

Degree Program	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE STUDENTS</b>	2,059	1,758	1,895	2,437	2,798	3,339	3,607
<b>TOTAL ENROLMENT SOCIETY AND CULTURE BFOS</b>	<b>1140</b>	<b>1075</b>	<b>1172</b>	<b>1398</b>	<b>1456</b>	<b>1636</b>	<b>1762</b>
Bachelor of Arts	91	102	139	142	116	159	109
Arts (Applied Psychology)	<5	<5	0	0	0	0	0
Behaviour Management	0	0	0	<5	<5	<5	6
Communications	260	124	124	149	154	156	162
Film and Television	93	84	80	99	107	122	132
International Relations	33	31	62	73	80	48	91
Journalism	6	29	24	39	48	53	50
Multimedia Design	0	0	5	0	0	43	51
<b>Arts Double Degrees Combined</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>89</b>	<b>61</b>	<b>66</b>	<b>99</b>
<b>Total Arts related</b>	<b>485</b>	<b>372</b>	<b>434</b>	<b>593</b>	<b>568</b>	<b>649</b>	<b>700</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Applied Psychology / Arts
- Arts / Commerce
- Arts / Film and Television
- Arts / International Relations
- Arts / Journalism
- Arts / Laws
- Arts / Sports Management
- Business / Arts
- Business / Communication
- Business / International Relations
- Business Law / Communication
- Commun (Bus) / Business Administration
- Commun (Bus) / Multimedia Design
- Communication (Business) / Arts
- Communication (Business) / Business Laws
- Communication (Business) / Commerce
- Communication (Business) / Commerce (South Africa)
- Communication (Business) / Computer Games
- Communication (Business) / Social Sciences
- Communication (Business) / Tourism Management
- Communication / Arts
- Communication / Biomedical Science
- Communication / Commerce
- Communication / Communication (Business)
- Communication / Laws

- Communication / Sports Management
- Communication / Tourism Management
- Film & Television / Laws
- Film and Television / Business
- Film and Television / Commerce
- Film and Television / Communication (Business)
- Film and Television / Information Technology
- Film and Television / Multimedia Design
- International Relations / Business Administration
- International Relations / Business Law
- International Relations / Commerce
- International Relations / Communication
- International Relations / International Business
- International Relations / Journalism
- International Relations / Laws
- International Relations / Social Sciences
- International Relations / Social Sciences (Psychology)
- Journalism / Business Law
- Journalism / Commerce
- Journalism / Communication
- Journalism / Laws
- Journalism / Sports Management
- Multimedia Design / Business
- Multimedia Design / Commerce
- Multimedia Design / Information Technology
- Multimedia Design / Journalism
- Social Science / Communication
- Social Science / Laws
- Social Science / Social Science

#### Entry scores

Not applicable – applicants apply directly to institution

#### Program Changes 2008 to 2013

Not available

# Central Queensland University



## Program Context

### Faculty/ School

Faculty of Arts, Business, Informatics and Education – School of Humanities and Communications

### Contact details of program conveners

Dr John Fitzsimmons

Central Queensland University

Rockhampton Queensland 4702

Australia

61 7 49309240; 0403 817 458

[j.fitzsimmons@cqu.edu.au](mailto:j.fitzsimmons@cqu.edu.au)

### Institutional Grouping

Regional Universities Network (RUN)

### State

Queensland (including Rockhampton, Bundaberg, Mackay, Gladstone, Emerald and Noosa)

## Program Aim

The aim of the Bachelor of Arts program is to provide you with a multidisciplinary education that instils knowledge in a range of humanities and social science disciplines. You will explore disciplines that study the way humans recognise, record and debate human practices, meanings and values, and you will develop an understanding of the human condition and of how society operates.

You will have the opportunity to gain crucial lifelong learning and transferable skills, such as critical thinking and problem-solving, and will be able to apply these skills to a range of employment opportunities and real life situations. The Bachelor of Arts will also enable students to gain entry into a variety of postgraduate and vocationally-oriented programs such as a Master of Clinical Psychology or Master of Business Administration.

Source: <http://www.cqu.edu.au/study/what-can-i-study/humanities,-psychology-and-social-work/undergraduate-programs/bachelor-of-arts>

## Program Organisation

### Rules

To qualify for the program students must complete

- 24 courses made up of:
  - two compulsory courses;
  - two plans (6 courses per plan); and
  - 10 electives from the arts plans and/or from any other CQ University program.
  - A total of 10 level one courses can be taken.

Choose 2 plans:

- Aboriginal and Torres Strait Islander Studies
- Geography and Environmental Studies
- History
- Literary and Cultural Studies
- Psychology

- Sociology
- Welfare Studies plan
- Writing plan

A Diploma of Arts is available as an exit award after one year of study which will require you to have completed four courses from a particular plan.

### Structure

- Level one and advanced level units
- Most plans (majors) have a limited first year choice
- No obvious capstones

## Program Content

### Core Units

Students enrolled in the Bachelor of Arts are required to complete the following compulsory courses in their first full-time or equivalent year of study.

- [HUMT11002](#) Approaches to Social Enquiry
- [HUMT11003](#) Introduction to Humanities

These courses will provide students with a broad knowledge of what constitutes Humanities and Social Sciences disciplines, which will assist students in planning their choices of what to study. Level one and advanced level units.

Most plans (majors) have a limited first year choice – in essence a foundational program. There are no obvious capstones.

### Majors

#### *Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Bundaberg	Sociology	Major		x
Distance Education	Aboriginal and Torres Strait Islander Studies	Major		x
	Geography & Environmental Studies	Major		x
	History	Major		x
	Literary & Cultural Studies	Major		x
	Psychology	Major		x
	Sociology	Major		x
	Welfare Studies	Major		x
	Writing	Major		x
Mackay	Sociology	Major		x
Noosa	Literary & Cultural Studies	Major		x
Rockhampton	Aboriginal and Torres Strait Islander Studies	Major		x
	Australian History	Major	x	
	Australian Studies	Major	x	
	Communications & Media Studies	Major	x	
	Cultural Studies	Major	x	
	Dance	Major	x	
	Digital Music	Major	x	
	Drama	Major	x	
	Environmental Studies	Major	x	
	Film & Television	Major	x	
	Games and Animation	Major	x	
	History	Major	x	x
	Human Geography	Major	x	
	Indigenous Studies	Major	x	
	Japanese	Major	x	
Journalism	Major	x		
Liberal Studies	Major	x		



Literary & Cultural Studies	Major	x	x
Psychology	Major		x
Public Relations	Major	x	
Social Sciences & Social Work	Major	x	
Sociology	Major	x	x
Tourism	Major	x	
Writing	Major	x	x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	15,054	16,112	15,765	15,315	15,396	14,542	12,096	10,842	10,629	11,277
<b>Total Student Numbers in BA</b>	553	547	512	464	368	314	332	324	303	269
<b>Total EFTSL in BA</b>	305.42	290.69	274.56	234	187.75	165.88	0	184.38	157.75	137
<b>Total BA Program Completions</b>	124	143	85	57	49	48	43	32	47	33

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLEMENTS</b>	15,054	16,112	15,765	15,315	15,396	14,542	12,096	10,842	10,629	11,277
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	1,984	2,266	2,372	2,471	2,391	2,178	1,836	1,599	1,496	1,483
Bachelor of Arts	553	547	512	464	368	314	332	324	303	269
Communication & Information Technology	323	377	282	219	182	15	81	45	<5	0
Communication (Journalism)	11	22	4	5	47	5	31	0	5	<5
Digital Innovation	0	0	0	0	0	0	91	131	126	57
Multimedia Studies	462	642	764	815	767	611	318	165	116	189
Professional Communication	0	0	0	0	0	<5	4	61	65	76
<b>Arts Double degrees combined</b>	161	139	122	168	171	159	137	133	125	122
<b>Total Arts related intake</b>	1510	1727	1684	1671	1535	1106	994	859	742	715

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double Degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Business
- Arts / Business (Accounting)
- Arts / Business (Human Resource Management)
- Arts / Business (Info Sys)
- Arts / Business (Management)
- Arts / Business (Marketing)
- Arts / Education (Secondary)
- Arts / LM (Secondary)
- Business / Professional Communication

### Entry scores

#### Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
		57	56	62	61	62	59	60	60	63	62

## **Program Changes 2008 to 2013**

Recommendations from the 2008 Review of the BA now implemented.

Changes for 2012/2013

The plans in the BA with 12 or more courses are being split into two 6 course plans (e.g. History becomes Australian History and International History). The structure is being changed from 2 compulsory courses, 2 plans and 10 electives, to 3 plans and six electives.

## Program Context

### Faculty/ School

Faculty of Law, Education, Business and Arts  
School of Creative Arts and Humanities

### Contact details of program conveners

Head of School - School of Creative Arts and Humanities  
Bill Wade  
Contact Details  
Phone: 08 8946 6026  
Fax: 08 8946 7266  
Email: bill.wade@cdu.edu.au

### Institutional Grouping

Innovative Research Universities Australia (IRUA)

### State

Northern Territory

## Program Aim

The Bachelor of Arts provides graduates with the ability to understand and study human society. It develops high levels of written and oral communication skills in the humanities and social sciences, including history, Greek, Chinese (Mandarin) and Indonesian studies, political science and sociology. It prepares graduates for research training at Honours and postgraduate level.

*Source: Course Catalogue*

## Program Organisation

### Rules

Candidates fulfil the requirements for the course by completing 240 credit points from:

- Common Units (2 units)
- Compulsory Core (10 units)
- Specialist Electives x2 (6 units each). Has to include one of History, Political Science, Indigenous Knowledges Systems (IKS). Can also include Languages (Greek, Indonesian, Chinese), Creative Arts and Industries, Communications, Psychology, Economics, Marketing, Creative Writing or General Electives selected from other undergraduate units offered by the University or Open University Australia (OUA) ONLY IF a student has not selected a Second Specialist elective.

Of the total 240 credit points:

- Not more than 100 credit points may be taken from 100 level units
- A minimum of 40 credit points must be taken from 300 level units
- Not more than 30 credit points shall be included with a grade of "PT" or "PC" or "PS"
- Not more than 20 credit points of Independent Study units may be included in the degree

### Structure

- Level 1
  - 2 common units CUC107 Northern Perspectives and CUC100 Academic Literacies (for Humanities/Social Sciences students)
  - 6 core units (CIW100 Foundations of Creative Writing, HIS142 Fundamentals of Australian History, POL101 Fundamentals of Australian Political Science, SOC140 Sociological

Perspectives, BCO104 Fundamentals of Economics and CAI101 Introduction to Multimedia or LAN102 Introduction to Language Studies)

- Level 2
  - 2 core units ( CAH210 Influential Critical Thinkers and BCC202 Culture Communication & Technology)
  - 3 units selected from level 2 units available in List 1 major
  - 3 units selected from level 2 units available in List 2 major
  
- Level 3
  - 2 core units (BCO201 The World of Work and BCO301 The Global Future)
  - 3 units List 1 majors consisting of either
    - Selection of 3 units from List 1 Majors
 OR
    - 2 units selected from level 3 units available in List 1 major and POL312 Northern Territory Internship Program
    - 3 units selected from level 3 units available in List 2 major

## Program Content

### Core Units

The course includes a common year one, providing an excellent foundation for further study in either our core specialists areas of history or political science (must select one or combination of the two). A second specialist pathway of study is available in languages, creative arts and industries, communications, business administration, psychology, economics, marketing, Indigenous knowledge systems or creative writing. Combinations of these specialist areas of study provide graduates with distinctive qualifications that lead to interesting and rewarding careers.

Source: Course Catalogue

Cross CDU cores

- CUC107 Northern Perspectives and either one of the following Academic Communication Units:
- CUC100 Academic Literacies (for Humanities/Social Sciences students) or
- CUC106 Design & Innovation: Communicating Technology (for Technology/Science students)

Core Arts units

- CIW100 Foundations of Creative Writing
- HIS142 Fundamentals of Australian History
- POL101 Fundamentals of Australian Political Science
- SOC140 Sociological Perspectives
- BCO104 Fundamentals of Economics
- CAI101 Introduction to Multimedia or LAN102 Introduction to Language Studies
- BCC202 Communication, Technology and Culture
- CAH210 Influential Critical Thinkers
- BCO201 The World of Work
- BCO301 The Global Future (avail from 2013)

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Casurina	Chinese	Major		x
	Communications	Major		x
	Creative Arts and Industries	Major		x
	Creative Writing	Major		x
	Economics	Major		x
	General Electives	Major		x
	Greek	Major		x
	History	Major		x
	History and Cultural Heritage	Major		x

Indigenous Knowledges Systems	Major	x	x
Indonesian	Major		x
Languages (Chinese, Greek, Indonesian)	Major	x	
Marketing	Major		x
Political Science	Major		x
Psychology	Major		x
Regional and International Studies	Major	x	
Social Sciences (Psychology, Sociology)	Major	x	

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDEGRADUATE ENROLMENTS</b>	3,665	3,777	3,678	3,566	3,771	3,882	4,105	4,307	4,890	5,320
Total Student Numbers in BA	174	170	180	164	np	105	78	56	81	77
Total EFTSL in BA	80.63	81.64	85.51	69.26	np	48.88	40.75	30.13	35.88	40.88
Total BA Program Completions	20	12	16	11	np	17	8	12	6	15

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

DEGREE PROGRAM	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDEGRADUATE ENROLMENTS</b>	3,665	3,777	3,678	3,566	3,771	3,882	4,105	4,307	4,890	5,320
<b>TOTAL ENROLMENTS SOCIETY AND CULTURE BFOS</b>	734	777	778	722	739	844	928	1,023	1,323	1,488
Social Science	13	6	6	0	0	0	0	0	0	0
Bachelor of Arts	174	170	180	164	np	105	78	56	81	77
Communication and Cultural Studies	0	0	0	23	18	9	5	0	0	0
Communications	0	22	30	0	0	15	33	17	11	6
Creative Arts and Industries (New Media Design)	0	0	0	0	0	0	0	13	22	30
Indigenous cultures and Natural Resource Management	0	0	0	0	0	13	13	9	7	5
Indigenous Knowledges	0	0	0	0	0	0	0	0	8	12
Resource Management	11	12	16	23	13	8	5	0	0	0
Southeast Asian Studies	21	10	5	0	0	0	0	0	0	0
Creative Arts and Industries (Communication)	0	0	0	0	0	0	0	17	22	25
Arts Double degrees combined	79	64	39	41	173	131	164	163	185	204
<b>TOTAL Arts related intake</b>	<b>285</b>	<b>278</b>	<b>270</b>	<b>251</b>	<b>204</b>	<b>281</b>	<b>298</b>	<b>275</b>	<b>336</b>	<b>359</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections

### Double Degrees

Double degrees offered in combination with Arts related programs in the following:

- Applied Science / Arts
- Arts / Arts
- Arts / Communication & Cultural Studies
- Arts / Communications
- Arts / Creative Industries
- Arts / Education
- Arts / Laws
- Creative Industries / New Media Design
- Education / Arts

- Engineering / Arts
- Laws / Aboriginal and Torres Strait Islander Studies
- Laws / Indigenous Cultures and Natural Resource Management
- Laws / Indigenous Knowledges
- Science / Arts

### Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
				65.5	62	62	62	61	61.5		60

### Program Changes 2008 to 2013

In 2012 the School launched a new Bachelor of Arts which can be studied fully on line.

## Program Context

### Faculty/ School

Faculty of Arts/ School of Humanities and Social Sciences

### Contact details of program conveners

#### DASSH Rep.

Associate Professor Joy Wallace

[jwallace@csu.edu.au](mailto:jwallace@csu.edu.au)

#### BA Course Director

- [Dr John O'Carroll](#)

Associate Head of School

Bathurst

### Institutional Grouping

Not Aligned

### State

New South Wales

## Program Aim

The BA degree offered at Charles Sturt is a traditional BA in respect of structure. Students undertake studies in Major and Minor disciplines, and have some free elective choices as well.

There is one compulsory subject, "Reasoning, Values and Communication" (COM120), which is lead by academics within the Philosophy and English disciplines. These skills taught in this subject – analysis, argument and writing – are seen to be the core generic areas common to disciplines within the BA.

Students enrol in the degree either on-campus or via distance mode of delivery. The distance mode has a blended learning approach that includes online and print-based content and opportunities for online interaction. While there tends to be a higher attrition rate of external students than internal, the BA is still a popular degree for students to start in the external mode.

The University is generally seen as having a more applied or vocational range of programs, making the BA unique. Indeed, it competes for students with more applied degrees in arts and communications programs at CSU, such as Journalism, Theatre, Graphic Design, Public Relations, or Television Production.

The BA program is currently attempting to articulate itself more clearly as a generalist vocational degree, providing its graduates with the knowledge, skills and values that are highly sought after by employers.

Source: [http://www.csu.edu.au/courses/undergraduate/arts/course-overview?SQ\\_DESIGN\\_NAME=course-brochure](http://www.csu.edu.au/courses/undergraduate/arts/course-overview?SQ_DESIGN_NAME=course-brochure)

## Program Organisation

### Rules

To graduate, students must satisfactorily complete 192 points (normally equal to 24 subjects).

The course is organised on the basis of a combination of Majors and Minors and a number of free electives.

Students must complete one foundational subject COM120 Reasoning, Values and Communication.

All students must complete EITHER two Majors and one Minor OR one Major and three Minors.

In selecting areas of study and subjects, the following rules apply:

- Each student will select two Majors, OR one Major and one Minor, in different areas. Majors from list A, Minors from lists A, B and C.
- In special circumstances the Course Director may approve Minors in disciplines not listed above. Please note that List B Minors may contain subjects that also appear in Majors.

- Free elective subjects may be selected from any area, subject to any other restrictions.
- No more than twelve subjects can be taken from any one Discipline area.
- No more than seven subjects may be taken from outside Lists A and B.
- No more than ten subjects at Level 1 may be counted towards the degree.
- At least five subjects at Level 3 must be completed.
- The generic skills subject COM120 is compulsory.

#### Discipline restrictions

- No more than 12 subjects from a single discipline may be counted towards the Bachelor of Arts degree. A discipline is defined as follows:
  - Art History: all subjects with ART or VIS codes
  - English: all subjects with LIT or WRT codes, plus COM123 and COM327
  - History: all subjects with HST codes, plus POL101, COM225 and COM226
  - Philosophy: all subjects with PHL codes plus POL205
  - Psychology: all subjects with PSY codes
  - Sociology: all subjects with SOC codes, plus COM219.

#### Structure

All students must complete EITHER two Majors and one Minor OR one Major and three Minors, as follows:

- Option A (Two Majors and One Minor)
  - 2 X 8 subject Major (16 Subjects) Selected from list A
  - 1 X 4 Subject Minor selected from list A or B
  - 3 free electives selected from any area
  - one compulsory subject COM120
- Option B (One Major and three Minors)
  - 1 x 8 subject Major selected from list A
  - 1 X 4 subject Minor selected from list A
  - 1 X 4 subject Minor selected from list A or B
  - 1 X 4 subject Minor selected from lists A, B or C
  - 3 free electives selected from any area
  - one compulsory subject COM 120

## Program Content

### Core Units

Students must complete the unit Reasoning, Values and Communication (COM120).

This subject focuses on skills and knowledge relevant to the composition of an academic essay. It has four elements. The first introduces the fundamentals of argument and critical thinking. The second develops skills in writing and grammar. The third introduces generic study skills, such as academic referencing, the use of library databases, how to avoid plagiarism, and how to determine reputable sources. The fourth presents students with a particular ethical topic, upon which they will focus their academic papers.

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Field of Study	Level	2008	2011
Bathurst and Wagga Wagga	Art	Minor	x	
	Art History	Major	x	x
		Minor		x
	Computer Studies	Minor	x	
	Computing	Minor		x
	Criminal Justice & Criminology	Minor	x	
	Economics	Minor	x	x
	English	Major	x	x



	Minor	x	x
Environmental Studies	Minor	x	x
Global Studies	Minor	x	x
History	Major	x	x
	Minor	x	x
Human Bioscience	Minor		x
Human Sciences	Minor	x	
Justice Studies	Minor		x
Law	Minor	x	x
Mathematics	Minor	x	x
Philosophy	Major	x	x
	Minor	x	x
Policy Studies	Minor	x	x
Political Studies	Minor	x	
Politics	Minor		x
Psychology	Major	x	x
	Minor	x	x
Sociology	Major	x	x
	Minor	x	x
Theology	Minor	x	x
Visual Culture	Minor	x	x
Writing	Minor	x	x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENT</b>	26,476	26,231	25,388	24,273	23,455	24,153	23,823	22,978	23,904	26,119
<b>Total Student Numbers in BA</b>	553	431	387	377	419	546	580	588	607	590
<b>Total EFTSL in BA</b>	281.88	215.25	200	193.5	190	225.38	253.88	259.88	267.57	297.38
<b>Total BA Program Completions</b>	54	46	51	49	49	41	47	33	47	61

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENTS</b>	26,476	26,231	25,388	24,273	23,455	24,153	23,823	22,978	23,904	26,119
<b>TOTAL ENROLMENTS SOCIETY AND CULTURE BFOS</b>	4,057	4,016	3,874	3,816	3,904	4,268	4,394	4,394	4,437	4,860

Bachelor of Arts	553	431	387	377	419	546	580	588	607	590
Arts (Communication)	609	590	574	573	487	533	528	550	472	299
Arts (Cultural Heritage Studies)	0	0	0	0	0	0	0	0	0	0
Arts (Social Welfare)	0	0	0	0	0	0	0	0	0	0
Arts (Television Production)	131	117	125	112	104	91	84	99	106	114
Communication (Advertising)	0	0	0	0	0	0	0	0	0	47
Communication (Commercial Radio)	0	0	0	0	0	0	0	0	0	22
Communication (Journalism)	0	0	0	0	0	0	0	0	0	61
Communication (Public Relations)	0	0	0	0	0	0	0	0	0	23
Communication (Theatre / Media)	0	0	0	0	0	0	0	0	0	33

Media Communication	0	32	57	59	85	103	126	135	141	165
<b>Arts Double Degrees Combined</b>	<b>0</b>	<b>108</b>	<b>138</b>	<b>160</b>	<b>158</b>	<b>202</b>	<b>179</b>	<b>233</b>	<b>220</b>	<b>181</b>
<b>Total Arts related intake</b>	<b>1293</b>	<b>1278</b>	<b>1281</b>	<b>1281</b>	<b>1253</b>	<b>1475</b>	<b>1497</b>	<b>1605</b>	<b>1546</b>	<b>1535</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts (Communication-Advertising) / Business (Mkt)
- Arts (Graphic Design) / Arts (Multimedia)
- Arts (Graphic Design) / Arts (Television Production)
- Arts (Multimedia) / Arts (Television Production)
- Arts (Multimedia) / Information Technology
- Arts (Photography) / Arts (Multimedia)
- Arts / Social Work
- Arts / Teaching (Secondary)
- Arts / Theology
- Sport & Recreation / Arts (Communication Journalism)
- Teaching (Secondary) / Arts

### Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Bathurst	69	69	70	70	70	70	65	65	65	65	65	65
Wagga Wagga	69	69	70	70	70	70	65	65	65	65	65	65

### Program Changes 2008 to 2013

Review conducted 2012

The outcome of the review process is encapsulated in four recommendations.

1. Increase flexibility of choice for new and transferring students by reducing the number of subjects in a Minor from five to four.
2. Restructure the course pattern so that students study in at least three areas of BA majors.
3. Examine double degrees containing the BA with a view to regularising BA content within those degrees.
4. Develop further paths for study beyond the BA.

The most recent Course Performance Report was favourably received by the Faculty executive. The only significant change was to include Politics as a Major from 2013.



### Program Context

#### Faculty/ School

Faculty of Humanities

#### Contact details of program conveners

Prof Majella Franzmann Humanities Pro Vice-Chancellor

#### Institutional Grouping

Australian Technology Network of Universities (ATN)

#### State

Western Australia

### Program Aim

An arts degree opens up a variety of career and further study opportunities allowing you to continually adapt to a rapidly changing global workplace.

This course offers an extensive range of subject areas, across design, creative arts, media, communication, culture, Asian languages and social sciences. It is forward-thinking and practical, offering you a comprehensive grounding in theory and a range of skills. Specialised fieldwork, design studio, research and integrated professional practice units enhance the course's relevance and give you opportunities for professional work experience, networking and community engagement.

We offer a wide range of single and double Majors. Double Majors have been developed to give you an in-depth understanding of two complementary disciplines at the same time to open up a range of career possibilities.

Offered in 3 streams

- Design and Art (excluded for this study)
- Media, Culture and Creative Arts
- Social Sciences and Asian Languages

Source: [http://courses.curtin.edu.au/course\\_overview/undergraduate/arts](http://courses.curtin.edu.au/course_overview/undergraduate/arts)

### Program Organisation

#### Rules

Credits needed to graduate: 600

3 years full time

The first year of the course enables students to choose foundation units suitable to their needs and begin study in their chosen major(s), where appropriate

#### Structure

Level 1

- 200CP Pre-major units
  - 75CP choice of 3 units from 6 offered
  - 25 CP core unit (1 unit)
  - 100 CP electives (4 units)

## Level 2

- Major 1
  - 50 CP core units (2 units)
  - 50 CP optional units from restricted list
- Major 2
  - 50 CP core units (2 units)
  - 50 CP optional units from restricted list

## OR

- If one Major, 100 CP chosen from electives stream

## Level 3

- Major 1
  - 50 CP core units (2 units)
  - 50 CP optional units from restricted list
- Major 2
  - 50 CP core units (2 units)
  - 50 CP optional units from restricted list

## OR

- If one Major, 100 CP chosen from electives stream
- Highly structured Majors available in limited combinations
- Definite scaffolding incremental year 1 to year 3

## Program Content

### Core Units

- Level 1: Making Meanings 103 or Narrating Selves 101
- Level 1: Senses of Place 100 or Communicating with Asia: Languages and Societies 100
- Level 1: The Design Experience 100 or Art and Creativity 100
- Level 1: Engaging in the Humanities 100

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Field of Study	Level	2008	2011
Bentley	Advertising Design	Major	x	
	Anthropology and Sociology	Major		x
	Asian Studies	Major	x	x
	Chinese	Major	x	x
	Corporate Information Management and Librarianship	Major	x	x
	Creative Writing	Major	x	x
	Film and television	Major	x	
	History	Major		x
	Indigenous Australian Cultural Studies	Major		x
	Indonesian	Major	x	
	International Relations	Major		x
	Internet Communications	Major		x
	Internet Design	Major	x	
	Internet Policy and Culture	Major	x	
	Internet Studies	Major	x	
	Japanese	Major	x	x
	Journalism	Major	x	x
	Korean	Major	x	

	Literary and Cultural Studies	Major	x	x
	Marketing	Major	x	
	Multimedia	Major	x	
	Performance Studies	Major	x	x
	Photography	Major	x	
	Professional Writing and Publishing	Major	x	x
	Public Relations	Major	x	
	Screen Arts	Major		x
	Sustainable Development	Major		x
	TESOL	Major	x	
Mauritius, Malaysia & Sarawak	Advertising Design	Major	x	
	Film and television	Major	x	
	Internet Design	Major	x	
	Internet Policy and Culture	Major	x	
	Journalism	Major	x	
	Marketing	Major	x	
	Multimedia	Major	x	
	Photography	Major	x	
	Public Relations	Major	x	

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE INTAKE</b>	22,928	24,429	25,948	26,944	28,520	29,269	29,981	30,265	32,545	34,150
<b>Total Student Numbers in BA</b>	797	828	779	764	726	733	218	181	201	85
<b>Total Student Numbers in BA (Humanities)</b>	0	0	0	0	0	0	0	0	0	1131
<b>Total EFTSL in BA</b>	612.43	645.25	597.58	549.57	8.25	495.81	150.25	128.63	140	58.63
<b>Total BA Program Completions</b>	147	189	162	161	125	169	51	50	46	41

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	22,928	24,429	25,948	26,944	28,520	29,269	29,981	30,265	32,545	34,150
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	<b>2,929</b>	<b>2,904</b>	<b>3,096</b>	<b>3,018</b>	<b>3,277</b>	<b>3,287</b>	<b>3,196</b>	<b>3,027</b>	<b>3,521</b>	<b>4,099</b>
Social Science	339	331	303	317	287	252	249	201	230	122
<b>Bachelor of Arts</b>	<b>795</b>	<b>828</b>	<b>777</b>	<b>764</b>	<b>726</b>	<b>731</b>	<b>214</b>	<b>177</b>	<b>199</b>	<b>85</b>
Arts (Asian Studies)	67	17	0	0	0	0	0	0	0	0
Arts (Cultural Heritage Studies)	27	32	0	0	31	0	19	12	9	0
Arts (Humanities)	0	0	0	0	0	0	0	0	0	1131
Arts (Indigenous Australian Studies)	0	11	14	20	26	23	0	0	0	0
Arts (Languages and Asian Cultures)	0	0	0	0	0	0	104	113	91	51
Arts (Mass Communication)	353	379	400	421	591	643	701	715	1151	1125
Arts (Media and Information)	5	5	0	0	0	0	457	458	513	319
Arts (Social Sciences)	19	14	0	0	0	0	0	0	0	0
<b>Arts Double degree combined</b>	<b>129</b>	<b>322</b>	<b>413</b>	<b>397</b>	<b>455</b>	<b>467</b>	<b>351</b>	<b>319</b>	<b>323</b>	<b>217</b>

<b>Total Arts related</b>	<b>1395</b>	<b>1608</b>	<b>1604</b>	<b>1602</b>	<b>1829</b>	<b>1864</b>	<b>1846</b>	<b>1794</b>	<b>2286</b>	<b>2928</b>
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Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

## Double Degrees

Double degrees offered in combination with Arts related programs in the following:

- Art Theory / Arts
- Arts (Asian Studies) / Applied Science (Records Management)
- Arts (Asian Studies) / Commerce
- Arts (Asian Studies) / Commerce (Accounting)
- Arts (Asian Studies) / Commerce (Banking)
- Arts (Asian Studies) / Commerce (Economics)
- Arts (Asian Studies) / Commerce (Finance)
- Arts (Asian Studies) / Commerce (International Business)
- Arts (Asian Studies) / Commerce (Marketing)
- Arts (Asian Studies) / Commerce (Property)
- Arts (Asian Studies) / Commerce (Public Relations)
- Arts (Asian Studies) / Commerce (Tourism Management)
- Arts (Asian Studies) / Commerce (Tourism)
- Arts (Asian Studies) / Education (Secondary Education)
- Arts (Asian Studies) / Science (Environ. Biology)
- Arts (Asian Studies) Arts (Film and Television)
- Arts (Asian Studies) Arts (Internet Studies)
- Arts (Asian Studies) Arts (Journalism)
- Arts (Asian Studies) Arts (Librarianship & Corporate Inf Mgmt)
- Arts (Asian Studies) Arts (Media Studies)
- Arts (Australian and Intercultural Studies) / Commerce
- Arts (Communication and Cultural Studies) / Arts (Media and Information)
- Arts (Cultural Heritage Studies) / Arts (Library and Corporate Information Management)
- Arts (Cultural Studies) / Arts (Multimedia Design)
- Arts (Literary Studies) Arts (Art)
- Arts (Media and Information) / Arts (Languages and Asian Culture)
- Arts (Professional Writing & Presentation) / Commerce (Marketing)
- Arts (Social Sciences) / Commerce (Accounting)
- Arts (Social Sciences) / Applied Science (Information and Library Studies)
- Arts / Arts
- Arts / Arts (Communication and Cultural Studies)
- Arts / Commerce
- Arts / Communication
- Arts / Science
- Arts / Social Science
- Social Science (Anthropology) / Commerce
- Social Science (Anthropology) / Commerce (Public Relations)
- Social Science (Geography) / Applied Science (Applied Geology)
- Social Science (History) / Arts (Libr and Corp Info Management)
- Social Science (History) / Commerce (Electronic Communication)
- Social Science (History) / Commerce (Public Relations)
- Social Science (History) / Comm (Information Tech)
- Social Science (Politics) / Arts (Libr and Corp Info Management)
- Social Science (Politics) / Comm (Information Tech)
- Social Science (Politics) / Comm (Public Relations)
- Social Science (Politics) / Commerce (Electronic)
- Social Science (Sociology) / Arts (Libr and Corp Info Management)
- Social Science (Sociology) / Comm (Information Tech)
- Social Science (Sociology) / Comm (Public Relations)
- Social Science (Sociology) / Commerce (Info Systems)

- Social Science (Sociology) / Arts (Internet Studies)
- Social Science / Arts
- Social Science / Arts (Education)
- Social Science / Arts (Journalism)

### Entry scores

*Trends in entry scores into Bachelor of Arts and Bachelor of Arts (Humanities) across campuses and across years (2001 – 2011)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Bentley									70	70	70	70

### Program Changes 2008 to 2013

As a result of a curriculum renewal process in 2010, the Bachelor of Arts program was subsumed by the Bachelor of Arts (Humanities). The number of tagged degrees has been reduced.

#### Changes for 2012

One new Major, strategic direction for 2013, one Major being discontinued in 2012 due to low student numbers, one Major renamed due to change in market.

Full review to be conducted in 2013.

## Program Context

### Faculty/ School

Faculty of Arts and Education

### Contact details of program conveners

Professor Brenda Cherednichenko

Pro Vice-Chancellor, Arts and Education

Associate Professor Sarah Paddle

Associate Dean (Teaching and Learning)

### Institutional Grouping

Not Aligned

### State

Victoria

## Program Aim

As a Deakin Arts graduate you will develop some of the most important skills a student can gain at university. You will become expert at managing knowledge and communicating information and develop skills of critical analysis and systematic thinking.

The Bachelor of Arts provides the opportunity to develop an imaginative understanding and appreciation of the theory and practice of the social sciences, humanities and arts. It will also give you: an enhanced cultural sensitivity; skills and knowledge relevant to employment in the modern workforce; and an understanding of information technology tools and systems used in learning and employment.

The degree is structured in a way that offers maximum flexibility. It gives you the opportunities to pursue your own interests and design courses of study that suit your needs. You may study particular areas in-depth or undertake a wide range of units.

You are required to complete at least one major sequence chosen from a variety of study areas including performing and creative arts, languages, history, media and communication, and sociology. Up to one-third of the course may be taken outside the Faculty of Arts and Education, providing even greater possibilities for interesting course combinations.

Source: <http://www.deakin.edu.au/current-students/handbooks/index.php>

## Program Organisation

### Rules

To qualify for the Bachelor of Arts a student must complete 24 credit points of study including:

- an approved Arts major sequence of at least 8 credit points from the campus at which you are enrolled
- no more than 8 credit points taken outside the course-grouped units for the BA (in effect this means that up to 8 credit points may be taken outside the recognised Faculty of Arts and Education major sequences)
- no more than 10 credit points at level 1
- at least 14 credit points at levels 2 or above
- 4 credit points at level 3



Since several disciplinary studies are cumulative (in that knowledge, technical competencies, and, study and research skills develop across units) there are prerequisites that direct students to take some units before others. Students must seek advice from a course adviser before enrolling in units for which they do not have prerequisite or recommended units.

## Structure

### Structuring the course

In general, students who do not enter with credit for prior learning are advised to complete a variety of level 1 units and proceed to level 2 units after developing a range of study and research skills.

In some cases, where students have obtained above-average results in their level 1 units and are keen to pursue a particular major sequence, it may be possible to enrol in the next level of a particular major sequence prior to completion of 8 credit points at level 1.

Each major sequence has its own requirements and a prescribed pattern

### Eg International Relations

- Level 1  
2 x core level 1 units:
- AIR108 International Relations
- AIR120 Australia and the World

### Levels 2

- 4 credit points from the level 2 units below:
- AIE255 Middle East Politics
- AIR205 The Rise of China
- AIR236 Global Capitalism and its Discontent
- AIR245 American Foreign Policy
- AIR225 Global Environmental Politics
- AIR234 Order and Justice in World Politics
- AIR243 International Relations of the Asia-Pacific
- AIR244 Conflict, Security and Terrorism

### Level 3

- 2 x core/capstone level 3 units:
- AIR347 Crises and Risk in International Relations
- AIR342 Theories of International Relations

## Program Content

### Core Units

New students are encouraged to enrol in one or both of these units in their first year which are specifically designed to ease the transition into university study

- ASC160 Introduction to University Study
- ALW117 Writing for Professional Practice

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
External	Anthropology	Major	x	x
	Australian Studies	Major	x	x
	Criminology	Major	x	x
	Gender Studies	Major	x	
	History	Major	x	x
	Indonesian	Major		x
	International Relations	Major	x	x
	Journalism	Major	x	x
	Language and Cultural Studies	Major	x	
	Literary Studies	Major	x	x

	Mathematical Modelling	Major		x
	Media and Communication	Major		x
	Middle East Studies	Major		x
	Philosophy	Major	x	x
	Politics and Policy Studies	Major	x	x
	Psychology	Major	x	x
	Public Relations	Major	x	x
	Social and Political Thought	Major	x	x
	Sociology	Major	x	x
Geelong	Anthropology	Major	x	x
	Australian Studies	Major	x	x
	Criminology	Major	x	x
	History	Major	x	x
	Indonesian	Major	x	x
	International Relations	Major	x	x
	Journalism	Major	x	x
	Literary Studies	Major	x	x
	Mathematical Modelling	Major		x
	Mathematics	Major	x	
	Media and Communication	Major	x	x
	Middle East Studies	Major		x
	Philosophy	Major	x	x
	Politics and Policy Studies	Major	x	x
	Psychology	Major	x	x
	Public Relations	Major	x	x
	Social and Political Thought	Major	x	x
	Sociology	Major	x	x
Melbourne	Animation	Major		x
	Arabic	Major		x
	Arabic Studies	Major	x	
	Australian Studies	Major	x	x
	Chinese	Major	x	x
	Dance	Major	x	x
	Drama	Major	x	x
	Film Studies	Major	x	x
	Gender Studies	Major	x	
	History	Major	x	x
	Indonesian	Major	x	x
	International Relations	Major	x	x
	Italian	Major	x	x
	Journalism	Major		x
	Language and Cultural Studies	Major	x	x
	Literary Studies	Major	x	x
	Mathematical Modelling	Major		x
	Mathematics	Major	x	
	Media and Communication	Major	x	x
	Middle East Studies	Major	x	x
	Philosophy	Major	x	x
	Photography	Major	x	x
	Politics and Policy Studies	Major	x	x
	Psychology	Major	x	x
	Social and Political Thought	Major	x	x

	Sociology	Major	x	x
	Visual Arts	Major	x	x
Warrnambool	Australian Studies	Major	x	x
	Journalism	Major		x
	Literary Studies	Major		x
	Media and Communication	Major	x	x
	Politics and Policy Studies	Major	x	x
	Psychology	Major	x	x
	Sociology	Major	x	x
	Visual Arts	Major	x	x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

TOTAL ENROLMENTS	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Total Student Numbers in BA	2298	2237	2209	2219	2277	2170	2061	1962	1789	1662
Total EFTSL in BA	1341.58	1375.5	1335.31	1320.66	1379.44	1389.25	1359.38	1358.38	1289.75	1162.83
Total BA Program Completions	335	338	345	334	353	328	378	351	316	341

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENTS</b>	22,814	22,465	22,908	23,129	23,534	23,898	24,733	25,335	25,253	26,078
<b>TOTAL ENROLMENTS SOCIETY AND CULTURE BFOS</b>	7,536	7,214	6,874	6,548	6,740	6,599	7,093	7,550	7,599	7,927
<b>Bachelor of Arts</b>	<b>2,298</b>	<b>2,237</b>	<b>2,209</b>	<b>2,219</b>	<b>2,277</b>	<b>2,170</b>	<b>2,061</b>	<b>1,962</b>	<b>1,789</b>	<b>1,662</b>
Arts (Communication and Media Management)	17	8	6	0	0	0	0	0	0	0
Arts (International Studies)	65	107	136	188	224	241	284	296	305	307
Arts (Media and Communications)	0	0	0	0	176	249	370	483	557	613
Arts (Media Arts)	19	6	0	0	0	0	0	0	0	0
Arts (Professional Writing)	310	321	300	249	245	234	264	250	299	316
Criminology	0	0	0	0	0	0	55	104	143	192
Film and Digital Media	0	0	0	0	0	0	0	113	222	293
Interactive media	0	0	0	0	0	0	80	84	50	23
<b>Arts Double degrees combined</b>	<b>2356</b>	<b>2149</b>	<b>1884</b>	<b>1740</b>	<b>1683</b>	<b>1764</b>	<b>1929</b>	<b>2003</b>	<b>1945</b>	<b>1997</b>
<b>Total Arts related</b>	<b>5,065</b>	<b>4,828</b>	<b>4,535</b>	<b>4,396</b>	<b>4,605</b>	<b>4,658</b>	<b>5,043</b>	<b>5,295</b>	<b>5,310</b>	<b>5,403</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double Degrees

Double degrees offered in combination with Arts related programs in the following:

- Applied Science / Arts
- Arts (Arabic) / Commerce
- Arts (Chinese) / Commerce
- Arts (Indonesian) / Commerce
- Arts (International Studies) / Commerce
- Arts (International Studies) / Laws
- Arts / Applied Science (Health Sciences)

- Arts / Commerce
- Arts / Laws
- Arts / Management
- Arts / Science
- Criminology / Laws
- Education (Primary) / Arts
- Education (Secondary) / Arts
- Health Sciences / Arts
- Laws / Arts (International Studies)
- Teaching (Secondary) / Applied Science (Psychology)

## Entry scores

### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Geelong	76.5	79.1	78.8	77.7	74.9	66.5	68.7	68.5	69	67.7	69.2	50.75
Melbourne	77.9	80.4	79	79.2	74.5	70.8	72.1	76.3	74	77.5	82.3	58.5
Warrnambool	58	57.7	59.3	60.9	57.8	54.8	53.9	53.9	56.8	54.2	54.9	53.85

## Program Changes 2008 to 2013

Recommendations from 2010 Major Course review/Advisory Board were to:

- Continue the BA in current configuration
- Add to the work integrated learning experiences for students
- Continue to develop capstone units in third level of majors

The following curriculum changes are planned for 2012/13:

- Removing psychology as a major sequence within the Bachelor of Arts from 2013 onwards (removal or course grouped units from 2013)
- Rationalising a number of internship units into a single Bachelor of Arts internship
- Planning a major revision for the development of new majors, offering of minors
- Consideration of core units for breadth of study offered across the university
- Review of majors for progression, development of outcomes and graduate capabilities, and a focus on university-based academic standards

# Edith Cowan University



## Program Context

### Faculty/ School

Faculty of Education and Arts (Mt Lawley)  
Regional Professional Studies (Bunbury)

### Contact details of program conveners

A/Prof Susan Ash  
[s.ash@ecu.edu.au](mailto:s.ash@ecu.edu.au)

Professor Brenda Cherednichenko  
Pro Vice-Chancellor and Executive Dean, Faculty of Education and Arts

### Institutional Grouping

Not Aligned

### State

Western Australia

## Program Aim

### School of Communications and Arts (Mt Lawley)

The Bachelor of Arts course at ECU enables you to pursue your passion and career goals simultaneously. You will have a unique opportunity to design a cross-disciplinary course according to your personal interests, perhaps in creative writing from the perspective of a deep commitment to ecological issues, or a future in political journalism, underpinned by expertise in a second language such as Japanese. The course structure enables you to combine Arts subjects with either another Major from any University discipline or a series of electives, from the sciences to business, law and psychology. We also encourage work-related placement. To help you create exactly the undergraduate experience you want for your anticipated professional life, we provide ongoing, professional support throughout your undergraduate course.

Source: <http://handbook.ecu.edu.au/CourseStructure.asp?disyear=2013&CID=1543&USID=0&Ver=3&HB=HB&SC=UG>

### Regional Professional Studies (Bunbury)

This regional course enables you to pursue your passion and career goals simultaneously.

The course provides a foundation in communication, cultural literacy and research skills and gives you a unique opportunity to study across disciplines while specialising in one particular area.

## Program Organisation

### Rules

Mt Lawley	Bunbury
Must complete 24 units (360 credit points) Normally no more than 10 x Level One units (150 credit points). Level One units are indicated by a one as the first digit in the unit code.	The Bachelor of Arts degree is a 360 credit point (24 units) award, structured as follows: A core unit set of 90 credit points (6 units) comprising:

<p>Must do a minimum of 3 x Level Three units in each major and 2 x Level Three units in each minor to graduate. Level Three units are indicated by a three as the first digit in the unit code.</p> <p>No more than 2 x Level One units to be included in each major or minor.</p> <p>The BA includes few units coded at Level Two since it is intended that units with a Level Three code be open to students in both the second and third year of their course.</p> <p>Students must complete at least one Major program of 120 credit points (eight units) within the School of Communications and Arts. The remaining 120 credit points may come from another major within the School, or from a combination of minor and elective units.</p> <p>Note: this is from <a href="http://www.sca.ecu.edu.au/data/tmp/bachelor_of_arts_2011_course_pla.pdf">http://www.sca.ecu.edu.au/data/tmp/bachelor_of_arts_2011_course_pla.pdf</a></p> <p>The handbook has different information <a href="http://www.ecu.edu.au/future-students/our-courses/view?id=Y69">http://www.ecu.edu.au/future-students/our-courses/view?id=Y69</a></p>	<p>Two first year units; Two second year units; and Two capstone units in the final year to prepare students for pathways into work, creative practice or further research.</p> <p>AND</p> <p>Two first year foundation units (of 30 credit points) to prepare students for their major study. These are specified for each major.</p> <p>A Major programme of 120 credit points (8 units) at second and third year level.</p> <p>A supplementary programme of 120 credit points (8 units) comprising: An elective programme of 120 credit points (8 units);</p> <p>OR</p> <p>A Minor study of 60 credit points (4 units) plus electives of 60 credit points (4 units).</p> <p>OR</p> <p>A second Major from Bachelor of Arts or from elsewhere within or outside the School. This may be from Bachelor of Science at South West campus.</p>
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### Structure

Mt Lawley	Bunbury
<p>Two compulsory core units which must be completed in the first year of study: HMN1101 -Home and Away: Introducing the Humanities HMN1102 -What Is Knowledge An eight unit major from the Bachelor of Arts A second stream comprising: A five unit minor from the Bachelor of Arts; or A second eight unit major from the Bachelor of Arts (using three units from the supplementary program below) An eight unit supplementary program comprising one of the following: An additional eight unit major from any course inside SCA or outside of SCA (some supporting majors in other schools can be more than 8 units -refer to the ECU Undergraduate Handbook <a href="http://handbook.ecu.edu.au">http://handbook.ecu.edu.au</a>), or A minor from any course in SCA or outside SCA, plus electives; or An eight unit elective program The following capstone unit, to be completed in final semester: HMN3111 -BA Capstone: Preparation for Professional Life</p>	<p>The Bachelor of Arts degree is a 360 credit point (24 units) award, structured as follows: A core unit set of 90 credit points (6 units) comprising: Two first year units; Two second year units; and Two capstone units in the final year to prepare students for pathways into work, creative practice or further research.</p> <p>AND</p> <p>Two first year foundation units (of 30 credit points) to prepare students for their major study. These are specified for each major.</p> <p>A Major programme of 120 credit points (8 units) at second and third year level.</p> <p>A supplementary programme of 120 credit points (8 units) comprising: An elective programme of 120 credit points (8 units);</p> <p>OR</p> <p>A Minor study of 60 credit points (4 units) plus electives of 60 credit points (4 units).</p> <p>OR</p> <p>A second Major from Bachelor of Arts or from elsewhere within or outside the School. This may be from Bachelor of Science at South West campus.</p>

	Core unit highly structured with limited number of majors available. Majors have foundational units within majors but then 2nd and 3rd year levels as well rather than upper/ lower
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## Program Content

### Core Units

Mt Lawley	Bunbury
HMN1101 Home and Away: Introducing the Humanities level 1 HMN1102 What is Knowledge? level 1 CCA1108 Communications and Digital Technology Level 1 HMN3111 BA Preparation for Professional Life Level 3	CCI1103 Region and Culture Level 1 RPS1100 Communication for the Professions Level 1 CCC2100 Pre-modernism Level 2 CCC2105 Modernism Level 2 RPS3110 Applied Research Methods Level 3 RPS3111 Research Project Level 3

### Majors

#### *Fields of Study offered as possible sequences of study by campus and level*

Campus	Major	Level	2008	2011	
Bunbury	Literature & Writing	Major		x	
	Media	Major		x	
	Visual Arts	Major		x	
Mt Lawley	Art	elective	x		
	Children's Literature	Minor	x	x	
	Chinese	Minor		x	
	Contemporary Fashion and Textiles	Major			x
		Minor			x
	Cultural Studies	elective	x		
	Editing	Minor	x		
	Editing and Publishing	Minor		x	
	English	Major		x	x
		Minor			x
	English as a Second Language	elective	x		
	Environmental Studies	Minor			x
	French (Introductory)	Major		x	x
		Minor			x
	French (Post ATAR)	Major		x	x
		Minor			x
	Geography	Major		x	
	Global Studies	Major		x	
	History	Major		x	x
		Minor			x
	Indigenous Studies	Minor		x	x
	International & Cultural Studies	Minor		x	
	Japanese (Introductory)	Major		x	x
Minor				x	
Japanese (Post ATAR)	Major		x	x	
	Minor			x	
Linguistics	elective		x		
Literature	Minor		x		
Museum Studies	Minor			x	

Politics & International Relations	Major	x	x
	Minor		x
Professional Writing	Minor		x
Sociology & Anthropology	Minor	x	
Visual Arts	Major		x
	Minor		x
Writing	Major	x	x
	Minor		x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
<b>TOTAL UNDERGRADUATE ENROLMENTS</b>	18,569	19,353	19,440	19,008	18,181	17,589	16,695	16,726	17,825	19,143	18,569
<b>Total Student Numbers in BA</b>	264	336	320	472	452	460	413	383	329	316	264
<b>Total EFTSL in BA</b>	164.53	149.85	18.63	314.56	296.2	274.58	239.75	235.51	196.63	189.46	164.53
<b>Total BA Program Completions</b>	22	33	29	44	46	67	65	76	76	43	22

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	18,569	19,353	19,440	19,008	18,181	17,589	16,695	16,726	17,825	19,143
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	4,614	4,907	5,091	5,088	5,032	4,880	4,477	4,118	4,298	4,362
<b>Bachelor of Arts</b>	<b>264</b>	<b>336</b>	<b>320</b>	<b>472</b>	<b>452</b>	<b>460</b>	<b>413</b>	<b>383</b>	<b>329</b>	<b>316</b>
Arts (Aboriginal Studies)	56	43	47	28	9	0	0	0	0	0
Arts (Business)	0	0	0	0	0	0	0	20	0	0
Arts (Drama Studies)	84	82	99	59	31	6	0	0	0	0
Arts (English)	162	135	106	51	16	0	0	0	0	0
Arts (Geography)	0	0	0	0	0	0	0	0	0	0
Arts (History)	17	14	9	5	0	0	0	0	0	0
Arts (Justice Studies)	195	201	203	184	177	165	77	32	8	0
Arts (Language Studies)	115	98	90	43	25	10	0	0	0	0
Arts (Legal Studies)	10	5	0	0	0	0	0	0	0	0
Arts (Media Studies)	55	24	10	0	0	0	0	0	0	0
Arts (Philosophy)	8	0	0	0	0	0	0	0	0	0
Arts (Politics and Government)	15	9	0	0	0	0	0	0	0	0
Arts (Psychology)	743	747	699	788	906	877	817	843	991	1140
Arts (Religious Studies)	8	7	0	0	0	0	0	0	0	0
Arts (Sociology and Anthropology)	22	14	10	0	0	0	0	0	0	0
Arts (Writing)	109	112	132	61	29	20	9	6	0	0
Communications	847	1290	1476	1452	1415	1417	1133	1031	889	766
Communications (Communications Management)	0	0	0	14	38	65	83	57	48	36
Communications (Mass Communication)	22	11	8	5	0	0	0	0	0	0
Communications (Media Studies)	167	67	14	12	0	0	0	0	0	0
Counter Terrorism Security and Intelligence	0	0	0	0	0	0	51	72	111	155
Criminology and Justice	0	0	0	0	0	0	96	141	165	195
Science (Digital Media)	0	0	28	39	64	61	58	35	35	30
Writing	0	0	0	0	0	0	0	19	43	62
<b>Arts Double degrees combined</b>	<b>43</b>	<b>66</b>	<b>103</b>	<b>150</b>	<b>202</b>	<b>239</b>	<b>332</b>	<b>223</b>	<b>421</b>	<b>475</b>
<b>Total Arts related</b>	<b>2942</b>	<b>3261</b>	<b>3354</b>	<b>3363</b>	<b>3364</b>	<b>3320</b>	<b>3069</b>	<b>2862</b>	<b>3040</b>	<b>3175</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.



## Double Degree

Double degrees offered in combination with Arts related programs in the following:

- Arts (Education) / Arts
- Arts (Education) / Communications
- Arts (Education) / Social Science
- Arts (Education) / Social Science (Home Economics)
- Arts / Business
- Arts / Communications
- Arts / Education
- Arts / Science
- Business (Human Resource Management) / Arts
- Business (Human Resource Management) / Arts (Psychology)
- Business / Arts (Psychology)
- Engineering / Arts (Language Studies)
- Laws / Arts

## Entry scores

### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Mt Lawley									55	55	55	55
Bunbury									55	55	55	55

## Program Changes 2008 to 2013

Offers 2 BA programs: one through the school/ faculty Regional Professional Studies based at Bunbury; and the other via the Faculty of Education and Arts through the School of Communications and Arts.

The 2011/2 version has been separated into the 2 components in this profile.

For 2008 to 2010 the Faculty of Education & Arts experienced significant financial pressure and is working hard to improve income and reduce costs.

For 2011

- Focus on course reviews, simplification of course/unit offerings with a view to making the retained courses/units more viable, and through the development of new off-shore deliveries.
- Targeted Change Management will be undertaken in some areas in order to ensure that the staffing profile matches the current and future staffing requirements.

Source: Operational plan [http://www.ea.ecu.edu.au/data/tmp/fea\\_operational\\_plan\\_2011.pdf](http://www.ea.ecu.edu.au/data/tmp/fea_operational_plan_2011.pdf)



### Not Verified

## Program Context

### Faculty/ School

Faculty of Arts, Education and Law  
School of Humanities

### Contact details of program conveners

Dr John Mandalios  
Senior Lecturer  
School of Humanities

### Institutional Grouping

Innovative Research Universities Australia (IRUA)

### State

Queensland

## Program Aim

Griffith's Bachelor of Arts prepares you to be an innovator, communicator and creator in a wide range of challenging careers. You will always be employable and will not merely have a job.

Griffith gives you the understanding, insight and skills to creatively confront important world issues and effectively communicate solutions. You will learn about societies and cultures past and present. You will acquire expertise in independent critical thinking and the generation of new knowledge.

What is distinctive about the Griffith Bachelor of Arts is that in addition to providing exciting majors, it offers a signature experience in social enterprise. Here you have the opportunity to take a sequence of courses, engage in placements and work on projects with organisations and businesses for the benefit of the community. This way you gain work-oriented, practical skills in research, problem solving, effective writing and communication in a range of creative media. As part of your Bachelor of Arts, you will create a significant employment portfolio to show prospective employers when you graduate.

Source: [http://www17.griffith.edu.au/cis/p\\_cat/admission.asp?tac\\_code=232212&type=overview](http://www17.griffith.edu.au/cis/p_cat/admission.asp?tac_code=232212&type=overview)

## Program Organisation

### Rules

To be eligible for the award of Bachelor of Arts (BA), a student must acquire 240CP as prescribed below:

One Major option:

- gain 60CP for the compulsory Social Enterprise 'signature experience' comprising:
  - 20CP of compulsory first year courses and
  - 20CP of compulsory second year courses and
  - 20CP of compulsory third year courses
- complete a major\* (together with at least 10CP of first year foundation courses attached to the major):
  - gain a minimum of 30CP of [free-choice electives](#)
  - gain at least 60CP (but no more than 100CP) of first year courses
  - gain at least 60CP of courses at third year level
  - gain no more than 30CP for courses in which the grade of Pass Conceded has been attained.

[\*] A major is 80CP of second and third year courses except for the Language and Cultures major which is 60CP.

#### Two Major option:

- complete 20CP of compulsory first year courses
  - complete two majors\* (together with at least 10CP of first year foundation courses from each major)
  - gain a minimum of 30CP of [free-choice electives](#)
  - gain at least 60CP (but no more than 100CP) of first year courses
  - gain at least 60CP of courses at third year level
  - gain no more than 30CP for courses in which the grade of Pass Conceded has been attained
- 
- Students wishing to complete a major from outside the Faculty of Humanities and Social Sciences via the accumulation of electives will need to consult the Program Convenor.
  - Students who do not wish to undertake the Social Enterprise strand must declare two majors prior to enrolment in their second year.

### Structure

#### *One Major Option*

- Level 1
  - 2 x compulsory first year courses (20 CP)
  - 1 x unit from first year courses attached to their chosen major/s
  - 5 x first year electives
- Level 2
  - 2 x compulsory Social Enterprise units
  - 4 x units at level 2 from chosen major (except for Languages and Cultures or Islamic Studies)
  - 2 x elective units
- Level 3
  - 2 x compulsory Social Enterprise courses
  - 4 x level 3 units from their chosen major (except for Languages and Cultures or Islamic Studies)
  - 2 x elective units

#### *Two Major Option*

- Level 1
  - 2 x compulsory first year courses (20 CP)
  - 1 x unit from first year courses attached to their chosen major/s
  - 5 x first year electives
- Level 2
  - 4 x level 2 units from chosen major 1 (except for Languages and Cultures or Islamic Studies)
  - 4 x level 2 units from chosen major 2 (except for Languages and Cultures or Islamic Studies)
- Level 3
  - 4 x level 3 units from chosen major 1 (except for Languages and Cultures or Islamic Studies)
  - 4 x level 3 units from chosen major 2 (except for Languages and Cultures or Islamic Studies)

## Program Content

### Core Units

- Level 1 :1019HUM Academic Writing
- Level 1 :1704HUM Introduction to Social Enterprise
- Level 2 :2706HUM Thinking Ethically
- Level 2 :2704HUM Culture, Community and Enterprise
- Level 3 :3700HUM Social Enterprise Placement
- Level 3 :3703HUM Social Enterprise Project

## Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Gold Coast	Communication and Journalism	Major		x
	Contemporary Arts and Cultural Industries	Major	x	
	Contemporary Society and Culture	Major	x	
	Creative Writing and Literature	Major		x
	Creativity and Cultural Practice	Major		x
	Film & Screen	Major	x	
	History & Cultural Heritage	Major	x	
	History and Cultural Heritage	Major		x
	Islamic Studies	Major		x
	Language & Cultures	Major	x	
	Languages and Cultures - Chinese	Major		x
	Languages and Cultures - French	Major		x
	Languages and Cultures - German	Major		x
	Languages and Cultures - Indonesian	Major		x
	Languages and Cultures - International English	Major		x
	Languages and Cultures - Italian Studies	Major		x
	Languages and Cultures - Japanese	Major		x
	Languages and Cultures - Korean	Major		x
	Languages and Cultures - Spanish Studies	Major		x
	Literature & Writing	Major	x	
Media and Communication	Major	x		
Screen Studies and Production	Major		x	
Sociology	Major		x	
Nathan	Communication and Journalism	Major		x
	Contemporary Arts and Cultural Industries	Major	x	
	Contemporary Society and Culture	Major	x	
	Creative Writing and Literature	Major		x
	Creativity and Cultural Practice	Major		x
	Film & Screen	Major	x	
	History & Cultural Heritage	Major	x	
	History and Cultural Heritage	Major		x
	Islamic Studies	Major	x	x
	Language & Cultures	Major	x	
	Languages and Cultures - Chinese	Major		x
	Languages and Cultures - French	Major		x
	Languages and Cultures - German	Major		x
	Languages and Cultures - Indonesian	Major		x
	Languages and Cultures - International English	Major		x
	Languages and Cultures - Italian Studies	Major		x
	Languages and Cultures - Japanese	Major		x
	Languages and Cultures - Korean	Major		x
	Languages and Cultures - Spanish Studies	Major		x
	Literature & Writing	Major	x	
Media and Communication	Major	x		
Screen Studies and Production	Major		x	
Sociology	Major		x	

Source: Web site and publicity materials accessed November 2011

## Program Uptake

### Student enrolment

#### *Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)*

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE Numbers</b>	23,221	23,746	24,075	24,964	26,214	26,867	27,648	27,769	29,900	31,870
<b>Total Student Numbers in BA</b>	1397	1262	1072	1090	1035	924	772	619	554	582
<b>Total EFTSL in BA</b>	934.31	930.31	772.97	765.25	720.36	637.51	504.5	415.26	362.76	397.75
<b>Total BA Program Completions</b>	140	161	177	168	162	149	115	93	56	64

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### *Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)*

Degree program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<i>TOTAL UNDERGRADUATE ENROLMENT</i>	23,221	23,746	24,075	24,964	26,214	26,867	27,648	27,769	29,900	31,870
<i>TOTAL SOCIETY AND CULTURE BFOS</i>	6,510	6,457	6,400	6,699	7,036	6,908	6,685	6,320	6,420	6,919
<b>Bachelor of Arts</b>	<b>1397</b>	<b>1262</b>	<b>1072</b>	<b>1090</b>	<b>1035</b>	<b>924</b>	<b>772</b>	<b>619</b>	<b>554</b>	<b>582</b>
Animation	71	77	90	99	92	103	113	109	122	103
Arts (Australian and Comparative Studies)	7	<5	0	0	0	0	0	0	0	0
Arts (Contemporary European Studies)	<5	0	0	0	0	0	0	0	0	0
Arts (Criminology & Criminal Justice)	499	441	391	419	430	409	440	404	455	536
Arts (Japanese)	89	74	66	56	58	33	19	0	0	0
Arts (Languages and Applied Linguistics)	165	183	180	213	209	217	223	224	217	203
Arts (Mass Communication)	0	<5	0	0	0	0	0	0	0	0
Arts (Politics and Government)	96	108	116	124	141	79	42	23	8	5
Arts (Psychology)	284	232	199	206	228	282	306	0	0	0
Communications	508	495	472	492	524	528	503	480	537	619
Digital Media Production	0	0	0	85	50	27	0	0	0	0
Film and Screen Media	0	0	0	0	81	139	201	0	0	0
Film and Screen Media Production	0	0	0	0	0	0	0	198	209	224
Film and Television	0	98	96	98	68	34	0	0	0	0
International Relations	0	22	51	85	109	79	43	12	0	0
Journalism	0	0	16	41	74	139	142	174	226	241
Multimedia	380	351	323	303	282	300	343	408	398	413
Screen Production	171	98	98	0	0	0	0	0	0	0
<b>Arts Double degrees combined</b>	<b>866</b>	<b>940</b>	<b>1029</b>	<b>999</b>	<b>1085</b>	<b>1097</b>	<b>1052</b>	<b>781</b>	<b>767</b>	<b>763</b>
<b>TOTAL ARTS RELATED</b>	<b>4533</b>	<b>4381</b>	<b>4199</b>	<b>4310</b>	<b>4466</b>	<b>4390</b>	<b>4199</b>	<b>3432</b>	<b>3493</b>	<b>3689</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double Degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts (Asian and International Studies) / Communication
- Arts (Criminology & Criminal Justice) / Arts (Asian and International Studies)
- Arts (Languages & Linguistics) / Education
- Arts (Psychology) / Education (Primary)
- Arts (Psychology) / Exercise Science

- Arts / Business
- Arts / Commerce
- Arts / Education - Secondary
- Arts / Theology
- Arts Humanities / Theology
- Behavioural Science / Arts (Criminology & Criminal Justice)
- Business (Human Resource Management) / Arts (Psychology)
- Business / Arts (Japanese)
- Hotel Management / Arts (Asian & International Studies)
- Hotel Management / Arts (Japanese)
- Human Services / Theology
- Information Technology / Multimedia
- International Business / Arts (Asian & International Studies)
- International Finance / Arts (Japanese)
- Laws / Arts
- Laws / Arts (Politics and Government)
- Laws / Arts (Politics Government & International Relations)
- Laws / Arts (Psychology)
- Laws / International Relations
- Science / Arts (Science Communication)

## Entry scores

### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Gold coast								60		68	71	67
Nathan/ Mt Gravatt								60	65	68	71	67

## Program Changes 2008 to 2013

Introduction of BA with a focus on social enterprise in 2009

Re-introduction of alternate structure for 2 majors in 2011

# James Cook University



## Program Context

### Faculty/ School

- Faculty of Arts, Education and Social Sciences
  - School of Arts and Social Sciences including:
    - Humanities
    - Anthropology, Archaeology, Criminology and Sociology
    - Psychology
    - Social Work
  - School of Indigenous Australian Studies

### Contact details of program conveners

Professor Nola Alloway  
Pro-Vice-Chancellor Faculty of Arts, Education and Social Sciences

### Institutional Grouping

Innovative Research Universities Australia (IRUA)

### State

Queensland

## Program Aim

The Bachelor of Arts (BA) is the original university degree, and remains one of the best known. Graduates have key skills in communication, research and critical analysis, and a broad knowledge of society and culture drawn from specialist study in areas of the humanities and social sciences. These include modern languages, literature, media and professional writing, history, political science, anthropology, archaeology, sociology, criminology, indigenous Australian studies, human services, psychology, environmental studies and geography. A strength of the BA is its flexibility: students may concentrate on one major area of study, or complete two as a “double major”, or pursue individual interests by combining subjects both inside and outside the Faculty. Study in the humanities and social sciences provides insights into the culture, history, and politics of Australia and other nations, and a thorough introduction to a wide range of the issues facing our society today. Arts graduates are known for excellent communication skills and for the ability to find and analyse information, to solve problems creatively and to plan and conduct research. They find careers both in the private and public sectors, in Australia and overseas, in many leading roles.

Source: [http://www-public.jcu.edu.au/courses/course\\_info/index.htm?userText=10110-BAR-SOC](http://www-public.jcu.edu.au/courses/course_info/index.htm?userText=10110-BAR-SOC)

## Program Organisation

### Rules

72 credit points as per course structure

Course rules

Study plans must include:

At least 3 credit points of level 1 from any four of the following subject prefixes: AN, AR, CU, CY, EL, FR, GR, HI, IT, JA, JN, PL, PY, SS, SY or WS; and

- At least 3 credit points of Indigenous Australian Studies; either SS1010 or a subject prefixed IA for Cairns and Townsville, AN1001 in Singapore.
- A minimum of 42 credit points must be taken at levels 2 and 3, of which, at least 18 credit points must be at level 3.

Up to 15 credit points may be taken from subjects outside of the Faculty of Arts, Education and Social Sciences, exclusive of subjects specified under a major.

### Structure

Students must complete 12 credit points at level 1 before attempting any level 2 or 3 subject.

Students in the BA must complete one major, and may choose two. A major comprises 18 credit points of study at Levels 2 and 3. Students formally nominate their major, or majors, at the end of their first year of full time study or equivalent (ie, after 24 credit points), and should be careful to select their Level 1 subjects with a view to the majors they intend to pursue.

Some majors nominate specific Level 1 subjects as prerequisites to second year enrolment (eg languages). Completed majors appear on the BA testamur.

## Program Content

### Core Units

#### Level 1

[BA1001](#):03 Time, Truth and the Human Condition

[BA1002](#):03 Our Space: Networks, Narrative and the Making of Place

And either:

- at least 3 credit points of Indigenous Australian Studies either SS1010 or a subject prefixed IA (Australian campuses) or AN1001:03 Anthropology: Cultural Diversity in Global Perspective (Singapore campus)

#### Level 3

BA3000 - Arts Edge

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Cairns	Anthropology	Major	x	x
	Archaeology	Major	x	x
	Asia Pacific Community Development	Major	x	
	Chinese	Major	x	
	Criminology	Major	x	x
	English	Major	x	x
	Environmental Studies	Major	x	x
	French	Major	x	
	French (Advanced)	Major		x
	Geography	Major	x	x
	History	Major	x	x
	Human Services	Major	x	x
	Indigenous Australian Studies	Major	x	x
	Italian	Major	x	x
	Japanese	Major	x	
	Japanese (Advanced)	Major		x
	Political Science	Major		x
	Politics & International Relations	Major	x	
	Psychology	Major	x	x
	Public Communication	Major	x	
Sociology	Major	x	x	
Theatre	Major	x		
French (Foundation)	Major		x	
Japanese (Foundation)	Major		x	
External	English	Major		x
	Human Services	Major		x



	Political Science	Major		x
	Sociology	Major		x
Townsville	Anthropology	Major	x	x
	Archaeology	Major	x	x
	Asia Pacific Community Development	Major	x	
	Communication & Cinema	Major	x	
	Criminology	Major	x	x
	English	Major	x	x
	Environmental Studies	Major	x	x
	French	Major	x	
	French (Advanced)	Major		x
	Geography	Major	x	x
	German	Major	x	x
	History	Major	x	x
	Human Services	Major	x	x
	Indigenous Australian Studies	Major	x	x
	Japanese	Major	x	
	Japanese (Advanced)	Major		x
	Media & Writing	Major		x
	Media and Professional Writing	Major	x	
	Political Science	Major		x
	Politics & International Relations	Major	x	
	Psychology	Major	x	x
	Public Relations	Major	x	
	Screen Studies	Major		x
Sociology	Major	x	x	
French (Foundation)	Major		x	
Japanese (Foundation)	Major		x	

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

The following table describes students enrolled in the Bachelor of Arts degree program only. It does not include any students enrolled in combined degrees.

#### *Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)*

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
<b>TOTAL UNDERGRADUATE NUMBERS</b>	10,914	11,450	11,016	11,476	11,287	11,507	11,376	11,532	12,412	13,481	10,914
<b>Total Student Numbers in BA</b>	329	305	380	439	420	366	356	382	492	657	329
<b>Total EFTSL in BA</b>	205.87	196.3	229.8	257.29	238.88	220.75	217.38	231.38	311	428.88	196.3
<b>Total BA Program Completions</b>	43	39	41	43	57	58	59	26	83	68	43

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

This table compares the award Bachelor of Arts to other programs that fit the description of Arts (see page 1)

#### *Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)*

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
---------	------	------	------	------	------	------	------	------	------	------

TOTAL UNDERGRADUATE	10,914	11,450	11,016	11,476	11,287	11,507	11,376	11,532	12,412	13,481
TOTAL INTAKE SOCIETY AND CULTURE BFOS	2,758	2,797	2,866	2,968	3,137	3,055	2,728	2,660	2,815	3,094
Bachelor of Social Science	217	223	223	215	304	269	248	187	167	157
<b>Bachelor of Arts</b>	<b>329</b>	<b>305</b>	<b>380</b>	<b>439</b>	<b>420</b>	<b>366</b>	<b>356</b>	<b>382</b>	<b>492</b>	<b>657</b>
Arts (Communication)	59	47	23	0	0	0	0	0	0	0
Communication Design	123	119	107	120	113	75	0	0	0	0
Indigenous Studies	28	27	19	19	17	17	11	11	5	5
Journalism	159	159	159	131	107	94	95	95	92	92
Languages	15	20	24	38	40	29	32	30	35	36
Public Policy	13	17	0	0	0	5	0	0	0	0
<b>Arts Double degrees combined</b>	<b>211</b>	<b>211</b>	<b>165</b>	<b>208</b>	<b>194</b>	<b>194</b>	<b>154</b>	<b>152</b>	<b>164</b>	<b>157</b>
<b>Total Arts related</b>	<b>937</b>	<b>905</b>	<b>877</b>	<b>955</b>	<b>891</b>	<b>780</b>	<b>648</b>	<b>670</b>	<b>788</b>	<b>947</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

## Double Degrees

Double degrees offered in combination with Arts related programs in the following:

- Administration (Tourism) / Journalism
- Arts (Communications) / Business
- Arts / Business
- Arts / Commerce
- Arts / Journalism
- Arts / Laws
- Arts / Science
- Arts / Science (Honours)
- Arts / Social Work
- Arts / Tourism Management
- Business / Arts
- Business / Journalism
- Community Welfare / Arts
- Education / Arts
- Education / Languages
- Journalism / Business
- Journalism / Science

## Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Townsville	55	55	60	60	60	50	55	55	50	55	62	62

## Program Changes 2008 to 2013

Building Core Strength for the Refreshed Bachelor of Arts at JCU 2010

The project resulted in the development of two core first year subjects, focusing on peoples and societies with a particular focus on the tropical region. These subjects were designed to build exciting foundations and facilitate students' transition into the humanities.

The core subjects will allow for the first time, the opportunity to build a cohort and a sense of a learning community among BA students.

In addition, a final semester core subject will be developed that will:

- Direct students towards society in our region and the capabilities Arts graduates bring to the wider world.

- Facilitate students' learning integration and their transition into work or further study.

Further information: Conference proceeding of Enhancing Learning Experiences in Higher Education: International Conference, University of Hong Kong (2-3 Dec 2010) – This paper showcases the work undertaken as part of the university-wide Curriculum Refresh to improve the first year experience at JCU.

## La Trobe University



### Program Context

#### Faculty/ School

School of Communication, Arts and Critical Enquiry

#### Contact details of program conveners

Head of School

Dr Geoff Mayer

Humanities 2, Room 332

Telephone: +61 3 9479 2042

Email : g.mayer@latrobe.edu.au

#### Institutional Grouping

Innovative Research Universities Australia (IRUA)

#### State

New South Wales

### Program Aim

An Arts degree enables students to understand and contribute to the beauty, insights and values of humanity, from in-depth studies of languages to literature, history to philosophy and anthropology – among many other areas.

An Arts degree enables you to shape your studies around your interests and career goals. You can choose from a broad array of subjects, not only in humanities and social sciences, but also from other areas such as computer science, accounting or psychology (subject to prerequisites).

La Trobe's academics are rated highly by graduates – not only because of their prominence in many national debates, but because of the passion, friendliness and commitment to great teaching. Employers value the essential skills possessed by La Trobe Arts graduates – ability to analyse complex bodies of information, to argue and communicate clearly and approach new challenges with flexible and innovative thinking.

Australia's first Work Ready Bachelor of Arts commences in 2012, with additional elements in career skills and opportunities for voluntary work experience to give La Trobe Arts graduates an additional career edge.

The Bachelor of Strategic Communication is a new industry-focused degree in 2012 which provides a thorough practical grounding in realities and challenges of public relations and marketing communications. Learn how to analyse and understand public relations, advertising, marketing and journalism and how they combine to shape public attitudes and actions.

Sources: <http://www.latrobe.edu.au/courses/arts>

### Program Organisation

#### Rules

##### Single Major

A major consists of 130 credit points in a discipline, and must include the following:

- 30 credit points at first year level (including a first-year core subject within their chosen discipline area),
- 40 credit points at second-year level (including a second-year core subject within their chosen discipline area) and,
- 60 credit points at third-year level (including a third-year core subject within their chosen discipline area)

##### Double Major

- 130 credit points in each of two different disciplines.
- The structure is the same as the structure for a single major but students must complete the structure for two different disciplines.

### Course regulations

- A maximum of 205 credit points may be taken from any single discipline in the faculty.
- Students may take up to two semester subjects at each year level from other La Trobe Faculties or other universities.
- A maximum of 210 credit points may be taken from any single discipline in the faculty.
- 120 credit points (60 credit points in each semester) is a full-time study load for each year level. Students require permission from the faculty to overload by taking more than 60 credit points in any teaching period. Permission is normally based on the student's previous academic record.
- First year subjects
  - Students must take a minimum of 90 credit points at first year level from subjects offered by the faculty, a maximum of 45 credit points may be taken in any one discipline.
  - A minimum of 120 credit points and a maximum of 135 credit points of first year subjects may normally be included in the degree; approval for this must be sought from the Faculty Student Administration Office.
- Subjects from other La Trobe faculties and other universities
  - Students may take up to 30 credit points in subjects at each year level from other La Trobe Faculties or other universities, course requirements permitting.
- Students can complete a double major with Psychology or Mathematics in the Bachelor of Arts, providing they complete a Major from within the Faculty. Please note: students completing a double major with Psychology or Mathematics are not eligible for registration with the Australian Psychological Association. Students should contact the Faculty of Science, Technology and Engineering for further information about Psychology subject offerings and requirements for registration. Students cannot complete a double major in Psychology and Mathematics in the Bachelor of Arts.

### Structure

- First year subjects
  - Students must take a minimum of 90 credit points at first year level from subjects offered by the faculty, a maximum of 45 credit points may be taken in any one discipline.
  - A minimum of 120 credit points and a maximum of 135 credit points of first year subjects may normally be included in the degree; approval for this should be sought from the Faculty Student Administration Office.
- Clear scaffolding across 3 levels.
- Some majors have internal sequencing requirements as well

### Typical plan for single major

- Level 1
  - 1 x unit major core unit
  - 1 x unit towards major at level 1
  - 6 x electives
- Level 2
  - 1 x unit major core unit
  - 2 x units towards major at level 2
  - 5 x units electives
- Level 3
  - 1 x unit major core unit
  - 3 x units towards major at level 3

### Typical plan for double major

- Level 1
  - 1 x core unit major 1 at level 1

- 1 x core unit major 2 at level 1
- 1 x unit towards major 1 at level 1
- 1 x unit towards major 2 at level 1
- 4 x units electives
- Level 2
  - 1 x core unit major 1 at level 2
  - 1 x core unit major 2 at level 2
  - 2 x unit towards major 1 at level 2
  - 2 x unit towards major 2 at level 2
  - 2 x units electives
- Level 3
  - 1 x core unit major 1 at level 3
  - 1 x core unit major 2 at level 3
  - 3 x unit towards major 1 at level 3
  - 3 x unit towards major 2 at level 3

## Program Content

### Core Units

None mentioned

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Albury-Wodonga	English	Major	x	x
	History	Major	x	x
	Politics	Major	x	
		Minor		x
	Social Sciences & Social Work	Major	x	
	Sociology	Major	x	
		Minor		x
	Art History	elective	x	x
	Asian Studies	elective	x	
	Business Studies	elective	x	
	Drama	elective	x	
	Education	elective	x	
	Environmental Studies	elective	x	
	Philosophy	elective	x	x
Psychology	elective	x		
Bendigo	English	Major		x
	Gender Studies	Major	x	
	History	Major	x	x
	Indonesian	Major		x
	Literature, Film & Art	Major	x	
	Philosophy & Religious Studies	Major	x	
	Sociology & Politics	Major	x	x
	Community	Minor		x
	Graphic Design	Minor		x
	Religion and Spirituality Studies	Minor		x
	Visual Arts	Minor		x
	Accounting	elective	x	
	Art	elective	x	
	AUSLAN	elective	x	

	Biology	elective	x	
	Business Law	elective	x	
	Computer Studies	elective	x	
	Economics	elective	x	
	Environmental Studies	elective	x	
	Health	elective	x	
	Human Resource Management	elective	x	
	Information Technology	elective	x	
	Marketing	elective	x	
	Mathematics & Statistics	elective	x	
	Multimedia	elective	x	
	Photography	elective	x	
	Psychology	elective	x	
Mildura	English	Major	x	x
	History	Major	x	x
	Social Sciences & Social Work	Major	x	
	Sociology	Major		x
	Art History	elective	x	
	Philosophy	elective	x	
Shepparton	English	Major		x
	History	Major	x	x
	Literature, Film & Art	Major	x	
	Sociology & Politics	Major	x	x
	Accounting	elective	x	
	Human Resource Management	elective	x	
	Management	elective	x	
	Marketing	elective	x	
Psychology	elective	x		
Melbourne	American Studies	Major	x	
	Anthropology	Major	x	x
	Archaeology	Major	x	x
	Asian Studies	Major	x	x
	Australian Studies	Major	x	
		Minor		x
	Chinese	Major	x	x
	Cinema Studies	Major		x
	Communications & Media Studies	Major	x	
	Creative Writing	Minor		x
	Development Studies	Major	x	
	Drama	Major	x	
	English	Major	x	x
	European Studies	Major	x	
		Minor		x
	Film & Television	Major	x	
	French	Major	x	x
	Gender	Major	x	x
	Greek	Major	x	
	Greek Studies	Major		x
	Hindi	elective	x	
	History	Major	x	x
	Indigenous Studies	Major	x	
	Indonesian	Major	x	x

Italian	Major	x
Italian Studies	Major	x
Japanese	Major	x x
Legal Studies	Major	x x
Linguistics	Major	x x
Media Studies	Major	x
Peace Studies	Major	x
Philosophy	Major	x x
Political Studies	Major	x
Politics	Major	x
Psychology	Major	x
Religious Studies	Major	x
Sanskrit	Major	x
Sexuality and Diversity Studies	Major	x
Sociology	Major	x x
Spanish	Major	x x
Theatre and Drama	Major	x
Aboriginal Studies	Minor	x
Art History	Minor	x
International Development	Minor	x
Religion and Spirituality Studies	Minor	x
Art History	elective	x
AUSLAN	elective	x
German	elective	x
Latin	elective	x
Logic	elective	x
Sanskrit	elective	x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENTS</b>	18,127	19,121	19,869	19,612	19,214	20,048	20,571	21,040	22,072	23,548
<b>Total Student Numbers in BA</b>	<b>3,506</b>	<b>3,624</b>	<b>3,528</b>	<b>2,920</b>	<b>2,524</b>	<b>2,384</b>	<b>2,505</b>	<b>2,476</b>	<b>2,600</b>	<b>2,705</b>
<b>Total EFTSL in BA</b>	2666.88	2854.67	2784.97	2302.07	1939.75	1751.08	1832.7	1853.26	1939.71	2011.47
<b>Total BA Program Completions</b>	574	520	547	665	595	497	437	385	440	419

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	18,127	19,121	19,869	19,612	19,214	20,048	20,571	21,040	22,072	23,548
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	6,099	6,663	8,715	6,369	5,997	6,216	6,424	6,484	6,702	7,021
<b>Bachelor of Arts</b>	<b>3,506</b>	<b>3,624</b>	<b>3,528</b>	<b>2,920</b>	<b>2,524</b>	<b>2,384</b>	<b>2,505</b>	<b>2,476</b>	<b>2,600</b>	<b>2,705</b>
Archaeology	0	43	75	99	102	118	115	144	197	190
Arts (Contemporary European Studies)	0	0	29	43	43	35	41	32	23	14



Asian Studies	35	55	60	43	51	41	34	24	24	9
Development Studies	0	62	91	102	0	0	0	0	0	0
European Studies	0	0	0	0	0	0	0	0	0	33
Heritage Management	0	0	13	0	0	0	0	0	0	0
International Relations	0	0	0	114	97	101	112	127	135	121
Journalism	0	17	73	97	99	100	96	90	105	104
Legal Studies	97	113	122	120	92	91	110	117	132	139
Media Studies	230	249	238	200	194	175	172	160	164	160
Western Culture	0	12	0	17	14	9	6	0	0	0
<b>Arts Double degrees combined</b>	<b>430</b>	<b>457</b>	<b>470</b>	<b>498</b>	<b>507</b>	<b>527</b>	<b>535</b>	<b>530</b>	<b>650</b>	<b>301</b>
<b>Total Arts related</b>	<b>4,298</b>	<b>4,632</b>	<b>4,699</b>	<b>4,253</b>	<b>3,723</b>	<b>3,581</b>	<b>3,726</b>	<b>3,700</b>	<b>4,030</b>	<b>3,776</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

## Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Accounting
- Arts / Arts Education
- Arts / Commerce
- Arts / Economics
- Arts / Health Sciences
- Arts / Information Systems
- Arts / Science
- Business / Asian Studies
- Economics / Asian Studies
- Health Sciences / Development Studies
- Health Sciences / International Relations
- Health Sciences / Media Studies
- Information Systems / Arts
- Laws / Arts
- Laws / Asian Studies
- Laws / International Relations
- Laws / Media Studies
- Media Studies / Asian Studies

## Entry scores

### Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Albury-Wodonga	52.40	53.55	55.70	66.75	60.45	51.20	53.20	52.00	51.00	50.10	50.55
Bendigo	50.55	50.25	58.90	61.35	55.05	50.55	52.40	50.00	50.15	50.50	50.65
Bundoora/Melbourne	60.30	70.15	73.10	78.95	79.95	71.45	70.25	70.00	70.20	70.25	70.15
Mildura		51.55	52.20	56.15	57.05	54.30	51.40	50.20	50.05	50.15	51.75
Shepparton		53.05	51.90	58.20	55.30	50.35	51.15	50.65	51.30	52.20	52.85

## Program Changes 2008 to 2013

Australia's first Work Ready Bachelor of Arts commences in 2012, with additional elements in career skills and opportunities for voluntary work experience to give La Trobe Arts graduates an additional career edge.

The Bachelor of Strategic Communication is a new industry-focused degree in 2012 which provides a thorough practical grounding in realities and challenges of public relations and marketing communications. Learn how to

analyse and understand public relations, advertising, marketing and journalism and how they combine to shape public attitudes and actions.

[http://www.latrobe.edu.au/\\_\\_data/assets/pdf\\_file/0006/135654/New-Courses-for-2012.pdf](http://www.latrobe.edu.au/__data/assets/pdf_file/0006/135654/New-Courses-for-2012.pdf)

## Program Context

### Faculty/ School

The BA is owned by the University and Faculties propose qualifying majors for the program. Majors have program directors which are mostly Department-based (unless there is an interdisciplinary major that is designed and implemented across Departments). Majors and the units within must be approved by Academic Senate, after recommendation by both University and Faculty Quality and Standards Committees.

### Contact details of program conveners

Associate Dean, Learning and Teaching  
Sherman Young  
W6A 235  
6778  
[sherman.young@mq.edu.au](mailto:sherman.young@mq.edu.au)

### Institutional Grouping

Not Aligned

### State

NSW

## Program Aim

An Arts degree is designed by you, with over forty disciplines to focus your study. Find topics that both challenge and concern you such as Philosophy, English, Dance and Creative Arts, Anthropology, Ancient and Modern History, Communication, Indigenous and Gender Studies. Gain highly developed communications skills, develop critical analysis and creative problem solving while studying the disciplines that interest you most.

Key Features:

- Learn from active researchers - Our lecturers write the books others use.
- Use traditional and new forms of media to express your ideas.
- Connect with careers and communities via internship, study abroad and work-integrated learning opportunities.

Source: <http://www.courses.mq.edu.au/2012/Undergraduate/Degree/Bachelor+of+Arts>

## Program Organisation

### Rules

The following outlines the requirements to complete this degree.

- Minimum number of credit points for the degree (68 CP - 24 units)
- Completion of a Qualifying Major for the Bachelor of Arts (generally 24 CP – 8 units across 3 levels)
- Completion of a designated Capstone unit
- Completion of a designated People unit and Planet unit
  - one unit taken from people <http://www.handbook.mq.edu.au/2012/Units/People - People%20Units>
  - one unit taken from planet
- Minimum number of credit points at 200 level or above 38 points
- Minimum number of credit points at 300 level or above 18 points

## Structure

### Level 1

- 2 level 1 units from major (6 CP)
- 5 units electives from other units across the university (12CP) at any level

### Level 2

- 2 level 2 units from major (6CP)
- 5 units electives (18 CP)

### Level 3

- 1 Capstone unit from major (3 CP)
- 3 other units at level 3 from major (9CP)
- 3 other units, 2 of which must be at level 3

1 people and 1 planet unit, taken at any level

## Program Content

### Core Units

Core units as appropriate to qualifying major including capstone unit.  
Designated People and Planet unit.

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
North Ryde	Ancient History	Major	x	
	Ancient History - Egypt and Near East	Major		x
	Ancient History - Greece, Rome and Late Antiquity	Major		x
	Anthropology	Major	x	x
	Applied Econometrics	Major		x
	Australian History	Major	x	
	Australian Studies	Major	x	
	Business Information Systems	Major		x
	Business Law	Major	x	
	Chemistry	Major	x	
	Chinese Studies	Major	x	x
	Commercial Law	Major		x
	Communications & Media Studies	Major	x	
	Computer Studies	Major	x	
	Contemporary Music	Major		x
	Creative Arts	Major		x
	Croatian Studies	Major	x	x
	Cultural Studies	Major	x	x
	Dance	Major	x	x
	Decision Science	Major		x
	Demographics	Major	x	x
	Development Studies and Culture Change	Major	x	x
	Drama	Major	x	
	Early Childhood	Major	x	x
	Economics	Major	x	x
	Education	Major	x	x
	Electronics	Major	x	
	English	Major	x	x
	English & Modern History	Major	x	
	Environmental Management	Major	x	x

French Studies	Major	x	x
Gender Studies	Major	x	x
Geoecology	Major	x	
Geographic Information Systems	Major	x	
Geography	Major	x	x
German Studies	Major	x	x
History	Major	x	
History & Politics	Major	x	
Human Geography	Major	x	x
Human Resources	Major		x
Indigenous Studies	Major	x	x
Interactivity and Games	Major		x
International Business	Major		x
International Communications	Major		x
Italian Studies	Major	x	x
Japanese studies	Major	x	x
Language	Major	x	
Linguistics	Major	x	x
Linguistics & Psychology	Major	x	
Literature	Major	x	
Macedonian	Major	x	
Marketing	Major		x
Mathematics	Major	x	x
Media, Culture and Communication	Major		x
Modern Greek Studies	Major	x	x
Modern History	Major	x	x
Museum Studies	Major		x
Music	Major	x	
Philosophy	Major	x	x
Physical Geography	Major	x	
Physics	Major	x	
Polish Studies	Major	x	x
Political Studies	Major	x	
Politics & International Relations	Major		x
Population Studies	Major	x	
Psychological Science	Major	x	x
Public Sector Management	Major		x
Russian Studies	Major	x	x
Science Studies	Major	x	
Sociology	Major	x	x
Software Technology	Major		x
Spanish and Latin American Studies	Major		x
Statistics	Major		x
Ukrainian	Major	x	
Urban & Regional Management	Major	x	
Writing	Major	x	x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### *Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)*

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENTS</b>	15,751	16,456	16,592	17,317	17,595	18,139	18,525	19,360	21,913	24,049
<b>Total Student Numbers in BA</b>	2375	2181	2045	1807	1812	1790	1670	1724	1895	2298
<b>Total EFTSL in BA</b>	1,576.47	1,618.58	1,517.1	1,319.66	1,262.96	941.5	1,181.01	1,154.04	1,278.04	1,619.95
<b>Total Program Completions in BA</b>	388	431	454	360	432	349	372	419	406	419

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### *Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)*

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENT</b>	15,751	16,456	16,592	17,317	17,595	18,139	18,525	19,360	21,913	24,049
<b>TOTAL ENROLMENT in SOCIETY AND CULTURE BFOS</b>	7,091	6,911	6,585	6,383	6,114	6,338	6,512	6,795	8,078	9,734
<i>Bachelor of Social Sciences</i>	153	143	111	126	113	122	114	115	127	154
<b>Bachelor of Arts</b>	2375	2181	2045	1807	1812	1790	1670	1724	1895	2298
Arts (Psychology)	188	274	358	374	397	408	421	425	457	508
Community Management	0	0	0	0	0	19	36	27	36	35
Creative Arts	23	25	23	30	47	36	12	7	6	0
International Communication	0	18	32	49	65	103	152	154	210	135
Media	335	369	358	377	366	339	297	256	354	232
<b>Arts Double degrees combined</b>	<b>858</b>	<b>705</b>	<b>736</b>	<b>835</b>	<b>874</b>	<b>1020</b>	<b>1074</b>	<b>1092</b>	<b>1449</b>	<b>1930</b>
<b>TOTAL Arts related</b>	<b>3779</b>	<b>3572</b>	<b>3552</b>	<b>3472</b>	<b>3561</b>	<b>3715</b>	<b>3662</b>	<b>3685</b>	<b>4407</b>	<b>5138</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts (Psychology) / Diploma of Education
- Arts (Psychology) / Education (Secondary)
- Arts (Psychology) / Health
- Arts (Psychology) / Laws
- Arts / Commerce
- Arts / Diploma of Education
- Arts / Laws
- Arts / Science
- Business Administration / Arts
- Business Administration / Arts (European Studies)
- Business Administration / Arts (Japanese Studies)
- Business Administration / Arts (Psychology)
- Engineering / Arts
- Media / Laws
- Science / Arts (Museum Studies & Heritage)
- Science / Arts (Natural History Culture & Museum Studies)

### Entry scores

#### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
										75.05	

## Program Changes 2008 to 2013

### 2008

Most students in the Arts Faculty are enrolled in a Bachelor of Arts. An important change to the BA is the introduction of MAJORS – or areas of specialisation. A major will correspond to an area within a particular discipline – each discipline area has an Academic Adviser who can give you more detailed information about your area of specialisation. Importantly, with the new degrees, your major will appear on your testamur (the certificate which the University gives you upon graduation).

### 2010

All new degrees require students commencing in 2010 to complete “People” and “Planet” units.

**Not verified**

### Program Context

#### Faculty/ School

Faculty of Arts

Contributing schools

Schools in Australia

- Applied Media and Social Sciences
- English, Communications and Performance Studies
- Geography and Environmental Science
- Journalism, Australian and Indigenous Studies
- Languages, Cultures and Linguistics
- Music – Conservatorium
- Philosophical, Historical and International Studies
- Political and Social Inquiry

Schools in Malaysia

- School of Arts and Social Sciences

Schools in South Africa

- School of Arts

#### Contact details of program conveners

No specific coordinator.

Dean of Arts

Dr Rae Frances

DASSH contact

Dr. Susanna Scarparo

#### Institutional Grouping

Group of Eight (Go8)

#### State

Victoria

### Program Aim

The Bachelor of Arts is a flexible degree that allows students to match their academic interests with their career goals to create the ideal course.

Arts provides a set of general, portable and lasting skills vital to any career, such as the ability to research an issue, present an argument, analyse information, communicate clearly and relate well to people. There are no compulsory units. Students choose from a wide selection of studies and complete at least one major, one minor and a first-year sequence in arts.

Elective units, or a second major, may be chosen from arts or an approved area taught by another faculty. It is offered on the Caulfield, Clayton, South Africa and Malaysia campuses.

High achieving students have the option of the Bachelor of Arts as a Participant in the Dean's Scholars Program.

Offered on the Gippsland campus and by off campus mode, the Bachelor of Arts and Social Sciences is an alternative to the Bachelor of Arts.



The remaining 8 units / 48 points can be structured in a variety of ways.

For example you could complete another major; or 2 additional minors, or you could choose to take up to 8 different electives.

A special feature of most single degrees is that you can study units from another faculty such as business or science. Each year Bachelor of Arts graduates qualify with specialisation from Arts and a specialisation, such as management or biology, from another Monash faculty.

The elective component is not included in the Bachelor of Arts when taken as a double degree.

Source: <http://www.arts.monash.edu.au/future/undergraduate/course/arts.php>

## Program Organisation

### Rules

Students must complete 144 credit points in the following way:

- (a) an arts major (48 points)
  - (b) an arts minor in a different area of study (24 points)
  - (c) a first-year arts sequence in a third area of study (12 points)
  - (d) another 12 points of arts at first, second or third-year level
  - (e) additional elective units to make up a total of 144 points
- By combining some of the core arts requirements, students can complete a double major in two different arts disciplines.
  - Single degrees are usually taken over 3 years if studying full time.

### Structure

The structure of a specialist degree is the same as the Bachelor of Arts, except that it may have compulsory subjects and specified areas of study.

It is compulsory to structure a Bachelor of Arts degree with a major/ minor sequence and two additional arts units in Arts areas of study.

Major: 8 units (48 points) taken over 3 years. This is the area of study you choose to specialise in.

Minor: 4 units (24 points) taken from an area of study that is different from your major.

Sequence: 2 units (12 points) taken in first year. This is taken in an area of study that is different to your minor and major.

Additional arts units: 2 units (12 points) in any area(s) of study.

- Level 1
  - 2 x level 1 units Major
  - 2 x level 1 Units Minor
  - 2 x level 1 units Arts sequence
  - 2 x level 1 units elective chosen from arts or an approved area taught by another faculty
- Level 2
  - 2 x level 2 units Major
  - 2 x level 2 units Minor
  - 2 x any level units offered by faculty of Arts
  - 2 x level 2 units elective chosen from arts or an approved area taught by another faculty
- Level 3
  - 1 x level 2 or 3 unit towards Major
  - 3 x level 3 units towards Major
  - 1 x level 2 or 3 units elective chosen from arts or an approved area taught by another faculty
  - 3 x level 3 elective chosen from arts or an approved area taught by another faculty

## Program Content

### Core Units

None

## Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Berwick	Behavioural Studies	Major		x
		Minor	x	
	Communications	Major	x	x
	English	Major		x
	Film & Television	Major		x
	Film & Television Studies	Minor	x	
	Indonesian	Major	x	
	International Studies	Major	x	
	Journalism	Major	x	x
	Journalism Studies	Major		x
	Politics	Major		x
	Public Relations	Major		x
	Religion and Theology	Major	x	
Visual Culture	Major	x		
Caulfield	Australian Studies	Major		x
	Behavioural Studies	Major	x	x
	Communications	Major	x	x
	Comparative Cultures	Major	x	
	Criminology	Major	x	x
	English	Major	x	x
	English as an International Language	Major	x	
	Film & Television	Major	x	x
	Gender Studies	Major		x
	History	Major	x	x
	Human rights theory	Major		x
	Indonesian	Major	x	
	International Studies	Major	x	x
	Italian Studies	Major	x	x
	Japanese and Japanese studies	Major		x
	Jewish Civilisation	Major	x	x
	Journalism	Major	x	x
	Journalism Studies	Major		x
	Philosophy	Major	x	x
	Politics	Major	x	x
	Psychology	Major	x	x
	Public Relations	Major		x
	Regional and Urban Planning	Major	x	
Sociology	Major	x	x	
Visual Culture	Major	x	x	
Clayton	Anthropology	Major	x	x
	Arabic Studies	Major		x
	Archaeology and Ancient History	Major	x	x
	Asian Studies	Major	x	x
	Australian Indigenous Archaeology	Major	x	
	Australian Indigenous Studies	Major	x	x
	Australian Studies	Major	x	x
	Behavioural Studies	Major	x	x
	Bioethics	Major		x
	Minor	x		

Chinese	Major	x	
Chinese and Chinese studies	Major		x
Chinese Studies	Major	x	
Chinese translation	Major		x
Classical Studies	Major	x	x
Climate change and society	Major		x
Communications	Major	x	x
Comparative Cultures	Major	x	
Comparative Literature and Cultural Studies	Major	x	x
Conservation of biological diversity and cultural heritage	Major		x
Creative Writing	Major		x
Criminology	Major	x	x
Drama and Theatre Studies	Major	x	
English	Major	x	x
English as an International Language	Major	x	x
European Studies	Major	x	x
Film & Television	Major	x	x
French Studies	Major	x	x
Gender Studies	Major	x	x
Geography and Environmental Science	Major	x	x
German Studies	Major	x	x
Hebrew	Major	x	
History	Major	x	x
History-Politics	Major		x
Human rights theory	Major		x
Indonesian	Major	x	
Indonesian and Indonesian studies	Major		x
Indonesian Studies	Major	x	
International Studies	Major	x	x
Islamic Studies	Major		x
Italian Studies	Major	x	x
Japanese and Japanese studies	Major	x	x
Japanese studies	Major	x	
Jewish Civilisation	Major	x	x
Korean and Korean studies	Major	x	x
Korean Studies	Minor	x	
Land and water management	Major		x
Linguistics	Major	x	x
Modern Greek	Major		x
Music	Major	x	x
Performance	Major		x
Performance Studies	Major	x	
Philosophy	Major	x	x
Politics	Major	x	x
Psychology	Major	x	x
Religion and Theology	Major	x	x
Russian Studies	Minor	x	
Slavic Studies	Major	x	
Sociology	Major	x	x
Spanish and Latin American Studies	Major	x	x
Sustainability, environment and society	Major		x
Theatre	Major		x

	Ukrainian Studies	Major	x	x
	Urban, regional and international development	Major		x
	Visual Culture	Major	x	x
	Women's Studies	Major	x	
Gippsland	Australian Indigenous Studies	Major	x	x
	Australian Studies	Major		x
		Minor	x	
	Communications	Major	x	x
	Community Studies	Major		x
		Minor	x	
	Community welfare and Counselling	Major		x
	Criminal Justice	Major	x	x
	English	Major		x
		Minor	x	
	History-Politics	Major	x	x
	Journalism	Major	x	x
	Philosophy	Major	x	
	Psychological Studies	Major	x	x
	Psychology	Major	x	
	Public Relations	Major		x
		Minor	x	
	Social and Community Welfare	Minor	x	
	Sociology	Major	x	x
	Writing	Major	x	x
Malaysia	Communications	Major	x	
	International Studies	Major	x	
Off campus	Australian Indigenous Studies	Major	x	x
	Australian Studies	Major		x
		Minor	x	
	Communications	Major		x
	Community Studies	Major		x
		Minor	x	
	Community welfare and Counselling	Major		x
	Criminal Justice	Major	x	x
	English	Major		x
		Minor	x	
	History-Politics	Major	x	x
	Indonesian	Major	x	
	Journalism	Major	x	x
	Journalism Studies	Major		x
	Linguistics	Minor	x	
	Philosophy	Major	x	x
	Psychological Studies	Major	x	x
	Psychology	Major	x	
	Public Relations	Minor	x	
	Sociology	Major	x	x
	Writing	Major	x	x
South Africa	Child and youth development	Major		x
	Communications	Major	x	x
	Criminology	Major	x	x
	English	Major	x	x
	French Studies	Minor	x	

	Geography and Environmental Science	Major	x	x
	International Studies	Major	x	x
	Journalism	Major		x
	Psychology	Major	x	x
	Sociology	Major		x
	Sustainability, environment and society	Major		x
Sunway	Communications	Major		x
	English	Major		x
	Film & Television	Major		x
	Gender Studies	Major		x
	International Studies	Major		x
	Journalism	Major		x
	Journalism Studies	Major		x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE INTAKE</b>	36,116	36,903	37,039	38,110	38,018	38,168	39,044	40,117	42,710	44,808
<b>Total Student Numbers in BA</b>	<b>3,009</b>	<b>3,264</b>	<b>3,351</b>	<b>3,736</b>	<b>3,819</b>	<b>3,985</b>	<b>4,252</b>	<b>4,568</b>	<b>4,974</b>	<b>5,226</b>
<b>Total EFTSL in BA</b>	2128.08	2489.68	2597.09	131.13	2904.63	2996.26	3138.52	3514.26	3919.38	4144.39
<b>Total BA Program Completions</b>	795	716	748	861	807	991	1160	1288	1296	1106

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE NUMBERS</b>	36,116	36,903	37,039	38,110	38,018	38,168	39,044	40,117	42,710	44,808
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	9,635	10,021	10,134	10,696	10,964	11,400	11,769	12,087	12,766	13,092
<b>Bachelor of Arts</b>	<b>3,009</b>	<b>3,264</b>	<b>3,351</b>	<b>3,736</b>	<b>3,819</b>	<b>3,985</b>	<b>4,252</b>	<b>4,568</b>	<b>4,974</b>	<b>5,226</b>
Arts (Asian Studies)	14	8	5	0	0	0	0	0	0	0
Arts (Communication)	657	671	670	706	766	756	681	568	468	381
Arts (English Language)	0	0	0	0	0	0	0	0	9	14
Arts (European Studies)	5	0	0	0	0	0	0	0	0	0
Arts (Journalism)	132	143	157	154	215	293	361	395	443	450
Arts (Languages)	73	70	59	56	64	60	65	65	67	82
<b>Arts Double degrees combined</b>	<b>2651</b>	<b>2540</b>	<b>2471</b>	<b>2570</b>	<b>2474</b>	<b>2585</b>	<b>2657</b>	<b>2752</b>	<b>2934</b>	<b>3094</b>
<b>Total</b>	<b>6,541</b>	<b>6,696</b>	<b>6,713</b>	<b>7,222</b>	<b>7,338</b>	<b>7,679</b>	<b>8,016</b>	<b>8,348</b>	<b>8,895</b>	<b>9,247</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts (Communication) / Information Technology
- Arts (Communication) / Science
- Arts (Global) / Science
- Arts (International Communication) / Business
- Arts (Journalism) / Science
- Arts (Journalism) / Social Welfare
- Arts / Business (Accounting)

- Arts / Business (Finance)
- Arts / Business (Management)
- Arts / Business (Marketing)
- Arts / Business and Commerce
- Arts / Commerce
- Arts / Computing
- Arts / Economics
- Arts / Education
- Arts / Engineering
- Arts / Information Systems
- Arts / Laws
- Arts / Music
- Arts / Science
- Arts / Social Welfare
- Arts / Social Work
- Arts / Visual Arts
- Arts / Business (International Trade)
- Business / Communication
- Communication / Information Technology and Systems
- Communication / Multimedia
- Communication / Tourism
- Engineering / Arts
- Science / Arts (Communication)
- Science / Arts (Journalism)

## Entry scores

### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Caulfield	72.5	71.25	74.6	72.45	72.3	79	80	79	81	83	83	80.05
Clayton	77.65	83.8	83.05	83.05	80.2	87	86	86	87	88	88	85
Gippsland	84.1	85.75	88.1	87	86.7	70	76	0	0	0	0	0

## Program Changes 2008 to 2013

No information received

## Program Context

### Faculty/ School

**Faculty of Arts, Education and Creative Media**

School of Social Sciences and Humanities owns all programs

### Contact details of program conveners

### Institutional Grouping

Innovative Research Universities Australia (IRUA)

### State

WA

## Program Aim

Murdoch offers tagged or named BA programs. All called Bachelor of Arts (name):

- Asian Studies
- Community Development
- English and Creative Arts (Bachelor of Arts) (Creative Writing/Literature/Theatre & Drama)
- History
- Philosophy
- Politics and International Studies
- Public Policy and Management
- Security, Terrorism and Counterterrorism
- Sociology
- Sustainable Development
- Theology
- Tourism (Available at both Murdoch South Street and Rockingham campuses)

### Plus Bachelor of General Arts

This is a three-year course that has been specifically designed to offer maximum flexibility to students who are entering higher education and wish to experience several disciplines. It aims to provide students with a general education through an introduction to intellectual study in Humanities and Social Sciences subjects.

New students in General Arts must complete three minors chosen from the following list:

- Asian Studies
- Community Development
- Corporate Communications
- Literature
- Media Studies
- Modern Social History
- Social Psychology
- Sociology
- Tourism

<http://www.ssh.murdoch.edu.au/generalarts/>

## Program Organisation

### Rules

Each award has some common elements

- Duration is 3 years full time
- 72 credit points minimum
- General electives can be drawn from across the university, where there are no prerequisites attached.
- Flexible delivery where students can elect either on campus or external mode of study for most units.

Possible to choose to complete a double major by selecting from a choice of majors available.

### Structure

Level 1 (24 CP)

- 1 unit foundation unit (3CP)
- 2 – 4 core units (varies according to chosen major) (6 – 12 CP)
- 2 - 4 electives from any level units offered by university (6- 12 CP)

Level 2/3 (48 CP)

- 4 – 8 core units towards major (12- 24CP)
- 4 - 8 units selected from specified list to contribute towards major
- 4 - 8 units electives from any upper level units offered by university

Students are strongly encouraged to undertake double majors, and the degree structure is organised to facilitate this option.

Upper level units have 4 CP

Lower level units have 3 CP

## Program Content

### Core Units

All first year Murdoch students are required to enrol in one of Murdoch's Foundation units.

#### Core unit titles

- Australia in Asia
- Creativity and Innovation
- Food for Thought
- Knowing Nature
- Next Life
- Wellbeing

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Field of Study	Level	2008	2011
Rockingham	Community Development	Major		x
South Street	Asian Studies	Major	x	x
	Australian Indigenous Studies	Major	x	x
	Commerce	Major	x	
	Community Development	Major	x	x
	Criminology	Major	x	
	Economics	Major	x	
	Education	Major	x	
	English and Creative Writing	Major	x	x
	Environmental Restoration	Major	x	
	Environmental Science	Major	x	
	General Arts	Major		x
	History	Major	x	x
	International Aid and Development	Major		x
Journalism	Major		x	



Law	Major	x
Legal Studies	Major	x
Media Studies	Major	x
Philosophy	Major	x
Politics & International Relations	Major	x x
Psychology	Major	x x
Public Policy & Management	Major	x x
Security terrorism and Counterterrorism	Major	x x
Sociology	Major	x x
Sustainable Development	Major	x x
Theatre and Drama	Major	x
Theology	Major	x x
Tourism	Major	x
Gender & Cultural Studies	Major	x x

Source: Web site and publicity materials

## Program Uptake

### Enrolment numbers for Total, Society and Culture FOE and Double Degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE NUMBERS</b>	9,677	10,048	10,183	10,190	10,755	11,316	12,139	13,167	13,993	14,329
<b>TOTAL ENROLMENT SOCIETY AND CULTURE BFOS</b>	3,617	3,639	4,000	3,963	4,063	4,005	4,233	4,357	4,672	4,912
Arts (Asian Studies)	59	52	53	45	45	41	27	27	29	22
Arts (Australian Indigenous Studies)	22	15	20	16	12	17	22	25	22	18
Arts (Australian Studies)	0	0	0	0	0	0	0	0	0	0
Arts (Community Development)	51	69	75	90	108	113	120	117	125	114
Arts (English & Comparative Literature)	211	196	196	182	156	160	148	186	225	227
Arts (Gender Studies)	38	28	19	12	15	17	12	16	16	14
Arts (General)	111	100	107	96	46	33	24	12	6	17
Arts (History)	127	111	134	131	131	121	114	104	102	106
Arts (International Development Studies)	0	0	0	0	0	0	0	0	0	28
Arts (Mass Communication)	258	305	327	343	344	187	102	45	12	6
Arts (Media, Communication & Cultural Studies)	212	179	495	493	442	511	728	952	1079	1057
Arts (Philosophy)	57	64	58	57	58	65	69	63	71	76
Arts (Politics & International Studies)	179	193	189	188	158	160	161	167	181	149
Arts (Psychology)	20	0	0	0	20	10	46	0	0	174
Arts (Public Policy & Management)	0	0	0	0	0	0	0	0	0	17
Arts (Security Terrorism & Counterterrorism Studies)	0	0	0	0	69	118	175	194	213	191
Arts (Social Ecology)	0	0	0	0	0	0	0	0	0	0
Arts (Sociology)	152	153	133	109	114	88	72	60	66	68
Arts (Sustainable Development)	66	69	68	60	64	67	74	69	83	68
Asian Studies	18	11	0	0	0	0	0	0	0	0
Asian Studies (Specialist)	45	68	63	63	65	64	56	53	50	57
Criminology	0	0	0	0	0	0	0	0	0	91
Legal Studies	194	203	231	193	237	226	216	209	238	185
Multimedia	105	142	129	115	106	109	102	97	110	137
<b>Arts Double degrees combined</b>	<b>206</b>	<b>294</b>	<b>367</b>	<b>411</b>	<b>394</b>	<b>376</b>	<b>433</b>	<b>437</b>	<b>449</b>	<b>414</b>
<b>Total Arts related</b>	<b>2131</b>	<b>2252</b>	<b>2664</b>	<b>2604</b>	<b>2584</b>	<b>2483</b>	<b>2701</b>	<b>2833</b>	<b>3077</b>	<b>3236</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

## Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Education (Primary)
- Arts / Graduate Diploma Education (Secondary)
- Asian Studies / Education
- Education (Primary) / Arts
- Education (Primary) / Arts (Indigenous)
- Education (Primary) / Asian Studies
- Education (Primary) / Multimedia
- Education (Secondary) / Arts
- Education (Secondary) / Asian Studies
- Education (Secondary) / Communication
- Education (Secondary) / Economics
- Education (Secondary) / Legal Studies
- Education (Secondary) / Media
- Education (Secondary) / Multimedia
- Laws / Arts
- Laws / Asian Studies
- Laws / Communications
- Laws / Media
- Legal Studies / Grad Dip Education

## Program Changes 2008 to 2013

There has been a major organisational restructure of the university from January 1, 2008. This has not affected course structures. However, changes do occur to course structures from time to time. From 2009, most courses offered through the School of Social Sciences and Humanities will require all students to take the common first year unit SSH100 Ideas in Action.



## Not verified

### Program Context

No Bachelor of Arts of a general nature.

The following programs are offered

- Creative Industries
- Creative and Professional Writing
- Film, TV and New Media Production
- Journalism
- Mass Communication
- Media and Communication

The Bachelor of Creative Industries most closely aligns with the traditional view of a Bachelor of Arts

### Institutional Grouping

Australian Technology Network of Universities (ATN)

### State

Queensland

## Program Organisation

### Rules

Very specific to specialisation

Bachelor of Creative Industries offered with majors in

- Animation
- Art and Design History
- Creative and Professional Writing
- Dance Studies
- Drama
- Entertainment Industries
- Fashion
- Film, Television and Screen
- Interactive and Visual Design
- Journalism
- Literary Studies
- Media and Communication
- Music

## Program Uptake

*Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)*

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<i>TOTAL UNDERGRADUATE ENROLMENTS</i>	27,959	30,473	30,470	30,519	29,834	29,327	29,781	30,023	30,730	31,379
<i>TOTAL ENROLMENTS SOCIETY AND CULTURE BFOS</i>	6,395	6,487	6,573	6,535	6,412	6,153	5,751	5,914	5,954	6,349
Social Science	132	137	165	239	222	177	135	70	41	0

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Arts	611	560	656	666	628	512	363	128	58	26
Arts (Film & Television)	133	104	62	15	0	0	0	0	0	0
Arts (Journalism)	169	0	0	0	0	0	0	0	0	0
Creative Industries (Creative Writing)	104	122	139	148	137	15	0	186	194	166
Creative Industries (Film and Television)	0	54	101	144	152	35	19	186	167	181
Creative Industries (Journalism)	0	186	199	200	159	164	164	185	189	188
Creative Industries (Media and Communication)	0	185	145	131	105	20	0	94	97	73
Mass Communication	53	135	193	261	236	287	316	325	359	377
<b>Arts Double degrees combined</b>	<b>869</b>	<b>920</b>	<b>1027</b>	<b>1043</b>	<b>1119</b>	<b>1246</b>	<b>1201</b>	<b>1140</b>	<b>914</b>	<b>835</b>
<b>Total</b>	<b>1939</b>	<b>2266</b>	<b>2522</b>	<b>2608</b>	<b>2536</b>	<b>2279</b>	<b>2063</b>	<b>2244</b>	<b>1978</b>	<b>1846</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts (Ethics and Human Rights) / Creative Industries
- Arts (International and Global Studies) / Creative Industries
- Arts (Justice Studies) / Laws
- Arts / Applied Science
- Arts / Behavioural Science (Psychology)
- Arts / Business
- Arts / Creative Industries
- Arts / Creative Industries (Drama)
- Arts / Creative Industries (Media and Communication)
- Arts / Creative Industries (Music)
- Arts / Creative Industries (Visual Arts)
- Arts / Education (Early Childhood)
- Arts / Education (Primary)
- Arts / Education (Secondary)
- Arts / Human Services
- Arts / Information Technology
- Arts / Justice
- Arts / Laws
- Business (Economics) / Creative Industries
- Business / Creative & Professional Writing
- Business / Creative Industries (Creative Writing)
- Business / Creative Industries (Digital Media)
- Business / Creative Industries (Journalism Media & Communication)
- Business / Creative Industries (Journalism)
- Business / Creative Industries (Media & Communication)
- Business / Creative Industries (Television)
- Creative Industries (Creative Writing) / Laws
- Creative Industries (Journalism Media & Comm) / Human Services
- Creative Industries (Journalism) / Business
- Creative Industries (Journalism) / Laws
- Creative Industries (Media & Communication) / Business
- Creative Industries (Media & Communication) / Laws
- Creative Industries (Media and Communication) / Health Science
- Creative Industries (Media and Communication) / Laws
- Creative Industries (Media Studies) / Business
- Creative Industries / Health Science
- Creative Industries / Information Technology
- Creative Writing / Laws
- Health Science / Media and Communication

## **Program Changes 2008 to 2013**

The Bachelor of Arts was discontinued in 2007 and in 2008 only continuing students and students entering selected double degrees were enrolled.

## Program Context

No Bachelor of Arts of a general nature

The following programs with Bachelor Arts in the title are offered

BP203 - Bachelor of Arts (Animation and Interactive Media)

BP257 - Bachelor of Arts (Creative Writing)

BP023 - Bachelor of Arts (Criminal Justice Administration)

BP201 - Bachelor of Arts (Fine Art)

BP048 - Bachelor of Arts (International Studies)

BP047 - Bachelor of Arts (Music Industry)

BP117 - Bachelor of Arts (Photography)

BP121 - Bachelor of Arts (Textile Design)

## Institutional Grouping

Australian Technology Network of Universities (ATN)

## State

Victoria

## Program Organisation

### Rules

Very specific to specialisation, more flexibility in 3<sup>rd</sup> year.

## Program Uptake

### Student enrolment

*Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)*

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	26,680	27,575	27,285	28,306	28,006	31,167	32,972	35,646	37,485	39,630
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	2,707	2,824	2,904	3,015	3,093	3,115	3,327	3,655	3,917	4,245
Social Science	313	276	260	220	203	205	191	208	189	150
Arts (Animation & Interactive Media)	0	0	0	0	0	142	144	158	174	198
Arts (Creative Writing)	0	0	0	0	0	0	0	0	33	76
Arts (Criminal Justice Administration)	272	300	256	261	260	270	254	274	279	314
Arts (English Language Studies)	0	0	0	0	10	0	0	0	0	0
Arts (International Studies)	142	189	228	217	225	238	233	233	239	278
Arts (Journalism)	148	150	163	101	68	147	132	142	132	138
Arts (Mass Communication)	114	76	163	227	213	148	0	0	0	0
Arts (Media Studies)	220	350	335	249	131	18	0	0	0	0
Arts (Multicultural Studies)	0	0	0	0	0	0	0	0	0	0
Arts (Multimedia)	110	0	0	49	88	0	0	0	0	0
Arts (Professional Communication)	236	258	286	159	61	13	0	0	0	0
Arts (Public Relations)	170	157	99	54	12	0	0	0	0	0
Communication (Advertising)	0	0	0	296	585	192	222	229	243	224

Communication (Mass Communication)	0	0	0	0	0	165	336	466	486	536
Communication (Media)	0	0	0	0	0	212	222	231	243	249
Communication (Professional Communication)	0	0	0	0	0	173	192	235	404	546
<b>Arts Double degrees combined</b>	0	0	0	0	0	0	5	13	6	7
<b>Total</b>	<b>1,727</b>	<b>1,758</b>	<b>1,794</b>	<b>1,877</b>	<b>1,935</b>	<b>2,033</b>	<b>2,050</b>	<b>2,313</b>	<b>2,563</b>	<b>2,871</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following

- Engineering / Arts (International Studies)

### Program Changes 2008 to 2013

None reported

# Southern Cross University



## Program Context

### Faculty/ School

School of Arts and Social Sciences

### Contact details of program conveners

Dr Adele Wessels

Acting Deputy Head of School, Arts & Social Sciences

| BA Course Coordinator | Southern Cross University | PO Box 157 Lismore

NSW 2480 | T: 61-2-66203946

### Institutional Grouping

Regional Universities Network (RUN)

### State

New South Wales

## Program Aim

The Bachelor of Arts enables critical thinking, community engagement and creative practices. The course explores contemporary issues in culture and society. It provides the scope to build strong intellectual capabilities and a broad knowledge of the liberal arts as well depth through the study of majors. The course allows students to pursue major specialisations in the disciplines of Writing, Cultural Studies, History, and Politics and Society, with the freedom to combine these majors with other areas offered through the School or across the University. In addition to the command of their chosen disciplines, graduates develop cultural awareness, intellectual rigour, critical thinking and communication skills in a way that integrates creative practice and theory. This is ultimately of benefit to the graduate's future workplace and lifelong learning, whether they choose to work in service to the public, in education, as a writer, or to build their own career.

Source: [http://www.scu.edu.au/coursesin2012/?action=matrix&command=matrix\\_load&spk\\_no=301070](http://www.scu.edu.au/coursesin2012/?action=matrix&command=matrix_load&spk_no=301070)

## Program Organisation

### Rules

To be eligible for the award of Bachelor of Arts degree a candidate shall successfully complete not less than twenty four (24) units comprising:

- all core units listed
- at least one of the four eight (8) unit majors offered by the School of Humanities and Social Sciences as core Arts majors
- either another eight (8) unit major from the core Arts majors or a major from those listed as university wide majors or a major selected from a restricted listing of Media Studies, Psychology, Art and Design, and Contemporary Music
- four elective units

### Structure

- Four core units across the program as above
- Each major (apart from history) has at least 1 foundational unit
- No capstones
- Some third year units or units requiring advanced experience. Enforced through the use of prerequisites



## Program Content

### Core Units

- CUL00210 Australia, Asia and the World
- COM10295 Written Communication
- SOC10399 Philosophy on Screen: Film and Television
- HUM00271 Unruly Subjects: Citizenship

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Field of Study	Level	2008	2011
Coffs Harbour	Cultural Studies	Major	x	x
	Education	Major	x	x
	Psychology	Major	x	x
	Writing	Major		x
Lismore	Art and Design	Major	x	x
	Contemporary Music	Major	x	x
	Cultural Studies	Major	x	x
	Education	Major	x	x
	History, Politics & Society	Major	x	
	History	Major		x
	Politics & Society	Major		x
	Indigenous Studies	Major	x	x
	Justice Studies	Major	x	x
	Media Studies	Major	x	x
	Psychology	Major	x	x
Tweed heads	Writing	Major	x	x
	Writing	Major	x	

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

*Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)*

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE</b>	8,886	9,594	9,958	10,032	10,228	10,885	11,421	11,666	12,557	12,444
<b>Total Student Numbers in BA</b>	490	501	517	478	563	569	618	570	587	502
<b>Total EFTSL in BA</b>	280.88	np	309.63	np	115.01	284.38	310.63	294.75	313.13	269.63
<b>Total BA Program Completions</b>	89	86	117	81	89	96	95	94	92	99

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

*Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)*

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE</b>	8,886	9,594	9,958	10,032	10,228	10,885	11,421	11,666	12,557	12,444
<b>TOTAL Society and Culture BFOS</b>	2,358	2,361	2,240	2,220	2,500	2,377	2,493	2,366	2,516	2,151
<b>Bachelor of Social Sciences</b>	1263	1260	1077	1011	994	855	856	854	886	839
<b>Bachelor of Arts</b>	488	501	517	478	563	569	618	570	587	502
Indigenous Studies	72	72	95	94	82	60	70	72	84	68
Media	0	0	0	77	122	133	142	131	117	133
<b>Arts Double degrees combined</b>	<b>51</b>	<b>76</b>	<b>72</b>	<b>73</b>	<b>81</b>	<b>80</b>	<b>99</b>	<b>70</b>	<b>118</b>	<b>105</b>

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Total</b>	<b>611</b>	<b>649</b>	<b>684</b>	<b>722</b>	<b>848</b>	<b>842</b>	<b>929</b>	<b>843</b>	<b>906</b>	<b>808</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following

- Arts / Education (Secondary)
- Business (Tourism Management) / Indigenous Studies
- Business / Arts
- Indigenous Studies / Laws

### Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Type	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Coffs harbour						65	65	65	65	68	68	68
Lismore						65	65	65	65	68	68	68

## Program Changes 2008 to 2013

The Bachelor of Arts was reviewed in 2011

The recommendations called for a revitalised BA that strengthened the different parts of the degree in the Schedule, addressed the development of graduate attributes more closely and provided a vocational pathway. In addition the changes are informed by participation in the Excellence in Assessment Benchmarking Exercise, the Deans of Arts and Social Science BA Scoping Project and feedback provided by students formally, through the Australian Graduate Surveys, and informally.

### Changes for 2013

1. Change the name of the Core Unit HUM00271 Subjects and Citizens to Unruly Subjects: Citizenship
2. Introduce the new Core second year unit “The Nature of Narrative: Self, time, place and the environment”
3. Change the name of the Cultural Studies major to Communication and Cultural Studies to reflect the Field of Education code and to include a wider variety of units
4. Change the name of the major ‘Politics, Society’ to ‘Governance and Society’ and introduce additional units
5. Move the Media major into core major offerings
6. Introduce additions and changes to the writing major
7. Introduce a Language major (Mandarin)
8. Introduce a Community Engagement major

## Swinburne University of Technology



### Program Context

#### Faculty/ School

Faculty of Life and Social Sciences

Department/unit: Humanities, Arts and Social Sciences

Includes discipline areas of

- Sociology
- Media, digital media and games
- Journalism
- Philosophy and cultural inquiry
- Politics and history

#### Contact details of program conveners

Dr Paul Healy

Faculty of Life and Social Sciences

Swinburne University

John St.

Hawthorn VIC 3122

#### Institutional Grouping

Not Aligned

#### State

Victoria

### Program Aim

Swinburne offers both a tagged degree and a generic, flexible choice degree program

The following are the tagged degree options (majors are indicated in the brackets):

- Bachelor of Arts (Digital Media)
- Bachelor of Arts (Digital Media and Marketing)
- Bachelor of Arts (Games and Interactivity)
- Bachelor of Arts (Journalism)
- Bachelor of Arts (Media)
- Bachelor of Arts (Media and Communications)
- Bachelor of Arts (Politics and Public Policy)
- Bachelor of Arts (Psychology)
- Bachelor of Arts (Psychology and Forensic Science)
- Bachelor of Arts (Psychology and Psychophysiology)
- Bachelor of Arts (Psychology and Sport Science)
- Bachelor of Arts (Sociology)
- Bachelor of Arts (Sustainability Management)

*The Bachelor of Arts degree is designed to produce graduates who are able to contribute effectively and professionally to a dynamic global economy because they possess:*

- *knowledge, conceptual understanding and expertise in specific areas of study in the humanities and social sciences;*

- *an understanding of the relationship between theory, research and practice;*
- *a capacity for critical analysis, creativity and problem solving;*
- *professional skills, including the ability to use modern technology;*
- *independent and lifelong learning skills;*
- *comprehensive written and oral communication skills;*
- *a strong sense of personal integrity and an appreciation of the role of ethics in private and public life;*
- *excellent problem-solving, teamwork and decision-making skills.*

*The combined focus on generic skills and sound academic and professional knowledge within the Bachelor of Arts degree equips students well for a lifelong process of personal development. Students with these attributes are highly sought after by employers who increasingly seek people with well-developed generic skills, in addition to professional competencies.*

Source: <http://courses.swinburne.edu.au/courses/Bachelor-of-Arts-N055/local>

## Program Organisation

### Rules

Students may do a generic (untagged) BA or a tagged BA.

To receive a BA, students must complete the following:

- at least one of the Arts majors and
- a total of 300 credit points.
- Students can complete a maximum of 100 credit points of non-Arts & Social Science units, excluding those that are counting towards an Arts or Social Science major/minor.

If students wish to receive a tagged degree, they must complete the specified requirements for the tagged option. Majors in untagged degrees can consist of 8, 12 or 16 units of study

Majors in tagged degrees are a minimum of 12 units of study. [*Note from research team: To keep language consistent across the institutions, these have been identified in the Majors table below as “Extended major”*].

Students must also complete HAC0001 Careers in the Curriculum (a compulsory zero credit point unit).

### Structure

- Students can complete a maximum of ten Stage 1 units and must complete a minimum of four Stage 3 units across their degree. At least one Capstone unit must be completed as part of an Arts or Social Science major.
- Majors consist of between 8 and 16 units of study, depending on the program. Students must complete at least one of the Arts majors and a total of 300 credit points.
- Students can complete a maximum of 100 credit points of non-Arts & Social Science units, excluding those that are counting towards an Arts or Social Science major/minor.
- Students may take a maximum of 10 stage one units across their degree and must take a minimum of four stage three units.
- Students must take at least one capstone unit at stage three.
- Students may do a minor in any of the areas of study. A minor consists of four units of study in a major field, including at least one stage one unit.

## Program Content

### Core Units

Students must also complete HAC0001 Careers in the Curriculum (a compulsory zero credit point unit).

Students can complete a maximum of ten Stage 1 units and must complete a minimum of four Stage 3 units across their degree. At least one Capstone unit must be completed as part of an Arts or Social Science major. The Bachelor of Arts is only taught at the Hawthorn campus. Students may do a minor in any of the fields where a major is offered.

## Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Field of Study	Level	2008	2012
Accounting	Minor	x	
Asian Business	Minor	x	
Australian Studies	Major	x	
Business Law	Minor	x	
Business Studies	Minor	x	
Communications & Media Studies	Major	x	
Cultural Studies	Major	x	x
Digital Media	Extended Major		x
	Major		x
Digital Media and Marketing	Extended Major		x
Economics	Minor	x	
Electronics	Major	x	
European Studies	Minor	x	
Finance	Minor	x	
Games & Interactivity	Extended Major		x
	Major		x
Human Resource Management	Minor	x	
Information Technology	Minor	x	
Italian	Major	x	
Japanese	Major	x	
Journalism	Extended Major		x
	Major		x
Literature	Major	x	x
Manufacturing Management	Minor	x	
Marketing	Minor	x	
Media	Extended Major		x
	Major		x
Media and Communications	Extended Major		x
	Major		x
Philosophy	Major	x	x
Philosophy & Cultural Inquiry	Major		x
Political Studies	Major	x	
Politics & Public Policy	Extended Major		x
	Major		x
Psychology	Extended Major		x
	Major	x	x
Psychology and Psychophysiology	Extended Major		x
Psychology & Forensic Science	Extended Major		x
Psychology & Sport Science	Extended Major		x
Sociology	Extended Major		x
	Major	x	x
Sustainability Management	Extended Major		x
	Major		x

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL STUDENT ENROLMENTS</b>	9,419	9,636	9,693	9,857	10,512	11,562	12,329	13,192	14,556	15,922
<b>Total Student Numbers in BA</b>	324	238	131	101	123	155	166	184	248	772
<b>Total EFTSL in BA</b>	183.9	115.91	84.99	np	89	107.75	116.25	128.5	176.5	579.16
<b>Total BA Program Completions</b>	73	51	39	19	15	19	16	21	21	34

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENT</b>	9,419	9,636	9,693	9,857	10,512	11,562	12,329	13,192	14,556	15,922
<b>TOTAL ENROLMENT in SOCIETY AND CULTURE BFOS</b>	1619	1564	1501	1408	1250	1341	1714	1734	1838	2310
<i>Bachelor of Social Sciences</i>	487	525	516	558	548	525	473	404	377	396
<b>Bachelor of Arts</b>	324	236	129	99	123	153	166	184	248	772
Arts (Games and Interactivity)	0	0	0	0	0	22	61	104	131	82
Arts (Media and Communications)	210	192	189	185	206	260	316	341	384	273
Arts (Psychology & Psychophysiology)	76	81	81	0	87	107	105	100	0	0
Communications	0	0	0	0	0	0	0	29	0	67
<b>Arts Double degrees combined</b>	<b>271</b>	<b>263</b>	<b>310</b>	<b>290</b>	<b>0</b>	<b>0</b>	<b>281</b>	<b>219</b>	<b>207</b>	<b>205</b>
<b>TOTAL</b>	<b>881</b>	<b>772</b>	<b>709</b>	<b>574</b>	<b>416</b>	<b>542</b>	<b>929</b>	<b>977</b>	<b>970</b>	<b>1399</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Diploma of Business (Administration)
- Business (International Business) / Arts
- Business / Arts
- Business / Communication
- Business / Social Science
- Commerce (International Business) / Arts
- Commerce / Arts
- Communication / Social Science
- Engineering / Arts
- Science (Biotechnology) / Arts (Media & Communications)

### Entry scores

#### Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
87.2	87.15	86.85	80.3	79.65	77.8	76	76	71.4	70.25	65	60.3

### Program Changes 2008 to 2013

- Have started offering both a tagged and a generalist program
- Stopped offering Bachelor of Multimedia courses
- Started offering a major in Journalism, which has proved to be very popular.

# The Australian National University



## Program Context

### Faculty/ School

Faculty of Arts

### Contact details of program conveners

The Coordination role is not filled by one person. There are three full time Coursework Officers, a Deputy Manager and a Manager in the College Student Office as well as the Dean of the College. Each major also has a convener who oversees the specific academic requirements of the major. Each discipline offering an Honours year also has a convenor. The management and coordination of the degree is through the cooperation of these offices.

### Institutional Grouping

Group of Eight (Go8)

### State

Australian Capital Territory

## Program Aim

The Bachelor of Arts program is the largest and most popular degree at The Australian National University.

An Arts degree is the perfect choice if you have broad interests in the humanities, visual arts, languages, archaeology and anthropology, music, or the social sciences.

Many degree programs are structured to train students for one job. Most of today's graduates, however, will change career paths four or five times during their working life. Your Arts degree will give you the necessary flexibility to adapt your knowledge and keep ahead of the changes that all of us face in our careers. It also gives you skills for life – critical analysis, research, written and oral communication – skills that are being increasingly recognised by employers as providing them with their greatest assets – employees who can adapt to and help shape change, who can think laterally, apply knowledge and express themselves clearly.

Source: ANU website <http://studyat.anu.edu.au/programs/3111XBARTS;overview.html>

## Program Organisation

### Rules

Normally, each course is worth 6 units. There is a differentiation between 1000 level courses and 2000 and 3000 level courses. 1000 level courses can be considered to be level 1 courses, and 2000 and 3000 level courses can be considered to be level 2 and 3 courses.

Speciality degree programs are now listed under their own program (i.e. BA (International Relations) is now the Bachelor of International Relations).

The single BA program requires the completion of 144 units (24 courses), of which:

- A maximum of 60 units can come from the completion of 1000 level courses.
- A minimum of 84 units must come from the completion of 2000 and 3000 level courses.

Including:

- 48 units from the completion of one Arts major, and,
- Either
  - 24 units from the completion of one Arts minor and
  - 24 units from completion of other courses offered by the ANU College of Arts and Social Sciences or listed in any Arts major or minor
- Or

- 48 units from completion of a second Arts major
- 48 units from completion of elective courses which may be offered by the ANU College of Arts and Social Sciences or any other College within the ANU. These electives may also be formed into another minor, or two minors, or a major (dependent upon meeting the requirement for the specific major or minor)

In a combined program (i.e. Bachelor of Arts/Bachelor of Science), the BA component consists of a total of 96 units from the ANU College of Arts and Social Sciences, including:

- A maximum of 36 units (6 courses) can come from completion of 1000 level courses
- A minimum of 60 units (10 courses) must come from completion of 2000 and 3000 level courses

Including:

- 48 units from the completion of one Arts major, and
- Either
  - 24 units from the completion of Arts minor
  - and 24 units from completion courses offered by the ANU College of Arts and Social Sciences or listed in Arts majors or minors above.
- Or
  - 48 units from completion of a second Arts major.

### Structure

A typical study plan for each year, comprised of two semesters, is as below:

- First year – 8 courses
  - 2 x 1000 level courses (12 units) towards major one.
  - 2 x 1000 level courses (12 units) towards minor one.
  - 4 x 1000 level courses (24 units) of elective credit.
- Second year – 8 courses
  - 2 x 2000 and 3000 level units (12 units) towards major one.
  - 2 x 2000 and 3000 level units (12 units) towards minor one.
  - 4 x 2000 and 3000 level units (24 units) of elective credit.
- Third year – 8 courses
  - 4 x 2000 and 3000 level units (24 units) towards major one.
  - 4 x 2000 and 3000 level units (24 units) of elective credit.

4 courses per semester, for 6 semesters = 24 courses.

Level 1 courses = 1000 level courses

Level 2/3 courses = 2000 and 3000 level courses

## Program Content

### Core Units

None

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Field of Study	Level	2008	2011
Advanced French Studies	Minor		x
Advanced German Studies	Minor		x
Advanced Italian Studies	Minor		x
Advanced Spanish Studies	Minor		x
American Studies	Major	x	
	Minor		x
Analytical Philosophy	Minor		x
Ancient Greek	Major	x	x
	Minor		x
Ancient History	Major		x
	Minor		x



Anthropology	Major Minor	x	x x
Applied Linguistics	Minor		x
Arabic	Major Minor		x x
Arabic Studies	Major	x	
Archaeology	Major Minor	x	x x
Art History	Major Minor	x	x x
Art Theory	Major Minor	x	x x
Asian Art History	Major Minor		x x
Australian Politics	Minor		x
Australian Studies	Major	x	
Biological Anthropology	Major Minor		x x
Chinese Language	Major Minor		x x
Classical Chinese	Minor		x
Classical Studies	Major	x	
Comparative Politics	Minor		x
Contemporary Europe	Major Minor		x x
Continental Philosophy	Minor		x
Cultural Studies	Minor		x
Development Studies	Major Minor	x	x x
Drama	Major	x	
English	Major Minor	x	x x
Environmental Policy	Minor		x
Environmental Studies	Major Minor	x	x x
European History	Major Minor		x x
European Studies	Major	x	
Film & Television	Major	x	
Forensic Anthropology	Minor		x
French	Major	x	
Gender Studies	Major	x	
Geography	Major Minor	x	x x
German	Major	x	
Health	Major	x	
Hindi Language	Major Minor		x x
History	Major Minor	x	x x
Human Ecology	Major Minor	x	 x
Human Sciences	Major	x	

Indigenous Australian Studies	Minor	x	
Indigenous Studies	Major	x	
Indonesian Language	Major		x
	Minor		x
International Communication	Major		x
	Minor		x
International Relations	Major	x	x
	Minor		x
Italian	Major	x	
Japanese Language	Major		x
	Minor		x
Korean Language	Major		x
	Minor		x
Latin	Major	x	x
	Minor		x
Latin American Studies	Major		x
	Minor		x
Linguistics	Major	x	x
	Minor		x
Mathematics	Major		x
	Minor		x
Music	Major		x
	Minor		x
Persian	Major		x
	Minor		x
Persian	Major	x	
Philosophy	Major	x	x
	Minor		x
Political Science	Major		x
	Minor		x
Political Studies	Major	x	
Political Theory	Minor		x
Population Studies	Major	x	
Psychology	Major		x
Regional Studies in Development	Minor		x
Religious Studies	Major	x	
Russian	Minor		x
Sanskrit Language	Major		x
	Minor		x
Social Psychology	Minor		x
Social Research Methods	Minor		x
Sociology	Major	x	x
	Minor		x
Spanish	Major	x	
Sustainable Development	Minor		x
Thai Language	Major		x
	Minor		x
Turkish	Major	x	
	Minor		x
Urdu Language	Major		x
	Minor		x
Vietnamese Language	Major		x
	Minor		x

Visual Arts	Major	x
Visual Arts Practice	Minor	x
Climate Science & Policy	Minor	x
Crime & Deviance	Minor	x
Film & New Media	Major Minor	x x
French Language & Culture	Major Minor	x x
Gender & Sexuality	Minor	x
Gender, Sexuality & Culture	Major	x
German Language & Culture	Major Minor	x x
Health, Medicine & The Body	Minor	x
Integrative Methods in Environment & Society	Minor	x
Italian Language & Culture	Major Minor	x x
Middle Eastern & Central Asian Studies	Major Minor	x x
Moral & Political Philosophy	Minor	x
Philosophy & Science	Minor	x
Spanish Language & Culture	Major Minor	x x

Source: Web site accessed

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE NUMBERS</b>	7,302	8,109	8,545	8,819	8,807	8,646	9,061	9,561	9,768	10,082
<b>Total Student Numbers in BA</b>	1,021	1,041	949	938	881	801	881	890	891	953
<b>Total EFTSL</b>	660.2	686.58	639.91	632.98	615.94	551.63	599	608.06	646.31	np
<b>Total Program Completions</b>	206	171	149	188	219	195	201	162	172	215

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE INTAKE</b>	7,302	8,109	8,545	8,819	8,807	8,646	9,061	9,561	9,768	10,082
<b>TOTAL INTAKE SOCIETY AND CULTURE BFOS</b>	4,203	4,428	4,637	4,773	4,701	4,387	4,570	4,824	4,876	5,071
<b>Bachelor of Arts</b>	1,021	1,041	949	938	881	801	881	890	891	953
Archaeological Practice	0	0	0	9	12	14	19	24	27	29
Arts (Art History & Curatorship)	44	65	53	46	39	28	36	34	30	24
Arts (Development Studies)	29	27	22	24	19	16	22	31	34	26
Arts (European Studies)	14	12	13	10	6	7	11	7	8	7
Arts (New Media Arts)	0	0	0	0	8	10	24	38	42	26
Arts (Policy Studies)	0	13	11	10	9	8	9	6	13	11
Asian Studies	164	154	196	191	172	166	155	144	149	142
Classical Studies	0	0	0	0	0	0	0	0	0	9
Development Studies	0	0	0	0	0	0	0	0	0	15

Languages	0	0	0	0	0	0	0	6	34	56
Security Analysis	0	0	0	16	22	26	29	33	53	55
Translation (Asian Region)	0	0	0	10	18	21	20	19	11	6
<b>Arts Double degrees combined</b>	<b>1547</b>	<b>1773</b>	<b>1808</b>	<b>1858</b>	<b>1861</b>	<b>1703</b>	<b>1719</b>	<b>1770</b>	<b>1660</b>	<b>1730</b>
<b>Total Arts related</b>	<b>2,819</b>	<b>3,085</b>	<b>3052</b>	<b>3112</b>	<b>3047</b>	<b>2800</b>	<b>2925</b>	<b>3002</b>	<b>2952</b>	<b>3089</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

## Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Asian Studies
- Arts / Commerce
- Arts / Economics
- Arts / Forestry
- Arts / Info Technology
- Arts / Laws
- Arts / Music
- Arts / Psychology
- Arts / Science
- Arts / Science (Forestry)
- Arts / Science (Psychology)
- Arts / Visual Arts
- Asian Studies / Arts
- Asian Studies / Arts (Visual)
- Asian Studies / Commerce
- Asian Studies / Economics
- Asian Studies / Engineering
- Asian Studies / Forestry
- Asian Studies / Law
- Asian Studies / Science
- Asian Studies / Visual Arts
- Engineering / Arts
- Music / Asian Studies

## Entry scores

### *Trends in entry scores into Bachelor of Arts across years (2001 – 2011)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
73	70	76	80	85	83	75	75	80	81	80	80

## Program Changes 2008 to 2013

### Review in 2008

The review was transformative in that it established a framework of systematic review of the majors and units in the Bachelor of Arts. The review looked at how to increase flexibility in the program and how to ensure quality in education.

New BA implemented in 2012. No intake into specialist (tagged) degrees from 2012

# The Flinders University of South Australia



## Program Context

### Faculty/ School

Faculty of Education, Humanities and Law, Faculty of Science and Engineering and Faculty of Social and Behavioural Sciences

BA split across Faculties of EHL and SBS with some input from Science and Engineering,

### Contact details of program conveners

Possible DASSH contact:

Dr Giselle Bastin

Senior Lecturer

English and Creative Writing

Flinders University

Sturt Road, Bedford Park, South Australia 5042

GPO Box 2100, Adelaide, SA 5001

Telephone +61 8 8210 2611

<http://www.flinders.edu.au/ba>

### Institutional Grouping

Innovative Research Universities Australia (IRUA)

### State

South Australia

## Program Aim

The Bachelor of Arts (BA) is the most popular degree at Flinders University and at most universities around the world. It provides a high quality education suitable for today's society, featuring both depth of study and breadth of knowledge.

The BA's flexibility allows you to either explore in depth a single field of study (up to two-thirds of your topics may be concentrated in a chosen field) or range widely and study several different fields of study (the BA allows you to graduate with 1 or 2 majors).

Students graduate with specific skills and knowledge and a range of generic skills, including oral, written, electronic and graphic communication and presentation skills, critical analysis, teamwork and interpersonal skills, management and planning skills and computer literacy.

Upon completion of their degree, students will have developed specific *subject knowledge* and a range of *transferable skills*.

#### *Subject knowledge*

Students should:

- be familiar with theories, factual content and research procedures in their major and other fields of study;
- be able to analyse and critically evaluate ideas and solve problems;
- understand the processes through which current knowledge was developed; and
- understand the relationships and connections between different fields of study.

#### *Transferable skills*

Within their fields of study students will have developed:

- communication and presentation skills (oral, written, electronic, graphic);
- teamwork and interpersonal skills (including an understanding of cultural diversity);
- management and planning skills (including self-management skills); and
- intellectual and creative skills.

The Flinders BA includes many majors that are unique in South Australia. These include: American Studies, Archaeology, Legal Studies, Public Policy, Italian, Indonesian, Modern Greek, Drama. Science majors such as Biological Sciences, Earth Sciences and Mathematics are also part of the Flinders BA.

The BA at Flinders is taught almost entirely by full-time research oriented staff and over half of our BA graduates go on to further postgraduate study.

Source: <http://www.flinders.edu.au/courses/undergrad/ba/>

## Program Organisation

### Rules

To qualify for the Bachelor of Arts, a student must complete 108 units with a grade of P or NGP or better in each topic.

The 108 units must include:

- at least 27 but not more than 45 units of Year 1 topics
- one Arts major sequence selected from the list of BA major sequences comprising 9 units of Year 1 topics, 9 units of Year 2 topics, 9 units of Year 3 topics and an additional 9 units of Year 2 or 3 topics according to the requirements for the specific major sequence
- one Arts minor sequence (different from the major) selected from the list of major or minor sequences
  - comprising 9 units of Year 1 topics, 9 units of Year 2 topics, and an additional 4.5 units of Year 2 or 3 topics

Provided there are suitable topics available, a student may complete an extended Arts major sequence of 45 units selected from the relevant list of BA major sequences, comprising 9 units of Year 1 topics, 9 units of Year 2 topics, 9 units of Year 3 topics and an additional 18 units of Year 2 or 3 topics according to the requirements for the specific major sequence.

An Arts major sequence or an extended Arts major sequence may also require the completion of up to two foundation topics as a co-requisite.

Students will be expected to declare their major sequence at the completion of 72 units.

Any topic offered by the University may be chosen to complete the 108 units, provided course and prerequisite requirements are met. With the permission of the BA Board of Studies, up to 54 units may be taken through study at another approved institution. In choosing Year 3 topics, students must pay attention to the assumed knowledge requirements specified for those topics.

### Structure

- Level 1
  - 2 x units of study towards major1 at level 1
  - 2 x units of study towards minor at level 1
  - 4 x units of study as electives at level 1
- Level 2
  - 2 x units of study towards major at level 2
  - 2 x units of study towards major at level 2 or 3
  - 1 x units of study towards minor at level 2
  - 3 x units of study as electives at level 1/2/3
- Level 3
  - 2 x units of study towards major 1 at level 3
  - 3 x unit of study towards minor at level 2/3
  - 3 x units of study as electives at level 1/2/3

## Program Content

### Core Units

None

## Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Field of study	Level	2008	2011
American Studies	Extended Major		x
	Major	x	x
	Minor		x
Applied Linguistics	Major	x	x
	Minor		x
Archaeology	Extended Major		x
	Major	x	x
	Minor		x
Asian Studies	Extended Major		x
	Major	x	x
	Minor		x
Australian Studies	Major	x	x
	Minor		x
Biological Sciences	Major		x
	Minor		x
	Extended Major		x
Biology	Major	x	
Business Economics	Major	x	
Business Studies	Extended Major		x
	Major		x
	Minor		x
Computer Studies	Major	x	
Creative Writing	Major	x	x
	Minor		x
Criminal Justice	Major	x	x
	Minor		x
Development Studies	Major	x	x
	Minor		x
Digital Media Studies	Major	x	
Drama	Extended Major		x
	Major	x	x
	Minor		x
Earth Sciences	Extended Major		x
	Major	x	x
	Minor		x
Education	Major	x	
English	Major	x	x
	Minor		x
Environmental Studies	Extended Major		x
	Major	x	x
	Minor		x
Film & Television	Major	x	
French	Major	x	x
	Minor		x
Geographic Information Systems	Major	x	
Geography	Major	x	x
	Minor		x
	Extended Major		x
Globalisation Studies	Major	x	
History	Extended Major		x

	Major Minor	x	x x
Indigenous Studies	Minor	x	x
Indonesian	Major Minor	x	x x
Information Technology	Extended Major Major Minor		x x x
International Relations	Extended Major Major Minor	x	x x x
Italian	Major Minor	x	x x
Latin American Studies	Major Minor	x	x
Legal Studies	Major Minor	x	x x
Mathematics	Extended Major Major Minor	x	x x x
Modern Greek	Major Minor	x	x x
Philosophy	Extended Major Major Minor	x	x x x
Political Studies	Extended Major Major Minor	x	x x x
Professional Studies	Minor	x	x
Psychology	Extended Major		x
Public Policy	Extended Major Major Minor	x	x x x
Screen Studies	Major	x	
Screen & Media	Extended Major Major Minor		x x x
Sociology	Extended Major Major Minor	x	x x x
Spanish	Major Minor	x	x x
Statistics	Minor		x
Visual Arts	Minor	x	
Women's Studies	Extended Major Major Minor	x	x x x

Source: Web site and publicity materials



## Program Uptake

### Student enrolment

#### *Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)*

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE NUMBERS</b>	9,654	10,341	10,494	10,485	10,501	10,784	11,227	11,420	11,602	11,974
<b>Total Student Numbers in BA</b>	1,354	1,406	1,290	1,179	1,214	1,112	985	880	936	937
<b>Total EFTSL in BA</b>	967.7	1017.01	2	850.81	882.75	784.67	697.63	599.33	629.71	642.75
<b>Total BA Program Completions</b>	255	264	246	265	229	197	197	177	150	161

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### *Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)*

Degree program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENTS</b>	9,654	10,341	10,494	10,485	10,501	10,784	11,227	11,420	11,602	11,974
<b>TOTAL ENROLMENTS SOCIETY AND CULTURE BFOS</b>	3,323	3,443	3,314	3,188	3,504	3,630	3,857	3,980	4,172	4,399
<b>Bachelor of Arts</b>	<b>1,354</b>	<b>1,406</b>	<b>1,290</b>	<b>1,179</b>	<b>1,214</b>	<b>1,112</b>	<b>985</b>	<b>880</b>	<b>936</b>	<b>937</b>
Archaeology	105	109	131	123	107	112	121	114	116	131
International Studies	228	234	241	245	252	266	281	241	196	203
Justice and Society	110	120	114	101	101	122	109	128	131	117
Languages	0	0	0	0	0	0	0	0	0	18
Media	0	0	0	0	0	0	0	0	29	41
<b>Arts Double degrees combined</b>	0	0	0	0	241	421	680	951	1010	1082
<b>Total</b>	<b>1,797</b>	<b>1,869</b>	<b>1,776</b>	<b>1,648</b>	<b>1,915</b>	<b>2,033</b>	<b>2176</b>	<b>2314</b>	<b>2418</b>	<b>2529</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Education (Early Childhood) / Arts
- Education (Middle School) / Arts
- Education (Primary) / Arts
- Education (Secondary) / Arts
- Education / Arts

### Entry scores

#### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
60.25	60.25	65.05	68.6	65.05	60.2	60	60.35	60	60.2	60	60.7

Source: institutional websites

## Program Changes 2008 to 2013

Program reviewed at the end of 2011 with expected implementation of recommendations in 2013



## Program Context

### Faculty/ School

Faculty of Humanities and Social Sciences

### Contact details of program conveners

Executive Dean : Professor Nick Harvey

DASSH contact: Dr. Mike Wilmore

### Institutional Grouping

Group of Eight (Go8)

### State

South Australia

## Program Aim

The Bachelor of Arts (BA) is internationally recognised as a flexible degree program that offers a wide choice of fascinating fields of enquiry. It attracts students interested in understanding the human condition in all its diversity, finding answers to important questions about human behaviour, cultures and history, and understanding the major social and political problems of our time.

The BA will provide you with broad skills that are highly valued by employers, such as critical thinking, problem solving, researching and analysing information, effective communication and building the capacity for lifelong learning. Equipped with these skills, BA graduates are ready to deal with different challenges and opportunities throughout their future careers in a range of exciting workplaces.

From 2012, new specialisations in Creative Writing, International Business, Management and Marketing will be available in addition to the existing specialisations on offer. Students interested in Creative Writing will have the opportunity to learn writing techniques, practice-based research skills and the major writing modes of fiction, non-fiction and poetry, as well as specific genres. Emerging writers will develop their skills with acclaimed staff, and gain the fundamentals to continue with a lifetime of writing.

## Program Organisation

### Rules

All units of study are worth 3 units each.

#### Major

24 units of courses must be chosen from one of the following areas of study, to form a 'major sequence' of study, with the exception of Psychology which requires 30 units. Up to two cross-listed courses may be counted towards the major. A maximum of 6 units at Level I and at least 18 units of Advanced Level courses, including a Capstone course, with the exception of major sequences from the Elder Conservatorium of Music or other Faculties, or 9 units at Level II and 9 units at Level III for language sequences must be presented.

Source: <http://www.adelaide.edu.au/calendar/ug/humss/ba.pdf>

### Structure

2012 Degree Plan: Bachelor of Arts

[http://www.hss.adelaide.edu.au/student/current/degreeplans/2012\\_b\\_arts.pdf](http://www.hss.adelaide.edu.au/student/current/degreeplans/2012_b_arts.pdf)

#### Level 1

2 x level 1 Major units in Humanities and Social Sciences

2 x level 1 Minor units in Humanities and Social Sciences

4 x level 1 units from Humanities and Social Science or another Faculty

Level 2

3 x Advanced level Major units in Humanities and Social Sciences

3 x level 1 units from Humanities and Social Science or another Faculty

2 x level 1 Minor units in Humanities and Social Sciences

Level 3

3 x Advanced level Major units in Humanities and Social Sciences

3 x level 1 units from Humanities and Social Science or another Faculty

2 x level 1 Minor units in Humanities and Social Sciences

## Program Content

### Core Units

None listed

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
North Terrace	Ancient Greek	Major	x	
	Anthropology	Major	x	x
		Minor		x
	Art Theory	Minor	x	
	Asian Politics & Foreign Policy	Major	x	
	Asian Studies	Major	x	x
		Minor		x
	Australian Studies	Minor	x	
	Chinese	Major	x	x
		Minor		x
	Classics	Major	x	x
		Minor		x
	Creative Writing	Major		x
		Minor	x	x
	Development Studies	Major	x	x
		Minor		x
	Economics*	Major	x	x
		Minor		x
	English	Major	x	x
		Minor		x
	European Studies	Major	x	x
Minor			x	
Film & Television	Minor	x		
French Studies	Major	x	x	
	Minor		x	
Gender Studies	Major	x		
Gender, Work & Social Inquiry	Major		x	
	Minor		x	
Geography, Environment & Population	Major	x	x	
	Minor		x	
German Studies	Major	x	x	
	Minor		x	
Globalisation Studies	Minor	x		
History	Major	x	x	

	Minor	x	x
Indonesian	Major	x	x
	Minor		x
International Business*	Major		x
	Minor		x
International Studies	Major	x	x
	Minor		x
Italian	Major	x	x
	Minor		x
Japanese	Major	x	x
	Minor		x
Latin	Major	x	
Linguistics	Major	x	x
	Minor		x
Management*	Major		x
	Minor		x
Marketing*	Major		x
	Minor		x
Mathematics & Statistics	Minor	x	
Medieval Studies	Minor	x	
Modern Greek	Major	x	x
	Minor		x
Music	Major	x	
Philosophy	Major	x	x
	Minor		x
Political Studies	Major	x	
Politics	Major		x
	Minor		x
Popular Culture	Minor	x	
Psychology	Major	x	x
Religious Studies	Minor	x	
Spanish	Major	x	x
	Minor		x
Work studies	Minor	x	

**\*Marketing; Management; International Business; and Economics** These majors must be taken in addition to a first Humanities and Social Sciences major chosen from those listed above.

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE NUMBERS</b>	11,309	12,152	12,683	12,870	13,131	13,230	13,929	14,452	15,526	16,567
<b>Total Student Numbers in BA</b>	1635	1616	1539	1374	1234	1116	1049	1014	968	1077
<b>Total EFTSL in BA</b>	1,198.44	1,194.38	1,158.93	1,022.19	919.7	804.16	730.7	688.72	630.04	712.94
<b>Total BA Program Completions</b>	322	319	369	324	277	279	243	253	146	160

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

Specialist degrees have been introduced over the past 5 years which have led to a decline of student intake into the traditional Bachelor of Arts. This table compares the award Bachelor of Arts to other programs that fit the description of Arts (see page 1).

**Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)**

Degree program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
TOTAL UNDERGRADUATE	11,309	12,152	12,683	12,870	13,131	13,230	13,929	14,452	15,526	16,567
TOTAL INTAKE SOCIETY AND CULTURE BFOS	3,594	3,999	4,313	3,417	4,186	4,168	4,368	4,492	4,830	5,199
Bachelor of Social Sciences	174	207	217	223	204	206	191	201	176	148
Bachelor of Arts	1635	1616	1539	1374	1234	1116	1049	1014	968	1077
Arts (Asian Studies)	37	31	26	16	16	6	6	0	0	0
Arts (Gender Studies)	0	0	0	0	0	0	0	0	0	0
Arts (International Studies)	33	16	8	0	0	0	0	0	0	0
Development Studies	0	0	0	0	0	0	68	79	121	152
International Studies	185	273	358	377	357	374	339	326	300	301
Labour Studies	16	0	0	0	0	0	0	0	0	0
Media	0	140	230	290	262	223	232	249	274	282
<b>Arts Double degrees combined</b>	<b>0</b>	<b>134</b>	<b>164</b>	<b>220</b>	<b>389</b>	<b>535</b>	<b>749</b>	<b>842</b>	<b>928</b>	<b>997</b>
<b>TOTAL</b>	<b>1906</b>	<b>2210</b>	<b>2325</b>	<b>2277</b>	<b>2258</b>	<b>2254</b>	<b>2443</b>	<b>2510</b>	<b>2591</b>	<b>2809</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Economics
- Arts / Music
- Arts / Music Education
- Arts / Science
- Education (Secondary) / Arts
- Engineering / Arts
- International Studies / Arts
- International Studies / Economics
- Media / Arts
- Media / International Studies
- Teaching / Arts

### Entry scores

**Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)**

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
68	70	71	75	79	65.05	65.35	65	65	65.05	65.15	65.05

### Program Changes 2008 to 2013

Introduction of BA (Advanced) in 2012

# The University of Melbourne



## Program Context

### Faculty/ School

#### Contributing schools and faculties

- Melbourne School of Land and Environment
- Faculty of Business and Economics
- Faculty of Arts
  - School of Languages and Linguistics
  - School of Historical and Philosophical Studies
  - Asia Institute
  - School of Culture and Communication
  - School of Social and Political Sciences

### Contact details of program conveners

Dr Parshia Lee-Stecum

Associate Dean, Teaching and Learning

8344 45386 [ppls@unimelb.edu.au](mailto:ppls@unimelb.edu.au)

### Institutional Grouping

Group of Eight (Go8)

### State

Victoria

## Program Aim

The University of Melbourne Bachelor of Arts (BA) offers unique flexibility with the opportunity to focus on one or two majors or minors (specialisations) chosen from a broad range of Arts study options in the humanities, social sciences and languages.

- Create an individual study program by choosing subjects in complementary [breadth studies](#) and by undertaking a quarter of your degree in areas such as bioscience, commerce, environments, music and science.
- Undertake specialised fieldwork and research options, and integrated internship programs which provide opportunities for professional work experience and community engagement.
- Broaden your horizons and undertake [international study exchange](#) at any one of 120 universities worldwide, receiving credit towards your Melbourne Arts degree.
- Study a new language as a specialisation or concurrently with the [Diploma of Language](#), with most languages available from beginners to advanced level.
- Benefit from studying with high-achieving local and international students - Melbourne Arts is the most popular course in Australia and has the highest ATAR score for all Bachelor of Arts degrees in Victoria.
- Learn from internationally recognised scholars and industry professionals.
- Create pathways into further postgraduate study in professional [Arts Masters courses](#), and with the completion of an [Honours](#) year, entry into [research higher degrees](#) in Arts.  
<http://ba.unimelb.edu.au/about/index.html>

Breadth subjects are a feature of Melbourne's New Generation undergraduate degrees. They enable you to tap other bodies of knowledge, methods of enquiry, personal and professional skills, and ways of knowing. In today's workplaces technologies keep changing, knowledge is renewed and extended rapidly, and innovative and professional work relies on an international outlook, and the ability to collaborate across wide and diverse networks. To succeed and make lasting contributions, tomorrow's leaders will be those who can appreciate

and orchestrate the efforts of experts from many different fields, stay current with new technologies and be attuned to different cultures and contexts.

The Bachelor of Arts is highly reputed, and has been identified as the most popular Arts degree offered by Victorian Universities, as measured by first preference applications through VTAC (for 2012 intake). The demand reflects growing awareness of the Melbourne Model and its attractiveness to students both domestically and internationally.

Source <http://coursesearch.unimelb.edu.au/undergrad/1500-bachelor-of-arts>

## Program Organisation

### Rules

- The BA is a three-year course and requires the successful completion of 24 subjects (each subject (unit) is worth 12.5-credit points) for a total of 300 points.
- Option to study one major, two majors, or one major and one minor. (A major is usually eight subjects equalling 100 points. A minor is usually six subjects equalling 75 points.)
- In the first year, students select two subjects from a choice of six Foundation subjects.
- Option to study Breadth subjects, which are subjects outside the area of Arts. Can choose to study four, five or six of these subjects over three years.

Some BA majors have special arrangements. These include Psychology, Economics, Geography and Chinese (Entry point 1).

- To complete a Psychology major, you must complete 10 subjects in this area of study equivalent to 125 points.
- To complete an Economics major, you must complete 9 subjects in this area of study, with four of these included in your Breadth studies.
- To complete a Geography major, you must complete 8 subjects in this area of study, with four of these included in your Breadth studies. To complete a Chinese (Entry point 1) major, you must complete 10 subjects in this area of study equivalent to 125 points.

### Structure

The Bachelor of Arts students must complete one major; a major consists of 100 points of study within a single discipline comprising of:

- 25 points at level one (including an Arts Foundation subject);
- 37.5 points at level two;
- 37.5 points at level three (including a compulsory capstone subject in all non-language majors)

A minor of 75 points is available in all programs that offer a major in the BA (below), as well as several additional programs.

The minor comprises 75 points of study:

- 25 points at level one;
- 25 points at level two;
- 25 points at level three.

or

- 12.5 points at level one;
- 25 points at level two;
- 37.5 points at level three.

Capstone subjects are not available in the minor.

Students may take a maximum of 125 points in any one discipline area.

## Program Content

### Core Units

#### **Foundation Subjects**

In the first year of the program students must choose 1 of the following foundational units:

- Level 1: Power

- Level 1: Identity
- Level 1: Languages
- Level 1: Reason
- Level 1: Aboriginalities
- Level 1: Representation

### Capstone Subjects

All non-language majors in the BA include a compulsory level three capstone subject. Capstone subjects are usually only available in semester two and are therefore completed in the final semester of enrolment. Students who commence the BA mid-year may need to plan their final two semesters of study carefully to ensure that they complete the capstone in the year prior to that of their final semester of study. Capstone subjects are not available in the minor. Capstone subjects are not available as breadth.

- ANCW30017 Interpreting the Ancient World.
- ANTH30013 Theory & the Anthropological Imagination
- AHIS30019 Art History in the World
- ASIA30002 Identity, Ideology & Nationalism in Asia
- AIND30007 Critical Debates in Indigenous Studies
- AUST30001 Researching Australia: Issues, Agendas...
- CICU30012 Contemporary Film and Cultural Theory
- CWRI30004 Encounters with Writing
- CRIM30001 Crime and Public Policy
- ENGL30002 Critical Debates
- HIST30060 Making History
- HPSC30035 Knowledge in the Making
- ISLM30001 Islam in the West
- JEWI30005 Research in Contemporary Jewish Studies
- LING30001 Exploring Linguistic Diversity
- MULT30018 Applied Political Research
- PHIL30007 The Philosophy of Philosophy

Individual majors also may also have core subjects available in individual structures.

## Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Melbourne	Ancient World Studies	Major	x	x
	Anthropology	Minor	x	x
	Anthropology & Social Theory	Major	x	x
	Arabic	Major	x	x
	Art History	Major	x	x
	Asian Studies	Major	x	x
	Australian Indigenous Studies	Major	x	x
	Australian Studies	Major	x	x
	Chinese	Major	x	
	Chinese Language	Major		x
	Chinese Studies	Minor	x	x
	Classics	Major	x	x
	Creative Writing	Major	x	x
	Criminology	Major	x	x
	Cultural Studies	Major	x	
	Development Studies	Minor	x	x
	Economics	Major	x	x
English & Theatre Studies	Major		x	



English Language Studies	Minor	x	x
English Literary Studies	Major	x	
Environmental Studies	Minor	x	
European Studies	Minor	x	x
French	Major	x	x
Gender Studies	Minor	x	x
Geography	Major	x	x
German	Major	x	x
Hebrew & Jewish Studies	Major	x	x
History	Major	x	x
History & Philosophy of Science	Major	x	x
Indonesian	Major	x	x
International Studies	Major	x	
Islamic Studies	Major	x	x
Italian	Major	x	x
Japanese	Major	x	x
Jewish Studies	Major	x	
Linguistics & Applied Linguistics	Major	x	x
Media & Communications	Major		x
Philosophy	Major	x	x
Political Science	Major	x	
Politics & International Studies	Major		x
Psychology	Major	x	x
Russian	Major	x	x
Screen & Cultural Studies	Major		x
Screen Studies	Major	x	
Social Theory	Minor	x	x
Socio-Legal Studies	Minor	x	
Sociology	Major	x	x
Spanish	Major	x	x
Swedish	Major	x	
Theatre Studies	Major	x	

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENTS</b>	26,634	27,634	28,134	28,168	27,946	27,816	28,088	27,942	27,730	27,320
<b>Total Student Numbers in BA</b>	3,812	3,783	3,743	3,633	3,148	3,306	3,505	4,026	4,312	4,760
<b>Total EFTSL in BA</b>	2875.17	2917.51	2893.44	2568.88	2567.69	2457.13	2545.5	1566.94	3572.7	3978.64
<b>Total BA Program Completions</b>	943	978	1084	1020	1096	1073	977	986	1157	1103

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	26,634	27,634	28,134	28,168	27,946	27,816	28,088	27,942	27,730	27,320
<b>TOTAL SOCIETY AND CULTURE</b>	7,811	8,258	8,415	8,392	8,150	7,710	7,730	7,651	7,359	7,207

BFOS										
<b>Bachelor of Arts</b>	<b>3808</b>	<b>3783</b>	<b>3743</b>	<b>3629</b>	<b>3146</b>	<b>3302</b>	<b>3499</b>	<b>4022</b>	<b>4310</b>	<b>4758</b>
Arts (Combined Theology)	5	6	0	0	0	0	6	6	5	0
Arts (Media and Communications)	0	336	416	475	471	504	574	584	579	558
Film and Television	0	0	0	0	0	0	0	0	39	43
Public Policy and Management	44	46	41	39	38	23	13	5	0	0
<b>Arts Double degrees combined</b>	<b>2250</b>	<b>2348</b>	<b>2377</b>	<b>2375</b>	<b>2512</b>	<b>2140</b>	<b>2007</b>	<b>1522</b>	<b>1070</b>	<b>676</b>
<b>TOTAL Arts related</b>	<b>6107</b>	<b>6519</b>	<b>6577</b>	<b>6518</b>	<b>6167</b>	<b>5969</b>	<b>6099</b>	<b>6139</b>	<b>6003</b>	<b>6035</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees were offered in combination with Arts related programs in the following. No new enrolments accepted.

- Arts (Media & Communications) / Laws
- Arts (Media and Communications) / Commerce
- Arts / Commerce
- Arts / Laws
- Arts / Music
- Arts / Science
- Arts / Social Work
- Arts / Teaching
- Engineering / Arts
- Medicine & Surgery / Arts

### Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
88.35	90.85	92.65	93	89.5	92.5	90.9	85	88	89	88	88.12

## Program Changes 2008 to 2013

## The University of New England



### Program Context

#### Faculty/ School

Faculty of Arts and Sciences  
School of Arts  
School of Humanities  
School of Behavioural, Cognitive & Social Sciences

#### Contact details of program conveners

School of Behavioural, Cognitive & Social Sciences  
Libby Fitzgerald, Academic Coordinator  
[libby.fitzgerald@une.edu.au](mailto:libby.fitzgerald@une.edu.au)  
ph:+(61 2) 6773 3189  
fax:+(61 2) 6773 3820

School of Humanities  
Trish Wright-Langford, Academic Coordinator  
[pcluley@une.edu.au](mailto:pcluley@une.edu.au)  
ph:+(61 2) 6773 2067  
fax:+(61 2) 6773 3520

#### Institutional Grouping

Regional Universities Network (RUN)

#### State

New South Wales

### Program Aim

#### The BA – My Degree

Want a broad-ranging degree that will prepare you for anything and everything? The Bachelor of Arts is for you. The BA gives you the flexibility to tailor a unique degree to suit your individual interests and strengths. The Bachelor of Arts is for students looking to enhance their career prospects and personal interests by acquiring a range of analytical and communication skills.

<http://www.une.edu.au/ba/-who>

#### Why study the Bachelor of Arts at UNE

The BA involves the study of human societies from a variety of historical, geographic, sociological, scientific, religious, literary and artistic perspectives. Disciplines in the Arts, Humanities and Social Sciences offer an intellectually exciting education that provides both vocational skills and the foundation for lifelong learning. The Bachelor of Arts course provides the skills of independent thinking and cultural awareness that underline the creation of an equitable, humane and inventive society.

At UNE you will be invited to combine an initial breadth of study with an eventual depth of understanding. You start by choosing units from four or more subject areas, before specialising in those areas that hold your interest. You will finish with at least one major from the 33 subject areas available. You will develop both a set of specific skills, and a breadth of knowledge, allowing for a more flexible response to the many opportunities in respect to work, postgraduate study, or personal interests.

## Careers

A Bachelor of Arts is a valuable degree because it allows graduates to pursue a greater range of careers than is available to students who undertake highly specialised degrees. Examples of career paths include management, public and industrial relations, foreign affairs, education, media and communications, business, marketing, tourism, human resources, research, psychology, archaeology and creative arts. The employability of Arts graduates is a reflection of the skills they acquire during their study and this is becoming widely acknowledged.

Source: <http://www.une.edu.au/ba/>

## Program Organisation

### Rules

To qualify for the award a candidate shall complete:

- a total of 144 credit points
- no more than 60 credit points at 100-level
- at least 36 credit points at 300-level or above
- at least 108 credit points from units listed in the Approved Majors

### Structure

#### Level 1

- 2 Major Foundational units
- 2 units from Second Major or Elective Unit
- 4 units electives

#### Level 2

- 2 units from Major core
- 4 units from Second Major or Elective Units
- 2 units electives

#### Level 3

- 4 units from Major core
- 2 units from Second Major or Elective Units
- 2 units electives

## Program Content

### Core Units

None mentioned – core units within majors, but not across program

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Armidale	American Studies	Major	x	
	Ancient History	Major	x	x
	Archaeology	Major	x	x
	Asian Studies	Major	x	x
	Australian History	Major		x
	Chinese	Major	x	x
	Classical Languages	Major	x	x
	Communication & Management	Major	x	
	Communications & Media Studies	Major	x	
	Drama	Major	x	
	English	Major	x	x
	European Studies	Major	x	
	Film & Media Studies	Major		x
French	Major	x	x	

Gender Studies	Major	x	x
Geography	Major	x	
German	Major	x	x
History	Major	x	x
Human Bioscience	Major		x
Human Geography	Major		x
Indigenous Studies	Major	x	x
Indonesian	Major	x	x
International History	Major		x
International Studies	Major		x
Islamic Studies	Major		x
Italian	Major	x	x
Japanese	Major	x	x
Linguistics	Major	x	x
Literature	Major	x	
Music	Major	x	x
Peace Studies	Major	x	x
Philosophy	Major	x	x
Physical Geography	Major		x
Political Studies	Major	x	x
Psychology	Major	x	x
Religious Studies	Major	x	
Sociology	Major	x	x
Spanish	Major		x
Studies in Religion	Major		x
Theatre & Performance	Major		x
Writing	Major	x	x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

*Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)*

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENT</b>	12,987	13,538	13,588	13,080	12,774	12,180	11,932	11,660	11,384	11,665
<b>Total Student Numbers in BA</b>	<b>2,763</b>	<b>2,681</b>	<b>2,504</b>	<b>2,365</b>	<b>2,325</b>	<b>2,103</b>	<b>1,821</b>	<b>1,473</b>	<b>1,267</b>	<b>1,252</b>
<b>Total EFTSL in BA</b>	1192.02	1225.65	1165.9	1199.63	635.5	290	845.5	650.75	304.01	377.76
<b>Total BA Program Completions</b>	264	252	227	281	357	277	276	234	166	176

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

*Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)*

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENT</b>	12,987	13,538	13,588	13,080	12,774	12,180	11,932	11,660	11,384	11,665
<b>TOTAL ENROLMENT in SOCIETY AND CULTURE BFOS</b>	6,066	6,314	6,192	5,983	5,848	5,307	5,149	4,959	4,919	4,686
<i>Social Science</i>	375	360	390	394	338	344	307	222	178	143
<b>Arts</b>	2735	2663	2470	2335	2323	2101	1821	1471	1267	1252
Asian Studies	134	105	82	72	70	34	25	20	14	9
Communication Studies	0	94	158	214	295	257	188	185	154	153
Criminology	0	0	0	0	0	0	0	124	193	236

General Studies	8	7	5	0	0	0	0	0	0	0
Indigenous Studies	0	0	0	0	0	0	0	0	8	8
International Studies	0	0	0	35	61	90	107	99	92	89
Languages	139	130	124	118	111	109	99	103	107	110
Languages and International Business	0	0	0	0	17	26	41	49	50	50
Professional Studies	194	242	235	211	172	112	84	72	46	56
<b>Arts Double degrees combined</b>	<b>1273</b>	<b>1522</b>	<b>1574</b>	<b>1519</b>	<b>1549</b>	<b>1494</b>	<b>1649</b>	<b>1703</b>	<b>1723</b>	<b>1306</b>
<b>Grand Total</b>	<b>4483</b>	<b>4763</b>	<b>4648</b>	<b>4504</b>	<b>4598</b>	<b>4223</b>	<b>4014</b>	<b>3826</b>	<b>3654</b>	<b>3269</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Business
- Arts / Commerce
- Arts / Laws
- Arts / Science
- Arts / Teaching
- Criminology / Laws
- General Studies / Teaching

### Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
60	65	70	70	70	70	70	65	65	65	72.55	72.55

## Program Changes 2008 to 2013

## The University of New South Wales



### Program Context

#### Faculty/ School

Faculty of Arts and Social Sciences

#### Contact details of program conveners

DASSH contact

Associate Prof. Sean Brawley

#### Institutional Grouping

Group of Eight (Go8)

#### State

New South Wales

### Program Aim

An Arts degree is a pathway through a wealth of knowledge in the humanities and social sciences. Its objective is to stimulate students intellectually; to immerse them in worlds of learning; and to graduate them as citizens with strong written and oral communications skills, the capacity to research, criticise and reflect, and the ability to work independently and collaboratively.

The new UNSW Bachelor of Arts (BA) is designed to equip graduates with the skills and attributes they will need in an unpredictable global economy. Relunched in 2009 with the introduction of a more contemporary program, there are 33 majors and minors available that provide the opportunity to choose from:

- traditional and emerging disciplines in the humanities and social sciences;
- a broad range of interdisciplinary areas; and
- options from other faculties.

The BA is a versatile degree that offers breadth and flexibility, allowing you to choose what direction your degree will take you, both academically and professionally. It is structured so that you have the opportunity to specialise in two areas of study. At the end of the first year you select the areas to focus on during your upper years. Strong emphasis is placed on the importance of language studies for global careers, with options in Asian and European languages which range from introductory to advanced levels.

Source: <http://www.arts.unsw.edu.au/areas-of-study/arts-34.html>

### Program Organisation

#### Rules

The Bachelor of Arts (UNSW BA) is designed to provide you with all the benefits of an education in the Humanities, Social Sciences and the Creative and Performing Arts. The program provides you with not only the breadth (free electives and General Education) to explore a wide range of diverse interests but also the depth (Major and Minor streams) to focus in detail on two specialisations. The UNSW BA can be completed full-time in Stand-Alone mode (normally 3 years), in Concurrent Mode (the equivalent of two years full-time) or part-time.

The BA has a depth component and a breadth component. Students enrolled in Stand-Alone mode do both the depth and breadth component while students enrolled in Concurrent Mode only complete the depth component.

- The completion of a major stream (54 CP - 9 courses)

- The completion of at least a minor stream (36 CP - 6 courses). Note: Students may use their Green Zone free elective space to extend study in this area to a full major stream ("Double Major").

Stand-Alone Mode (144 CP) made up of:

- A home major stream (54 CP) selected from the list majors offered by Faculty of Arts and Social Sciences
- At least a minor stream (36 CP) selected from the list of major streams or dedicated minor streams offered by the Faculty of Arts and Social Sciences or elsewhere
- A Prescribed Faculty Elective (6 CP - 1 course) - any course chosen by the student from the offerings of the Faculty of Arts and Social Sciences
- Free Electives (36 UOC - 6 courses) which can be taken either within or outside the Faculty of Arts and Social Sciences. Students can use this space to extend the minor stream to a double major
- General Education (12 UOC - 2 courses) which must be taken outside of the Faculty of Arts and Social Sciences. This requirement is met if a major or minor not offered by the Faculty is undertaken (e.g. Economics)

Concurrent Mode (96 CP) made up of:

- A home major stream (54 CP)
- At least a minor stream (36 CP)
- A Prescribed Faculty Elective (6 CP)

External Majors are Streams of study offered by other Faculties.

- Human Resource Management (48 CP) - Australian School of Business
- International Business (48 CP) - Australian School of Business
- Economics (60 CP) - Australian School of Business
- Geography (60 CP) - Faculty of Science

Stand-alone Mode

To qualify for the award of the degree at Pass level, a student must:

- enrol in the Bachelor of Arts and complete 144 units of credit
- complete the requirements for one home major stream
- complete the requirements for one minor stream
- complete a 6 UOC Faculty Prescribed Elective
- complete 36 UOC of Free Electives
- complete 12 UOC of General Education
- complete at least 30 UOC of Level I courses before enrolling in Level II courses
- specify their major(s)/minor at the time of enrolment into Level II
- complete at least 24 UOC in their major/minor streams before enrolling in Level III courses
- complete 120 UOC overall before enrolling in their Major stream(s) Capstone course

Concurrent Mode

To qualify for the award of the degree at Pass level, a student must:

- enrol in the Bachelor of Arts and complete 96 units of credit
- complete the requirements for one home major stream
- complete the requirements for one minor stream
- complete a 6 UOC Faculty Prescribed Elective
- complete at least 30 UOC of Level I courses before enrolling in Level II courses
- specify their major(s)/minor at the time of enrolment into Level II
- complete at least 24 UOC in their major/minor before enrolling in Level III courses
- complete 72 UOC overall before enrolling in their major stream(s) Capstone course

<http://www.arts.unsw.edu.au/programs/bachelor-of-arts-2.html>



## Structure

Structured on level 1 units, level 2 units and level 3 units

In the BA students need to complete at least 30 of Level 1 courses before enrolling in Level 2 courses and no more than 60UOC in total of Level 1 courses excluding requirement.

### Standalone major

- Level 1
  - 4 x free electives
  - 1 x gateway level 1 unit towards Major
  - 1 x level 1 unit towards Major
  - 1 x gateway level 1 unit towards Minor
  - 1 x level 1 unit towards Minor
- Level 2
  - 3 x unit towards Major
  - 1 x free electives
  - 2 x unit towards Minor
  - 1 x elective unit outside of Faculty of Arts and Social Sciences
  - 1 x elective unit from Faculty of Arts and Social Sciences
- Level 3
  - 3 x unit towards Major
  - 1 x unit Major capstone
  - 1 x free electives
  - 1 x elective unit outside of Faculty of Arts and Social Sciences
  - 2 x unit towards Minor

### Double major (one external to Faculty)

- Level 1
  - 4 x free electives
  - 1 x gateway level 1 unit towards Major 1
  - 1 x level 1 unit towards Major 1
  - 2 x level 1 unit towards Major 2
- Level 2
  - 3 x unit towards Major
  - 2 x unit towards Major 2
  - 2 x elective unit outside of Faculty of Arts and Social Sciences
  - 1 x elective unit from Faculty of Arts and Social Sciences
- Level 3
  - 3 x unit towards Major
  - 1 x unit Major capstone
  - 4 x units towards Major 2

## Program Content

### Core Units

None noted

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
City	American Studies	Minor		x
	Art History	Major	x	
	Art History & Theory	Minor		x
	Arts & Social Sciences	Minor		x
	Asian Studies	Major	x	x
	Australian Studies	Major Minor	x	x
	Biology	Major	x	
	Business Studies	Major	x	
	Chemistry	Major	x	
	Chinese	Major	x	

Chinese Studies	Major		x
Cognitive Science	Major	x	
Computer Studies	Major	x	
Creative Writing	Minor		x
Criminology	Major		x
Dance Studies	Major		x
Development Studies	Major	x	x
Economics	Major	x	
Education	Major	x	
English	Major	x	x
Environmental Studies	Major	x	x
European Studies	Major	x	x
Film & Television	Major	x	
Film Studies	Major		x
French Studies	Major	x	x
Gender Studies	Major	x	
Geography	Major	x	
Geoscience & Spatial Information Systems	Major	x	
German Studies	Major	x	x
Greek	Major	x	
Hispanic Studies	Major		x
History	Major	x	x
Human Resource Management	Major	x	
Indigenous Studies	Major	x	x
Indonesian	Major	x	
Indonesian Studies	Minor		x
Industrial Relations	Major	x	
International Relations	Major		x
International Studies	Major	x	
Italian	Major	x	
Japanese Studies	Major	x	x
Jewish Studies	Major	x	
Korean Studies	Major	x	x
Latin	Major	x	
Legal Studies	Minor		x
Linguistics	Major	x	x
Mathematics	Minor		x
Mathematics & Statistics	Major	x	
Media, Culture & Technology	Major		x
Music	Major	x	x
Oceanography	Major	x	
Philosophy	Major	x	x
Physics	Major	x	
Policy Studies	Major	x	
Politics	Major	x	x
Politics & International Relations	Major	x	
Psychology	Major Minor	x	x
Remote Sensing	Major	x	
Russian	Major	x	
Social Sciences & Social Work	Major	x	
Sociology & Anthropology	Major	x	x

Spanish	Major	x
Surveying	Major	x
Theatre & Performance Studies	Major	x
Women's & Gender Studies	Minor	x

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE INTAKE</b>	23,326	24,515	24,541	23,794	23,268	23,525	25,943	26,677	28,111	29,872
<b>Total Student Numbers in BA</b>	1761	1818	1738	1684	1643	1667	1906	1878	1914	1998
<b>Total EFTSL in BA</b>	1333.52	1418.18	1315.47	1221.05	1178.75	1181.69	1443.31	1425.51	1210.57	1508.25
<b>Total BA Program Completions</b>	359	365	369	373	385	358	369	370	372	398

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	23,326	24,515	24,541	23,794	23,268	23,525	25,943	26,677	28,111	29,872
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	6,847	7,305	7,407	7,281	7,478	8,012	8,807	8,835	9,177	9,423
<i>Social Science</i>	346	337	310	251	240	233	240	248	262	273
<b>Bachelor of Arts</b>	<b>1761</b>	<b>1818</b>	<b>1738</b>	<b>1684</b>	<b>1643</b>	<b>1667</b>	<b>1906</b>	<b>1878</b>	<b>1914</b>	<b>1998</b>
Communications	34	48	52	49	33	33	35	25	23	18
Digital Media	132	205	251	258	248	268	282	299	300	305
International Studies	100	148	190	248	283	303	329	358	361	370
Media	23	26	26	35	32	25	28	20	222	456
Media and Communications	430	439	418	393	422	438	473	478	314	197
<b>Arts Double degrees combined</b>	<b>1241</b>	<b>1381</b>	<b>1489</b>	<b>1556</b>	<b>1691</b>	<b>1905</b>	<b>2179</b>	<b>2156</b>	<b>2192</b>	<b>2300</b>
<b>Grand Total</b>	<b>3721</b>	<b>4065</b>	<b>4164</b>	<b>4223</b>	<b>4352</b>	<b>4639</b>	<b>5232</b>	<b>5214</b>	<b>5326</b>	<b>5644</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Entry scores

#### Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)

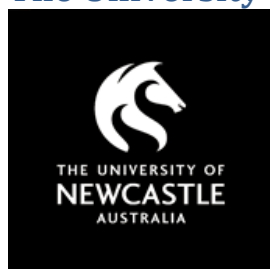
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
70	77	82.65	78	75	75	80	76	76	79	80	78

Source: UNSW FASS

## Program Changes 2008 to 2013

New UNSW Bachelor of Arts was introduced in 2009

## The University of Newcastle



### Program Context

#### Faculty/ School

School of Humanities and Social Science  
Faculty of Education and Arts

#### Contact details of program conveners

Pro Vice Chancellor – Professor John Germov  
Head of School – Professor Roger Markwick  
DASSH contact – Professor Roger Markwick  
Bachelor of Arts Program Convenor - Dr Nancy Cushing  
Bachelor of Arts Deputy Program Convenor – Dr Lisa Featherstone  
Bachelor of Arts Callaghan Program Officer – Clare Mitchell  
Bachelor of Arts Ourimbah Program Officer – Andrew Myles

#### Institutional Grouping

Innovative Research Universities Australia (IRUA)

#### State

New South Wales

### Program Aim

A Bachelor of Arts degree enables you to study what you are **passionate** about in life, and convert this learning into a career. You have the **flexibility** to choose from a **broad range** of courses, and **to tailor the program to match your specific interests**.

As an arts graduate, you have highly developed research, communication, creative, problem-solving, and critical thinking skills, and the capacity to think outside the square. These are the skills that employers look for when making recruitment choices.

As well as equipping you with these general skills, an Arts degree also builds specialist skills in the major of your choice.

### Program Organisation

#### Rules

In order to qualify for the Bachelor of Arts award, you must complete a total of 240 units. You must complete one of the following structures:

1) Double Major option – One 80 unit Major + A second 80 unit Major + 80 unit electives

#### **OR**

2) Single Major and double Minor option – One 80 unit Major + One 40 unit Minor + A second 40 unit Minor + 80 unit electives.

- A major must comprise of 80 units of courses. You must complete at least 40 units of 3000 level courses in your chosen major area. The remaining 40 units of courses can be selected from 1000/2000/3000 level courses in your chosen major area.
- A minor must comprise of 40 units of courses. You can complete up to a maximum of 20 units at 1000 level in your chosen minor area. The remaining 20 units of courses can be selected from 2000/3000 level courses in your chosen minor area.
- Each course can only be counted once within your program. A single course cannot be counted towards more than one major and/or minor.
- When you have completed your program, your transcript will contain a full list of all courses completed and will specify your completed major/s. Your transcript will not specify completed minors.
- Overall, students must complete between 40 units and 100 units at each level/year (1000, 2000, 3000).
- Elective units can be taken from any Faculty of the University, except courses that are restricted by enrolment for students in a particular program. Students may undertake some electives from "Approved Courses" (Complementary to the Majors).

### Structure

Option A	80 unit Major		80 unit Major	80 Units Electives
Option B	80 units Major	40 unit Minor	40 unit Minor	80 Units Electives

Overall, students must complete between 40 units and 100 units at each level/year (1000, 2000, 3000)

## Program Content

### Core Units

In University of Newcastle terminology a compulsory course is compulsory to the MAJOR/MINOR whereas a core course is core to the PROGRAM. There will be no CORE courses in the program.

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Field of Study	Level	2008	2011
Callaghan	Aboriginal Studies	Major	x	x
		Minor		x
	Ancient History	Major	x	
	Ancient History and Classical Languages	Major		x
		Minor		x
	Chinese	Major	x	
		Minor		x
	Classical Languages (Latin & Greek)	Major	x	
	Drama	Major	x	
	English	Major	x	
	English and Writing	Major		x
		Minor		x
	Film, Media & Cultural Studies	Major	x	x
		Minor		x
	French	Major	x	
	French Studies	Major		x
Minor			x	
German	Major	x	x	
	Minor		x	
History	Major	x	x	
	Minor		x	
Human Geography & the Environment	Major	x	x	
	Minor		x	
International Affairs	Major	x		

	Japanese	Major	x	
	Japanese Studies	Major		x
		Minor		x
	Linguistics	Major	x	x
		Minor		x
	Philosophy	Major	x	
	Philosophy & Religion	Major		x
		Minor		x
	Politics & International Relations	Major		x
		Minor		x
	Politics & Policy	Major	x	
	Psychology Studies	Major	x	x
		Minor		x
	Religious Studies	Major	x	
	Sociology & Anthropology	Major	x	x
		Minor		x
	Writing	Major	x	
Ourimbah	Ancient History	Major	x	
	Creative and Performing Arts	Major		x
		Minor		x
	Creative Arts	Major	x	
	Drama	Major	x	
	English	Major	x	
	English and Writing	Major		x
		Minor		x
	History	Major	x	x
		Minor		x
	International Affairs	Major	x	
	Linguistics	Major	x	
	Politics & International Relations	Major		x
		Minor		x
	Politics & Policy	Major	x	
	Psychology Studies	Major	x	x
		Minor		x
	Sociology & Anthropology	Major	x	x
		Minor		x
	Writing	Major	x	

Source: institutional websites

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2004	2005	2006	2007	2008	2009	2010	2011	2012
<b>TOTAL UNDERGRADUATE</b>	15,373	16,598	16,835	16,809	16,996	17,390	18,697	19,885	21,195
<b>Total Student Numbers in BA</b>	1,227	1,292	1,191	1,118	1,031	939	931	883	993
<b>Total EFTSL in BA</b>	805.92	912.53	865.38	np	719	617.88	625.5	592	699.88
<b>Total BA Program Completions</b>	174	149	161	175	151	163	153	135	148

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

**Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)**

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	15,373	16,598	16,835	16,809	16,996	17,390	18,697	19,885	21,195	22,208
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	3,245	3,481	3,373	3,314	3,130	2,998	3,147	3,287	3,284	3,697
Social Science	284	300	284	280	276	323	334	402	409	457
<b>Bachelor of Arts</b>										
<b>Bachelor of Arts</b>	<b>1,227</b>	<b>1,292</b>	<b>1,191</b>	<b>1,118</b>	<b>1,031</b>	<b>939</b>	<b>931</b>	<b>883</b>	<b>993</b>	<b>1,209</b>
Aboriginal Studies	23	24	26	29	23	13	18	12	12	14
Arts (Psychology)	169	66	31	16	0	0	0	0	0	0
Communication Studies	366	367	364	336	324	338	448	534	572	580
Development Studies	16	36	48	48	57	76	84	85	85	102
<b>Arts Double degrees combined</b>	<b>219</b>	<b>251</b>	<b>253</b>	<b>280</b>	<b>258</b>	<b>236</b>	<b>227</b>	<b>263</b>	<b>287</b>	<b>300</b>
<b>Grand Total</b>	<b>2,020</b>	<b>2,036</b>	<b>1,913</b>	<b>1,827</b>	<b>1,693</b>	<b>1,602</b>	<b>1,708</b>	<b>1,777</b>	<b>1,949</b>	<b>2,205</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

## Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Aboriginal Studies / Laws
- Arts (Communication) / Laws
- Arts / Arts (Communication Studies)
- Arts / Commerce
- Arts / Communications
- Arts / Computer Science
- Arts / Design (Visual Comm)
- Arts / Development Studies
- Arts / Economics
- Arts / Environmental Science
- Arts / Fine Art
- Arts / Info Science
- Arts / Laws
- Arts / Mathematics
- Arts / Nursing
- Arts / Occ Health & Safety
- Arts / Psychology
- Arts / Science
- Arts / Social Science
- Arts / Social Work
- Arts / Speech Pathology
- Business / Arts (Communication Studies)
- Business / Arts (Psychology)
- Business / Communications
- Business / Development Studies
- Commerce / Arts (Comm Stud)
- Communication / Laws
- Engineering / Arts
- Finance / Arts
- Finance / Develop Studies
- Information Technology / Arts
- Information Technology / Communication
- Mathematics / Arts (Communication Studies)
- Mathematics / Communication
- Music / Arts
- Music / Communication
- Music / Development Studies

- Science / Arts (Communication Studies)
- Science / Communication
- Social Science / Communication

## Entry scores

### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Campus	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Callaghan	69.5	77	78	79	76.1	64.35	60.5	64	60.05	60	60
Ourimbah	69.5	77	78	79	76.1	64.35	60.5	64	60.05	60	60

Source: Institution

## Program Changes 2008 to 2013

The program was reviewed in 2011, with a number of substantial changes planned to be phased in between 2012-2014.

### From 2012

Changes made for commencing students in 2012:

- New program structure option
- Revised list of majors
- Introduction of minors

Students have the choice of two program structures. Previous to 2012, option A was the only alternative.

Option A	Current Structure	80 unit Major		80 unit Major		80 Units Electives
Option B	Additional Structure	80 unit Major	40 unit Minor	40 unit Minor	80 Units Electives	

Pre-2012 Bachelor of Arts students, who are working towards the completion of two majors which are being combined as noted above, are able to complete a double major in the combined area (160 units).

### From 2013

2013 will see a further roll-out of changes to the program which will include the introduction of compulsory courses within each major and minor.

Each major will contain (as a minimum)

- 40 units of COMPULSORY courses (1000 level: 10 units; 2000 level: 10 units; 3000 level: 20 units)
- 40 units of DIRECTED courses

Each minor will contain

- 20 units of COMPULSORY courses
- 20 units of DIRECTED courses



# The University of Notre Dame - Australia



## Program Context

### Faculty/ School

School of Arts and Sciences

### Contact details of program conveners

DASSH contact

Dr Catherine Thill

### Institutional Grouping

Not Aligned

### State

Western Australia and NSW

## Program Aim

Students of the Arts & Sciences at Notre Dame have the opportunity of enrolling in a broad range of courses leading to a quality liberal arts education. The University's School of Arts and Sciences offers a comprehensive range of challenging and innovative study programs, the diversity of which reflects both the continuing strengths of the traditional disciplines and the dynamism of emergent areas of critical inquiry.

Arts students can follow their personal and professional interests across a broad range of disciplines. Students are free to choose from this broad range of courses, and in the process they enhance their personal development, future employment prospects and their potential to contribute to the cultural and intellectual life of the broader community. The University's priority commitment to excellence is complemented by flexible modes of delivery, opportunities for formal and informal teacher-student interaction, and a congenial scholarly environment. The School actively supports and encourages participation in work integrated learning, with an emphasis on internship, within the degree.

The purpose of providing a broad range of options within the Bachelor of Arts structure is to enable students to build a stimulating and varied program whilst at the same time graduating at the end of the three years with genuine in-depth knowledge in their chosen fields.

[http://www.nd.edu.au/downloads/course\\_flyers/syd/B\\_Arts.pdf](http://www.nd.edu.au/downloads/course_flyers/syd/B_Arts.pdf)

[http://www.nd.edu.au/downloads/course\\_regulations/Arts%2011JAN.pdf](http://www.nd.edu.au/downloads/course_regulations/Arts%2011JAN.pdf)

## Program Organisation

### Rules

The Bachelor of Arts is a three-year degree, which comprises 24 semester length units (or classes) of study.

- Students typically undertake 4 units a semester in a full-time load.
- Required completion of 8 Units major and 24 units in total
- Different rules for different campuses
  - Fremantle also requires students to complete 4 units Required Units and 12 units Electives
  - Broome offers study plan in Aboriginal studies major with core and electives from general arts program

Electives can be drawn from any of the discipline areas offered in the School and, in some cases, might be drawn from other programs offered by the University in the Schools of Business, Education and Health Sciences. Students often choose to use their elective units to complete a Second Major (8 units) or a Minor (6 units).

## Structure

Structure differs according to campus

- Fremantle
  - Level 1
    - 4 required units
- Broome
  - Level 1
    - One Compulsory Unit ( Communication )
    - Two units of the Core Curriculum
    - Five Elective Units from units offered by school
  - Level 2
    - One Core Unit (Spirituality and the Challenges of Reconciliation)
    - Three Aboriginal Studies Units
    - Four Elective Units from units offered by school
  - Level 3
    - Four Aboriginal Studies Units
    - Four Elective Units from units offered by school

Each major has a set of required units for progression. Most majors have 3 levels of increment. There are also different rulings for some majors across the campuses

## Program Content

### Core Units

*The Bachelor of Arts is founded on a core suite of units which train students in such critical skills as reason, analysis, research and communication. These required units provide a foundation for ongoing studies in the liberal arts and help students to think big about things that matter*

Four (4) required units:

- AL100 Academic Writing, Communication and Research
- PH100 Introduction to Philosophy
- ET100 Ethics
- TH101 Introduction to Theology

### Majors

***Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011***

Major B has to be taken as a second major in conjunction with the primary major from the school

Campus	Field of Study	Level	2008	2011
Broome	Aboriginal Studies	Major		x
Fremantle	Archaeology	Major		x
	Behavioural Science	Major		x
	Behavioural Studies	Major	x	
		Minor	x	
	Business	Major		x
	Business Management	Major		x
	Communications & Media	Major	x	x
		Minor	x	
	Drama: Theatre Studies	Major	x	
		Minor	x	
	English Literature	Major		x
	Environmental Science	Major	x	x
Minor		x		
Geography	Major	x	x	
	Minor	x		
Greek	Major	x		

	Minor	x		
History	Major		x	
History & Archaeology	Major	x		
	Minor	x		
Italian	Major	x	x	
	Minor	x		
Legal Studies	Major	x	x	
	Minor	x		
Literature	Major	x		
	Minor	x		
Marketing	Major		x	
Modern Greek	Major	x		
	Minor	x		
Modern Greek Language	Major		x	
Philosophy	Major	x	x	
	Minor	x		
Political Studies	Major	x		
	Minor	x		
Politics & International Relations	Major		x	
Public Relations	Major		x	
Social Justice	Major		x	
Social sciences	Major	x		
	Minor	x		
Sociology	Major	x	x	
	Minor	x		
Theatre Studies	Major		x	
Theology	Major	x	x	
	Minor	x		
Sydney	Advertising	Major	x	
	Behavioural Science	Major	x	
	Business	Major	x	
	Business Management	Major	x	
	Communications & Media	Major	x	x
		Minor	x	
	Drama: Theatre Studies	Major	x	
		Minor	x	
	English Literature	Major		x
	Environmental Studies	Major	x	
		Minor	x	
	Film & Screen Production	Major		x
	History	Major		x
	History & Archaeology	Major	x	
		Minor	x	
	Human Resource Management	Major		x
	Journalism & Media	Major		x
	Literature	Major	x	
		Minor	x	
	Marketing	Major		x
	Mathematics	Major		x
	Philosophy	Major	x	
		Minor	x	
	Political Studies	Major	x	
		Minor	x	

	Sociology	Major	x	
		Minor	x	
	Theatre Studies	Major		x
	Theology	Major	x	x
		Minor	x	

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

The following table describes students enrolled in the Bachelor of Arts degree program only. It does not include any students enrolled in combined degrees.

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENTS</b>	373	1,984	2,575	3,118	3,670	4,331	4,984	5,787	6,611	7,225
<b>Total Student Numbers in BA</b>	<5	34	95	162	190	256	294	356	438	507
<b>Total EFTSL in BA</b>	<5	16.54	54.42	95	145.63	183.88	215	271.25	324	np
<b>Total BA Program Completions</b>	<5	<5	4	15	20	24	33	40	48	72

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Note: programs with fewer than 5 enrolments have been excluded from this list

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENTS</b>	373	1,984	2,575	3,118	3,670	4,331	4,984	5,787	6,611	7,225
<b>TOTAL ENROMENTS SOCIETY AND CULTURE BFOS</b>	37	794	991	1,140	1,158	1,365	1,420	1,575	1,826	2,050
<b>Bachelor of Arts</b>	<5	34	95	162	190	256	294	356	438	507
Arts (Humanities)	0	15	0	0	0	0	0	0	0	0
Arts (Politics and Journalism)	0	0	15	22	32	49	48	50	51	29
Arts (Politics and Law)	0	6	0	0	0	0	0	0	0	0
Communications	0	54	66	91	88	78	99	119	160	182
Indigenous Australian Studies	7	0	0	0	0	0	0	0	0	0
Philosophy	0	0	0	0	0	0	0	0	12	25
Politics & Law	0	57	54	36	15	7	0	0	0	0
<b>Arts Double degrees combined</b>	0	65	89	111	137	210	245	326	409	465
<b>Grand Total</b>	7	231	319	422	462	600	686	851	1070	1208

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Entry scores

N/A – interview and HSC results used to calculate entry

## Program Changes 2008 to 2013

## Program Context

### Faculty/ School

Faculty of Arts

### Contact details of program conveners

Associate Professor Julie Duck

Associate Professor Deborah Brown

### Institutional Grouping

Group of Eight (Go8)

### State

Queensland

## Program Aim

The Bachelor of Arts is a flexible degree that provides students with the optimal balance between a defined sequence of study and flexible course options. This innovative program has been designed to develop graduates with the key practical skills and interdisciplinary knowledge required to be the leaders of tomorrow. The program will provide you with highly developed skills in written communication, problem-solving, critical thinking and interpersonal understanding. A BA graduate is someone who has gained skills and knowledge and can apply these skills in many different jobs, careers and life situations. You can choose from a wide range of majors, tailoring the degree to suit your own particular career aspirations. The program is also available in dual degree format. The honours program requires an additional year of study and calls for greater specialisation in a chosen area at a high standard of scholarship.

The Ipswich campus offers only the first semester of the Bachelor of Arts (BA) degree with the remainder of the program being completed at the St Lucia campus. The first semester BA courses offered at Ipswich are:

- COMU1000 Introduction to Communication and Cultural Studies
- ENGL1800 Literary Classics: Texts and Traditions (To be replaced in 2012 by ENGL1100: Introduction to Australian Literature)
- HIST1201 Australian History: Current Issues in Historical Perspective
- PHIL1013 Introduction to Ethics
- PSYC1030 Introduction to Psychology: Developmental, Social and Clinical Psychology

Increasingly popular are dual degree programs in which the BA constitutes one half of the program of study. These programs are now as popular as single degrees. Students in the BA duals are required to complete either 2 majors (2 x 16#), an extended major (24#) and a minor (8#), or an extended major (24#) and electives (8#).

## Program Organisation

### Rules

Successful completion equals achievement of 24 units comprising:

- 16 units comprising either:
  - Two single majors (8 units each) or
  - One extended major (12 units) and a minor (4 units) in a different field of study; and
- 8 units of electives from Part A or Part B or other units approved by the Executive Dean.

Successful completion of a BA dual degree equals achievement of 24 units comprising:

- 16 units comprising either:

- Two single majors (8 units each) or
- One extended major (12 units) and 4 units of electives from Part A or Part B or other units approved by the Executive Dean; and
- 8 units of cross crediting from the other degree in the dual degree program.

Students are also required to adhere to the following policies:

- A unit can only count towards one major.
- The first 4 units must be from Part A or Part B.
- There must be a minimum of 14 advanced level units (Level 2 or higher).
- No more than 16 units can be taken from a single field of study.
- The extended major in psychology requires 14 units instead of 12 units.
- Unless enrolling in language units at QUT or Griffith University through the Brisbane University Language Alliance (BULA), 8 units must be completed before students can enrol on a cross-institutional basis.

*(information provided by Gary Johnson, Project Manager review team)*

#### **Extract from program rules**

- The student must complete #48 credit points, comprising –
  - (a) either –
    - (i) 2 majors; or
    - (ii) both–
      - (A) an extended major; and
      - (B) a minor in a different major; and
  - (b) the balance from –
    - (i) courses from Part A of the list; or
    - (ii) courses from Part B of the list; or
    - (iii) other courses approved by the executive dean; or
    - (iv) any combination of the courses referred to in rules (i), (ii) and (iii).

2.3 The first #8 that the student completes must be from Part A or Part B of the list (or both).

2.4 The student must complete at least #28 in advanced courses.

2.5 No more than #32 of the #48 referred to in rule 2.2 may be completed from a group of courses whose course codes include the same 4-alpha code.

- Units of study are called courses and each course counts for 2 credit points, therefore, students need to participate in 24 units to complete the program
- Requirements for breadth (limits on same alpha code) and depth (units in advanced courses)
- Part B is a list of electives with restricted access

Source:

[http://www.uq.edu.au/study/rule\\_display.html?rule\\_file\\_name=http://www.uq.edu.au/student/ProgramRules2012/2012BA.htm&prog\\_title=Bachelor%20of%20Arts](http://www.uq.edu.au/study/rule_display.html?rule_file_name=http://www.uq.edu.au/student/ProgramRules2012/2012BA.htm&prog_title=Bachelor%20of%20Arts)

#### **Structure**

Within each major and extended major, units are available at level 1 (introductory), level 2 (advanced) and level 3 (capstone). There are no minimum or maximum amounts set for level 2 units. Most majors require at least foundational units and 2 units upper level.

Structure dictated by major

#### **Double Major**

- Level 1
  - 4 x level 1 units electives
  - 2 x level 1 units Major A
  - 2x level 1 units Major B
- Level 2
  - 2 x level 2/ 3 units Major A
  - 2x level 2/3 units Major B
  - 2 x level 1/2/3 units electives
  - 2 x level 2/3 units electives
- Level 3
  - 4 x level 2/3 units electives

- 1 x level 3 capstone unit of Major A
- 1 x level 3 capstone unit of Major B
- 1 x level 3 unit towards Major A
- 1 x level 3 unit towards Major B

### Extended Major and Minor

- Level 1
  - 4 x level 1 units electives
  - 2 x level 1 units Major
  - 2x level 1 units Minor
- Level 2
  - 4 x level 2/ 3 units Major
  - 2 x level 2/3 units electives
  - 2 x level 2/3 units Minor
- Level 3
  - 1 x level 3 capstone unit of Major
  - 2 x level 3 units towards Major
  - 3 x level 2/3 unit towards Major
  - 2 x level 2/3 units electives

## Program Content

### Core Units

No core units listed

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Field of study	Level	2008	2011
St Lucia	Aboriginal & Torres Strait Islander Studies	Major		x
	Ancient History	Extended Major Major	x	x
	Ancient History / History	Major		x
	Anthropology	Extended Major Major	x	x
	Archaeology	Extended Major Major	x	x
	Art History	Major	x	x
	Asian Studies	Major	x	x
	Chinese	Major	x	x
	Chinese (advanced)	Major		x
	Chinese (beginners)	Extended Major Major		x
	Chinese (Chinese translation & interpreting - native speaker)	Extended Major		x
	Chinese (Native, dialect or background speakers)	Major		x
	Chinese (post secondary)	Extended Major Major		x
	Classical Languages	Extended Major Major	x	x
	Classical Studies	Major	x	
	Communication & Cultural Studies	Major	x	
	Communications & Media Studies	Major	x	
	Criminal Justice & Criminology	Major	x	
	Criminology	Extended Major Major		x

Cultural Studies	Major	x	
Drama	Extended Major Major		x x
Economics	Extended Major Major	x	x
English	Extended Major Major		x x
English Language & Communication	Major		x
English Literature	Extended Major Major		x x
Film & Television Studies	Major	x	x
French	Major	x	
French (Accelerated)	Major		x
French (Advanced)	Extended Major Major		x x
French (Beginners)	Extended Major Major		x x
French (Intermediate)	Extended Major Major		x x
Gender Studies	Major	x	x
Geography	Extended Major Major		x x
German	Major	x	
German (Beginners & students with limited knowledge of German)	Major		x
German (For students with Senior German)	Extended Major Major		x x
History	Extended Major Major	x	x
Indigenous Studies	Major	x	
Indonesian	Major	x	
Indonesian (Advanced - For students who have spent 6 months or longer in Indonesia)	Extended Major Major		x x
Indonesian (Beginners - for students with no prior knowledge of Indonesian)	Extended Major Major		x x
Indonesian (Intermediate - for students with Senior Indonesian or equivalent)	Extended Major Major		x x
Information Technology	Major	x	x
International Relations	Major	x	x
Islamic Studies	Major	x	x
Japanese	Major	x	
Japanese (Advanced)	Extended Major Major		x x
Japanese (Beginners)	Extended Major Major		x 2
Japanese (Post-Secondary)	Extended Major Major		x x
Journalism	Major	x	
Journalism & Mass Communication	Extended Major Major		x x



Korean	Major	x	
Korean (Beginners)	Extended Major		x
	Major		x
Korean (for post-secondary students of Korean)	Extended Major		x
	Major		x
Linguistics	Extended Major		x
	Major	x	x
Literary Studies	Major	x	
Literature	Major	x	
Logic & Philosophy of Science	Major	x	x
Mathematics	Extended Major		x
	Major		x
Mathematics & Statistics	Major	x	
Media & communication studies (Communication & Cultural Studies)	Major		x
Media & communication studies (Media Studies)	Major		x
Media Communication & Cultural Studies	Extended Major		x
Music	Major	x	x
Music (Professional)	Major		x
Music (Musicology)	Extended Major		x
Peace & Conflict Studies	Extended Major		x
	Major		x
Peace Studies	Major	x	
Philosophy	Extended Major		x
	Major	x	x
Political Science	Extended Major		x
	Major		x
Political Studies	Major	x	
Popular Music	Major		x
Psychology	Extended Major		x
	Major	x	
Psychology (Social & Developmental Psychology)	Major		x
Psychology (Applied Psychology)	Major		x
Psychology (Cognitive Neuroscience)	Major		x
Public Policy	Major	x	x
Religious Studies	Major	x	
Russian	Extended Major		x
	Major	x	x
Sociology	Extended Major		x
	Major	x	x
Spanish	Major	x	
Spanish (Beginners)	Extended Major		x
	Major		x
Spanish (Intermediate)	Extended Major		x
	Major		x
Sport Studies	Extended Major		x
	Major		x
Sports & Recreation Studies	Major	x	
Studies in Religion	Extended Major		x
	Major		x
World Literatures & Cultures	Major		x
Writing	Extended Major		x
	Major	x	x

Ipswich	Behavioural Studies	Major	x
	Contemporary Studies	Major	x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE NUMBERS</b>	26,114	26,959	27,103	26,750	26,477	26,855	27,225	27,373	29,161	31,256
<b>Total Student Numbers in BA</b>	4,327	4,156	4,002	3,667	3,628	3,875	3,738	3,467	3,568	3,534
<b>Total EFTSL</b>	2990.67	2854.88	2768.75	2516.43	2509.38	2675.44	2523.69	np	2424.25	2377.5
<b>Total Program Completions</b>	783	829	756	743	683	717	628	663	611	603

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
TOTAL UNDERGRADUATE	26,114	26,959	27,103	26,750	26,477	26,855	27,225	27,373	29,161	31,256
<i>TOTAL SOCIETY AND CULTURE BFOS</i>	9,993	9,864	9,832	9,393	9,356	9,435	9,356	9,039	9,374	9,783
Social Science	132	136	154	112	139	117	84	60	64	56
<b>Bachelor of Arts</b>	<b>4,327</b>	<b>4,156</b>	<b>4,002</b>	<b>3,667</b>	<b>3,628</b>	<b>3,875</b>	<b>3,738</b>	<b>3,467</b>	<b>3,568</b>	<b>3,534</b>
Communications	0	0	68	106	145	180	203	200	218	197
Contemporary Studies	48	62	93	125	107	21	11	6	0	0
International Studies	0	0	0	0	0	0	0	0	0	50
Journalism	176	226	243	215	233	232	284	337	319	298
<b>Arts Double degrees combined</b>	<b>2516</b>	<b>2557</b>	<b>2425</b>	<b>2392</b>	<b>2407</b>	<b>2435</b>	<b>2384</b>	<b>2385</b>	<b>2573</b>	<b>2972</b>
<b>Grand Total</b>	<b>7,067</b>	<b>7,001</b>	<b>6,831</b>	<b>6,505</b>	<b>6,520</b>	<b>6,743</b>	<b>6,620</b>	<b>6,395</b>	<b>6,678</b>	<b>7,051</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Agricultural Science / Arts
- Applied Science / Arts
- Arts / Business
- Arts / Education
- Arts / Internat Hotel&TourM
- Arts / Laws
- Arts / Social Science
- Business / Arts
- Business Management / Arts
- Business Management / Journalism
- Commerce / Arts
- Commerce / Journalism
- Communication / Arts
- Communication / Journalism
- Economics / Arts
- Economics / Journalism
- Economics / Social Science
- Engineering / Arts
- Information Technology / Arts
- Information Technology / Journalism
- Journalism / Arts

- Journalism / Laws
- Journalism / Social Science
- Music / Arts
- Science / Arts
- Science / Journalism
- Social Work / Arts
- Arts / Medicine & Surgery

### Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012) and across campuses*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Ipswich				69	62	62	63	64	66	68	69	69
St Lucia				87	80	75	73	74	77	79	81	81

### Program Changes 2008 to 2013

Review in progress in 2012

# The University of Sydney



THE UNIVERSITY OF  
**SYDNEY**

## Not verified

### Program Context

#### Faculty/ School

Faculty of Arts and Social Sciences

#### Contact details of program conveners

DASSH contact

Assoc. Prof Ian Maxwell

Pro-Dean Academic

Associate Professor Anne Dunn

#### Institutional Grouping

Group of Eight (Go8)

#### State

New South Wales

### Program Aim

An arts degree at the University of Sydney offers a range of subjects unmatched by any other university in Australia. We offer more than 15 languages at beginners or advanced level, along with a choice of over 45 subject areas, each of which offers several units of study.

You have the opportunity to graduate with a major (specialisation) in up to two areas. This makes our Bachelor of Arts (BA) a very attractive degree for people who wish to develop skills as a basis for employment or as the foundation for further specialised postgraduate study.

Our arts degree is very versatile. All areas of study teach you to develop your capacity for critical analysis and argument. It also gives you an awareness of the value of language as a political, intellectual, creative and communicative tool. These attributes are highly sought-after in every area of employment. If you are unsure about the career path you wish to pursue, an arts degree from the University of Sydney offers you freedom of choice while providing many other attractive opportunities. There are many ways to structure your degree. An example appears in the table below.

Source: [http://sydney.edu.au/arts/future\\_students/courses/undergraduate/arts.shtml](http://sydney.edu.au/arts/future_students/courses/undergraduate/arts.shtml)

### Program Organisation

#### Rules

1. The units of study that may be taken for the Bachelor of Arts degree are set out in Table A and Table B of the Faculty of Arts and Social Sciences Tables of units of study.
2. To qualify for the award of the Bachelor of Arts degree, candidates must complete 144 credit points in total, comprising:
  - a maximum of 48 junior credit points;
  - a minimum of 96 senior credit points;

- a major from Table A.
3. Candidates must also be aware of the following limits:
- a maximum of 18 junior credit points from one subject area;
  - a maximum of 60 senior credit points from one subject area;
  - a maximum of 60 credit points from Table B including no more than 12 junior credit points.

## Structure

Units divided into Junior and senior (upper and lower level) units. Units can include prerequisites.

Typical study plan

Level 1

- 12 units foundational Major Units from Part A
- 24 Units junior units from Part A
- 12 units from Part A or B

Level 2

- 18 Units senior unit for Major
- 6 credit points made up of higher level units from the Part A table of units
- 24 credit points of higher level units from either the Part A or B table of units

Level 3

- Same as Level 2 (above)

## Program Content

### Core Units

None mentioned

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Camperdown	American Studies	Major	x	x
	Ancient History	Major	x	x
	Anthropology	Major	x	x
	Arab World, Islam & the Middle East	Major		x
	Arabic Language & Literature	Major		x
	Arabic Studies	Major	x	
	Archaeology	Major	x	x
	Art History & Theory	Major	x	x
	Asian Studies	Major	x	x
	Australian Literature	Major	x	x
	Australian Studies	Major	x	
	Biblical Studies	Major	x	x
	Biochemistry	Major		x
	Bioinformatics	Major	x	x
	Biological Sciences	Major		x
	Biology	Major	x	
	Celtic Studies	Major		x
	Chemistry	Major	x	x
	Chinese Studies	Major	x	x
	Classical Studies	Major	x	x
Communications & Media Studies	Restricted	x		
Computer Science	Major		x	
Computer Studies	Major	x		
Cultural Studies	Major	x	x	

Digital Cultures	Major	x	x
Economics	Major	x	x
Education	Major	x	x
English	Major	x	x
Environmental Studies	Major	x	x
European Studies	Major	x	x
Film Studies	Major		x
French Studies	Major	x	x
Gender Studies	Major	x	x
Geography	Major	x	x
Geology & Geophysics	Major	x	x
Germanic Studies	Major	x	x
Government & International Relations	Major	x	x
Greek (Ancient)	Major	x	x
Hebrew (Classical)	Major	x	x
Hebrew (Modern)	Major	x	x
Heritage Studies	Major	x	
Hindi	Major	x	
History	Major	x	x
History & Philosophy of Science	Major		x
Human Resource Management	Major	x	
Indigenous Australian Studies	Major		x
Indigenous Studies	Major	x	
Indonesian Studies	Major	x	x
Industrial Relations	Major	x	
Industrial Relations & Human Resource Management	Major		x
Information Systems	Major		x
Information Technology	Major	x	
International & Comparative Literary Studies	Major	x	x
International Relations	Major	x	
Italian Studies	Major	x	x
Japanese Studies	Major	x	x
Jewish Civilisation, Thought & Culture	Major		x
Jewish Studies	Major	x	
Korean Studies	Major	x	x
Latin	Major	x	x
Legal Studies	Restricted	x	
Linguistics	Major	x	x
Management	Major		x
Mathematics	Major	x	x
Medieval Studies	Major	x	x
Microbiology	Major	x	x
Modern Greek Studies	Major		x
Music	Major	x	x
Pali	Minor	x	
Peace & Conflict Studies	Minor	x	
Performance Studies	Major	x	x
Philosophy	Major	x	x
Physics	Major	x	x
Plant Science	Major		x
Political Economy	Major	x	x
Political Studies	Major	x	

Psychology	Major	x	x
Sanskrit	Major	x	x
Science Studies	Major	x	
Social Policy	Major	x	x
Social Sciences & Social Work	Restricted	x	
Sociology	Major	x	x
Spanish & Latin American Studies	Major	x	x
Statistics	Major	x	x
Studies in Religion	Major	x	x
Thai	Major	x	
Yiddish	Minor	x	

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENTS</b>	29,168	30,214	30,859	30,902	30,353	30,213	30,045	30,122	31,165	31,800
Total Student Numbers in BA	3,593	3,408	3,293	3,142	3,416	3,408	3,648	3,912	4,300	4,289
Total EFTSL in BA	2912.35	2780.56	2740.9	2567.88	2838.55	2728.39	2916.64	3093.21	3328.94	3407.13
Total Program Completions	649	665	865	928	972	785	798	879	883	841

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	29,168	30,214	30,859	30,902	30,353	30,213	30,045	30,122	31,165	31,800
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	8,747	8,894	9,210	9,197	9,729	9,782	9,789	10,174	10,872	11,306
Social Science	75	100	134	150	153	161	165	155	88	65
<b>Bachelor of Arts</b>	3,593	3,408	3,293	3,142	3,416	3,408	3,648	3,912	4,300	4,289
Arts (Asian Studies)	0	0	0	0	0	0	0	0	0	0
Arts (Languages)	68	84	99	103	106	110	116	109	107	112
Arts (Media and Communications)	171	260	337	363	380	396	377	376	355	336
Arts (Psychology)	0	0	0	0	0	0	0	39	65	30
Global Studies	0	0	0	0	0	0	69	128	21	6
International & Global Studies	0	0	0	0	0	0	0	0	325	485
Liberal Studies	451	485	492	471	510	533	498	506	489	646
Science (Media & Communication)	0	15	24	29	26	19	0	0	0	0
<b>Arts Double degrees combined</b>	<b>1621</b>	<b>1667</b>	<b>1684</b>	<b>1698</b>	<b>1841</b>	<b>1837</b>	<b>1757</b>	<b>1773</b>	<b>1889</b>	<b>1986</b>
<b>Grand Total</b>	<b>5,904</b>	<b>5,919</b>	<b>5,929</b>	<b>5,806</b>	<b>6,279</b>	<b>6,303</b>	<b>6,465</b>	<b>6,843</b>	<b>7,551</b>	<b>7,890</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts (Media & Communications) / Laws
- Arts / Commerce
- Arts / Laws
- Arts / Music
- Arts / Science

- Arts / Social Work
- Arts / Theology
- Commerce / Arts
- Economics / Arts
- Education (Secondary) / Arts
- Engineering / Arts
- Information Technology / Arts
- International & Global Studies / Laws
- Laws / Arts
- Music Studies / Arts
- Nursing / Arts
- Science / Arts

### Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
						83					80.5

### Program Changes 2008 to 2013

In 2011, the Faculty of Arts became the Faculty of Arts and Social Sciences and now includes the discipline of economics.

Some rationalisation of majors on offer



# The University of Western Australia



THE UNIVERSITY OF  
WESTERN AUSTRALIA

**Not verified**

## Program Context

### Faculty/ School

Faculty of Arts, Humanities and Social Sciences

Schools of

- Music
- Humanities
- Social and Cultural Studies

### Contact details of program conveners

Dr Neil O'Sullivan

### Institutional Grouping

Group of Eight (Go8)

### State

Western Australia

## Program Aim

The Bachelor of Arts (BA) includes the study of humanities, social and cultural studies, languages and music.

The humanities deal with the histories, literatures and cultures of human civilisation, while the social sciences study sociology, anthropology, political behaviours and other forms of human behaviour and organisation.

With a choice of six different European and Asian languages in the degree you can learn a new language and study its related popular culture, art, film and literature. The School of Music provides opportunities for developing performance skills in instrumental or vocal studies, composition, and the study of musicology and music education.

As a student, you are exposed to a broad range of learning styles, from traditional lectures to interactive tutorials and practical workshops involving digital media. Academic staff members are not only dedicated teachers but also renowned scholars and researchers who are international leaders and experts in their fields.

Studying Arts equips you for every aspect of life. It enables you to discover your talents, interests and abilities and develop them fully. An Arts degree helps you develop highly sought-after skills such as critical thinking, communication, reasoning ability and problem solving.

As an Arts student you can choose to undertake the Arts Practicum as part of your course. This provides you with valuable workplace experience. Many Arts students elect to study abroad for one or two semesters at one of the renowned universities with which we have an exchange agreement.

Source: <http://www.studyat.uwa.edu.au/courses-and-careers/undergraduate/arts>

The skills and knowledge that you learn from studying an Arts degree gives many choices of career and the flexibility to work in a multitude of different settings. Graduates have followed career pathways that have led to some of the most prestigious and senior positions in Australia.

Studying arts teaches you skills such as expertise in communicating in a variety of media, reasoning ability, problem solving and both critical and creative thinking. Knowledge of the history of human behaviour, different cultures, literatures and languages clarify present situations. These qualities give you the ability to succeed in any choice of career and are highly regarded by employers.

## Program Organisation

### Rules

UWA's three-year undergraduate degrees consist of 24 units or subjects. You will complete at least one degree-specific major, as well as a number of units designed to broaden your educational experience.

Can choose a second major or a variety of units (electives) to complete the degree. The second major does not need to be from the same degree area: the common structure of majors and degrees

All majors (except Economics and Biomedical Science double majors, Specialist Music Studies and Science Communication) can also be taken as second majors in any of our undergraduate degrees.

### Structure

- **Core and option units**  
Core units are the compulsory units in your major. Some majors are made up entirely of core units, whereas others allow you to choose from a selection of option units.
- **Levels**
  - Units within majors are classified into three levels, representing increasing complexity and mastery of the subject area.
  - Most majors consist of two units at Level 1, two at Level 2 and four units at Level 3.
  - Some have two units at Level 1 and three at Levels 2 and 3.
- **Complementary units**  
Some majors may specify up to four additional complementary units. Complementary units are used to provide important additional knowledge and expertise in particular areas, or to allow you to fill gaps in your knowledge that will be required to successfully complete the major. In most cases, complementary units are only compulsory if you are completing the major as your degree-specific major.
- **Four broadening units.**  
Broadening units are chosen from any degree area outside your primary degree. So, if you're studying a Bachelor of Commerce, your broadening units will be chosen from areas within Arts, Science or Design. One of your broadening units will be chosen from a list of units specially designed to focus on issues affecting our global community.
- **Electives**  
Electives are free-choice units that may be drawn from any subject area or discipline.

#### Level 1

- 2 broad units,
- 4 foundational units (at least 2 towards major)
- 2 Electives or Complementary

#### Level 2

- 2 Electives or Complementary
- 4 units second level (at least 2 towards major)
- 2 broad units

#### Level 3

- 4 units major 1
- 4 units major 2 or electives

## Program Content

### Core Units

All students commencing a new course in the Arts Faculty must complete the Introductory Research and Information Skills (IRIS) unit.

*IRIS gives you a solid foundation in generic research skills. You will be able to find, evaluate and use information effectively throughout your degree and when you enter the workforce. When you complete IRIS, you will have the skills to become a confident, independent and more skilful researcher. This ability will make you more employable and your academic transcript will indicate to employers that you have passed or failed Introductory Research and Information Skills.*

*IRIS is an online unit and is accessed through WebCT.*

*To pass IRIS you will need to get a minimum of 80 per cent in the quiz. There is no limit to the number of times you can attempt to pass the quiz, nor the amount of time spent on the quiz. When you have achieved a minimum of 80 per cent, you will receive an Ungraded Pass (UP) on your academic transcript.*

*If you do not pass IRIS by the end of the mid-semester break in your first enrolled teaching period, you will receive an Ungraded Fail (UF).*

### Majors

***Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011***

Campus offered	Field of Study	Level offered
Crawley	Archaeology	Major A
	Asian Studies	Major A
	Chinese	Major A
	History	Major A
	Indonesian	Major A
	Japanese	Major A
	Linguistics	Major A
	Philosophy	Major A
	Italian Studies	Major A
	French Studies	Major A
	German Studies	Major A
	Anthropology and Sociology	Major A
	Classics and Ancient History	Major A
	Communication and Media Studies	Major A
	English and Cultural Studies	Major A
	History of Art	Major A
	Human Geography and Planning	Major A
	Indigenous Knowledge, History and Heritage	Major A
	Law and Society	Major A
	Medieval and Early Modern Studies	Major A
	Music Studies	Major A
	Political Science and International Relations	Major A
	Social and Applied Psychology	Major A
	Specialist Music Studies	Major A
	Work and Employment Relations	Major A
	Accounting	Major B
	Business Law	Major B
	Chemistry	Major B
	Finance	Major B
	Geography	Major B
Human Resource Management	Major B	

	Management	Major B
	Marketing	Major B
	Physics	Major B
	Computer Science	Major B
	Economics (double major)	Major B
	Economics (single major)	Major B
	Architecture	Major B
	Integrated Design	Major B
	Landscape Architecture	Major B
	Aboriginal Health and Wellbeing	Major B
	Agricultural Science	Major B
	Anatomy and Human Biology	Major B
	Applied Computing	Major B
	Biochemistry and Molecular Biology	Major B
	Biomedical Science	Major B
	Botany	Major B
	Conservation Biology	Major B
	Engineering Science	Major B
	Environmental Science	Major B
	Exercise and Health	Major B
	Genetics	Major B
	Geology	Major B
	Marine Science	Major B
	Mathematics and Statistics	Major B
	Microbiology and Immunology	Major B
	Natural Resource Management	Major B
	Neuropsychology and Cognitive Science	Major B
	Neuroscience	Major B
	Pathology and Laboratory Medicine	Major B
	Pharmacology	Major B
	Physiology	Major B
	Population Health	Major B
	Quantitative Methods	Major B
	Science Communication	Major B
	Sport Science	Major B
	Zoology	Major B
Albany	History	Major A
	Anthropology and Sociology	Major A
	English and Cultural Studies	Major A
	Conservation Biology	Major B
	Environmental Science (Biology Stream)	Major B

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENT</b>	11,742	11,866	12,181	12,429	12,899	13,434	14,105	15,165	16,392	17,395
<b>Total Student Numbers in BA</b>	1,361	1,279	1,176	1,167	1,110	1,095	1,146	1,175	1,341	1,431
<b>Total EFTSL in BA</b>	495.29	894.15	867.7	861.28	852.67	827.8	841.17	870.31	971.86	np
<b>Total BA Program Completions</b>	260	282	272	289	266	222	263	236	268	272

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

**Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)**

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENT</b>	11,742	11,866	12,181	12,429	12,899	13,434	14,105	15,165	16,392	17,395
<b>TOTAL ENROLMENT in SOCIETY AND CULTURE BFOS</b>	3,387	3,665	3,775	4,034	4,004	4,163	4,289	4,633	5,114	5,187
<b>Bachelor of Arts</b>	<b>1,361</b>	<b>1,279</b>	<b>1,176</b>	<b>1,167</b>	<b>1,110</b>	<b>1,095</b>	<b>1,146</b>	<b>1,175</b>	<b>1,341</b>	<b>1,431</b>
Arts (Asian Studies)	22	25	25	19	24	18	29	41	50	58
Arts (Communication Studies)	0	23	85	128	309	391	405	424	453	483
Arts (European Studies)	8	23	19	26	22	19	15	18	20	0
<b>Arts Double degrees combined</b>	631	742	780	874	1110	1171	1217	1358	1502	1488
<b>Grand Total</b>	<b>2,022</b>	<b>2,092</b>	<b>2,085</b>	<b>2,214</b>	<b>2,575</b>	<b>2,694</b>	<b>2,812</b>	<b>3,016</b>	<b>3,366</b>	<b>3,460</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees were offered in combination with Arts related programs. No new enrolments.

- Arts (Asian Studies) / Commerce
- Arts (Asian Studies) / Commerce (Finance)
- Arts (Asian Studies) / Economics
- Arts (Asian Studies) / Engineering
- Arts (Asian Studies) / Laws
- Arts (Communication Studies) / Commerce
- Arts (Communication Studies) / Economics
- Arts (Communication Studies) / Laws
- Arts (European Studies) / Economics
- Arts / Commerce
- Arts / Economics
- Arts / Education
- Arts / Laws
- Arts / Science
- Arts / Computer Science
- Arts / Master of Teaching - Undergraduate
- Engineering / Arts
- Engineering / Arts (Asian Studies)
- Engineering / Arts (Communication Studies)
- Laws / Arts
- Medicine & Surgery / Arts
- Music / Arts
- Science / Arts

### Entry scores

**Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012) and across campuses**

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Albany	0	80	80	80	80	80	80	80	80	80	80	80
Crawley	79.95	85	85	87.5	82	83	81	81	80	80	80	80

### Program Changes 2008 to 2013

#### Changes for 2012

- Introduction of core NC2012 units
- Changes in structure – from foundational and upper to introduction of 3 levels
- Changes to majors
  - Ancient History, Latin and Greek, previously offered as three separate majors combined into a new single major called Classics and Ancient History
  - Women's Studies no longer to be offered as a major

- Institutional restructure to 5 undergraduate degree programs
  - Bachelor of Arts
  - Bachelor of Commerce
  - Bachelor of Design
  - Bachelor of Science
  - Bachelor of Philosophy (Honours)



## Program Context

### Faculty/ School

School of Education and Arts - Creative Arts, Education, Humanities and Social Sciences

### Contact details of program conveners

Annette Chappell – Program Coordinator

Dr. Jeremy Smith [Jeremy.smith@ballarat.edu.au](mailto:Jeremy.smith@ballarat.edu.au)

### Institutional Grouping

Regional Universities Network (RUN)

### State

Victoria

## Program Aim

*Would you like to be able to make, recognise, and argue about life's meaning and the values that support civilization?*

*Have the ability to research an issue and analyse information?*

*Have good problem-solving, critical thinking, written communication and interpersonal skills?*

*Would you like to know more about current affairs and their link to history?*

*Could understanding how to critique a film or book give you the skills for a career in media?*

*Would you like to have an in-depth knowledge of philosophy, literature or Indigenous Affairs?*

***The Bachelor of Arts provides graduates with the knowledge and skills in a major discipline area as well as providing general, portable and lasting skills that can be applied to any career - skills highly sought after by employers who look for staff with a good set of skills and the ability to learn and grow.***

*Successful completion of the Bachelor of Arts (H&SS) will give you the foundation, knowledge and skills to:*

- *Appreciate the value of an integrated approach across disciplines;*
- *Experience advanced intellectual and personal development, more broadly than technical or specific vocational training;*
- *Develop an opened appreciation to the world of ideas, behaviours, values and cultural products and artefacts;*
- *Be confronted and challenged within a positive and supportive environment;*
- *Develop intellectual inquisitiveness, creativity, a love of learning, and reflective self-awareness;*
- *Appreciate different cultures and alternative ways of viewing the world;*
- *Display flexibility in applying and developing knowledge in different, changing circumstances;*
- *Pursue a wide range of careers and further study.*

Source: <http://www.ballarat.edu.au/future-students/handbook/higher-education-handbook-2011>

## Program Organisation

### Rules

In order to qualify for the degree of Bachelor of Arts (Humanities and Social Sciences), a student must satisfactorily complete a total of 360 credit points including:

- A Foundation Program of four 15 credit point courses (60 credit points)
  - Semester One courses**
  - BAFND1001 Introduction to Social Inquiry
  - BAFND1002 Narrative and Text
  - PHILO1002 Logic and Reasoning

### Semester Two courses

- BAFND1004 The Western Tradition and The Contemporary World; **and**
- Two disciplinary or multidisciplinary majors in the humanities and social sciences (listed below) with at least seven 15 credit point courses (105 credit points) in each; **or**
- One ten course 15 credit point APAC-accredited specialisation in Psychology and one disciplinary or multidisciplinary major in the humanities and social sciences.

The balance of credit points is to be taken:

- Where the balance of credit points is sufficient, one multidisciplinary minor sequence of at least four 15 credit point courses (60 credit points) specified below, and/or
  - From courses in other majors (listed below); and/or
  - Elective courses (up to a maximum of four 15 credit point courses [60 credit points]) taken from any recognised program offered by the University.
- Students may, as part of completing a major in the humanities and social sciences, complete a 15 credit point course at an advanced level in Capstone studies (except for Japanese Language).

### Structure

Core foundation units across the program dictated by major choice. Eg. Literature major

- Level 1
  - 4 x core program courses at level 1
  - 3 x core courses towards major
  - 1 x electives
- Level 2
  - 6 x core courses towards major
  - 2 x courses electives
- Level 3
  - 7 x core courses towards major
  - 1 x courses electives

## Program Content

### Core Units

In the first semester of first year, full time students are required to take four 15 credit point courses (60 credit points) comprising:

- BAFND1001 Introduction to Social Inquiry;
- BAFND1002 Narrative and Text;
- PHILO1002 Logic and Reasoning; and
- During the second semester of first year, BAFND1004 The Western Tradition and the Contemporary World

### Majors

There are six disciplinary majors: History, Philosophy, Sociology, Film, Literature and Japanese Language.

There are two multidisciplinary majors: Indigenous Studies and Studies of Asia.

The disciplinary specialisation in Psychology accords with the Psychology major that is accredited by the Australian Psychological Accreditation Committee (APAC) in the Bachelor of Psychological Science Program.

There are specified minor sequences in Cultural Studies and International Studies.

### *Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Mt Helen	Film	elective		x
	Globalisation Studies	Major	x	x
	History	elective Minor	x	x
	Indigenous Studies	elective Minor	x	x
	International Studies	elective		x
	Japanese	elective		x



	Minor	x
Literary & Cultural Enquiry	Major	x
Literary Studies	Major	x
Literature	elective	x
Philosophy	elective	x
	Minor	x
Psychology	Major	x x
Social Inquiry Studies	Major	x
Social sciences	elective	x
Social Sciences & Social Work	Major	x

Source: Institutional websites

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE NUMBERS</b>	4,371	4,739	5,020	5,111	4,955	5,121	5,630	5,786	6,057	6,669
<b>Total Student Numbers in BA/ BA Humanities &amp; Social Sciences</b>	231	228	223	215	193	190	167	164	156	170
<b>Total EFTSL in BA</b>	167.09	175.91	166.71	151.75	134.71	121.75	116.08	112	118	175.91
<b>Total BA Program Completions</b>	27	43	28	0	27	36	14	21	12	13

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts (Humanities and Social Sciences) enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE NUMBERS</b>	4,371	4,739	5,020	5,111	4,955	5,121	5,630	5,786	6,057	6,669
<b>TOTAL ENROLMENT SOCIETY AND CULTURE BFOs</b>	699	574	568	564	498	492	495	516	535	498
<b>Arts/ Arts (Humanities &amp; Social Sciences)</b>	231	228	223	215	193	190	167	164	156	170
Arts (International Studies)	0	0	0	5	19	22	24	30	36	46
Arts / Diploma of Professional Writing & Editing	61	46	55	49	56	58	44	56	49	43
<b>Arts Double degrees combined</b>	180	82	58	46	0	0	0	0	23	53
<b>Grand Total</b>	<b>472</b>	<b>356</b>	<b>336</b>	<b>315</b>	<b>268</b>	<b>270</b>	<b>235</b>	<b>250</b>	<b>264</b>	<b>312</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Associate Diploma of Business
- Arts / Business
- Arts / Computing
- Arts / Education
- Arts / Teaching

### Entry scores

#### Trends in entry scores into Bachelor of Arts (Humanities and Social Sciences) across campuses and across years (2001 – 2011)

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
56.63	61.1	65.7	62.1	51	49.4	50.2	45.1	36	45.1	50	41.4

## Program Changes 2008 to 2013

The program was reviewed again over 2010 and 2011. The resultant new program revolves around discipline based majors, clear minors that are meaningfully structured and an elective Capstone program. Psychology became a 'specialisation'. The Foundation Program was extended to four courses over two semesters in the first year. The core requirements of the program were tightened up to add structure to the learning course. [http://www.ballarat.edu.au/\\_data/assets/pdf\\_file/0020/27650/CRS\\_White\\_Paper\\_Final\\_June\\_2011.pdf#search=%22work%20integrated%20learning%22](http://www.ballarat.edu.au/_data/assets/pdf_file/0020/27650/CRS_White_Paper_Final_June_2011.pdf#search=%22work%20integrated%20learning%22)

Curriculum renewal process 2011

[http://www.ballarat.edu.au/\\_data/assets/pdf\\_file/0019/14419/AUQA-Audit-Report-2009.pdf#search=%22work%20integrated%20learning%22](http://www.ballarat.edu.au/_data/assets/pdf_file/0019/14419/AUQA-Audit-Report-2009.pdf#search=%22work%20integrated%20learning%22)

# University of Canberra



## UNIVERSITY OF CANBERRA

### Program Context

#### Faculty/ School

Faculty of Arts and Design

#### Contact details of program conveners

Cathy.Hope

[Cathy.Hope@canberra.edu.au](mailto:Cathy.Hope@canberra.edu.au)

Each campus has a convener

#### UC Bruce Campus

- Full Time, Face-to-Face - Convener: [Mrs Dubrovka Adam](#) (Ph: +61 2 6206 3887)
- Part Time, Face-to-Face - Convener: [Mrs Dubrovka Adam](#) (Ph: +61 2 6206 3887)

#### Institutional Grouping

Not Aligned

#### State

Australian Capital Territory

### Program Aim

The Bachelor of Arts degree is a highly flexible degree that allows students to study across their areas of interest and strength. Students can study a mix of majors in the humanities and liberal arts, design, cultural heritage, modern languages, and professional areas. It provides the broad perspective required for informed citizenship, as well as preparation for many kinds of employment in both the public and private sectors. Employers value the generic skills in communication, research, team-work and problem-solving that students develop in a BA degree.

The BA degree can also be combined with a wide range of professionally-oriented degrees. These combined courses give an ideal combination of a professionally-focused program with flexible study in areas of personal interest. Graduates from these double degree programs will complement their professional skills with a broad range of generic communication and research skills, and more in-depth knowledge of the social context of their profession, all of which can give a distinct employment advantage.

Source: <http://www.canberra.edu.au/faculties/arts-design/arts>

### Program Organisation

#### Rules

Duration: 6 semesters full time (maximum 20 semesters)

Total of 72 credit points comprising:

#### 1. Restricted choice (60 credit points)

60 credit points towards major from Majors list

- Two 18 credit points from Arts Major A list
- One 18 credit point Major from either Arts Major list OR from Professional Major list

- 6 credit points Foundation units

#### 2. Open electives (12 points)

- Students take electives from an area of their choice, as a minor and/or individual units. In choosing electives no more than 30 credit points at level one is permitted for the entire course.

## Structure

### Level 1

- 2 units Arts Major 1
- 2 units Arts Major 2
- 2 units Arts or Professional Major
- 2 units Foundation units: [8172](#) Creativity and Critique and [8132](#) Influence and Belief and Argument

### Level 2

- 2 units Arts Major 1
- 2 units Arts Major 2
- 2 units Arts or Professional Major
- 2 units Open elective

### Level 3

- 2 units Arts Major 1
- 2 units Arts Major 2
- 2 units Arts or Professional Major
- 2 units Open elective

## Program Content

### Core Units

#### Foundation units:

- have content and learning outcomes of relevance to the majority of disciplines within the Faculty (FAD);
- can be integrated into elective Minors or Majors in undergraduate courses; and
- are generally taught by a mix of academic staff from within FAD.

Most undergraduate degrees in the Faculty of Arts and Design currently include two foundation units in the first year. By 2013, these units will be a requirement of all degrees in this Faculty.

The two foundation units are:

- [8132](#) Influence, Belief and Argument
- [8172](#) Creativity and Critique

Each foundation unit is on offer at least twice a year to cater to student demand. Course outlines will recommend Faculty of Arts and Design students, which unit they should complete in which semester. You might, for example, be asked to take Influence, Belief and Argument ([8132](#)) in Semester 1 and Creativity and Critique ([8172](#)) in Semester 2, or vice versa.

The Majors list A generally has incremental units of required units students are expected to take. The BA pages use the word 'restricted'. Some are highly controlled, requiring progression through incremental units on each level (see Chinese for example). Others have a wider set of units that have be chosen from for each unit.

## Majors

### *Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Canberra	Accounting	Major	x	x
	Advertising	Major	x	x
	Applied Economics	Major		x
	Applied Statistics	Major		x
	Architecture History & Theory	Major		x
	Chinese	Major	x	
	Chinese (Beginners)	Major		x
	Chinese (Continuing)	Major		x
	Chinese (Intermediate-Advanced)	Major		x
	Communication & Media Studies	Major		x

Community Development	Major		x
Community Studies	Major	x	x
Computer Studies	Major	x	
Counselling Studies	Major	x	x
Creative Writing	Major		x
Cultural Heritage Practice	Major		x
Cultural Studies	Major	x	
Digital Design & Production	Major		x
Economics	Major	x	
Employment Relations	Major	x	
English	Major	x	
English Language & Literature	Major		x
Environmental Studies	Major	x	
Event Management	Major		x
Finance	Major	x	
Financial Services	Major		x
Gender & Diversity	Major		x
Gender Studies	Major	x	
Health	Major	x	
Human Nutrition	Major		x
Inclusive Education	Major	x	
Indigenous Studies	Major		x
Information Systems	Major		x
Information Technology	Major	x	
Integrated Environmental Management	Major		x
Interior Architecture & Technology	Major		x
International Studies	Major	x	x
Japanese	Major	x	
Japanese (Beginners)	Major		x
Japanese (Continuing)	Major		x
Japanese (Intermediate-Advanced)	Major		x
Journalism Studies	Major	x	x
Justice Studies	Major		x
Language Studies	Major		x
Law	Major	x	
Law & Society	Major		x
Law & Technology	Major		x
Literary Studies	Major	x	x
Management	Major	x	x
Managing Human Resources	Major		x
Marketing	Major		x
Mathematics & Statistics	Major	x	
Media Arts	Major		x
Media Arts & Scriptwriting	Major		x
Museum Studies	Major		x
National Security	Major		x
Performance Art	Major		x
Political Communication	Major		x
Political Studies	Major	x	
Politics & Government	Major		x
Politics & International Relations	Major		x
Psychology	Major	x	x

Public Relations Studies	Major	x	x
Service Management	Major		x
Sociology	Major	x	
Sociology & Social Policy	Major		x
Spanish	Major	x	
Spanish (Beginners)	Major		x
Spanish (Continuing)	Major		x
Spanish (Intermediate-Advanced)	Major		x
Sport Business	Major		x
Sport Management	Major		x
Sports & Recreation Studies	Major	x	
Storytelling	Major		x
Teaching English to Speakers of Other Languages (TESOL)	Major		x
Tourism Management	Major	x	x
Writing	Major	x	

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE</b>	7,309	7,488	8,126	8,172	8,019	7,588	7,441	7,559	8,499	9,649
<b>Total Student Numbers in BA</b>	245	276	310	299	288	264	242	251	296	292
<b>Total EFTSL In BA</b>	168.48	182.78	194.56	190.87	np	87.25	149.5	153.63	np	114.13
<b>Total BA Program Completions</b>	36	41	48	51	66	80	63	90	51	41

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009
TOTAL UNDERGRADUATE NUMBERS	7,309	7,488	8,126	8,172	8,019	7,588	7,441	7,559	8,499
TOTAL SOCIETY AND CULTURE BFOS	1,638	1,718	1,843	2,186	2,118	1,958	2,082	2,201	2,582
Social Science	74	52	60	54	36	16	6	<5	<5
Bachelor of Arts	245	276	310	299	288	264	242	251	296
Applied Science (Conservation of Cultural Materials)	70	37	13	0	0	0	0	0	0
Applied Science (Cultural Heritage Studies)	37	24	22	9	0	0	0	0	0
Arts (Education)	0	0	21	0	0	0	0	0	0
Arts (International Studies)	0	0	0	0	60	87	95	120	152
Arts (Professional Writing)	97	115	114	62	37	16	8	0	0
Communication (Creative Writing)	0	0	0	37	57	71	70	61	39
Communication (Journalism)	134	133	143	143	128	108	111	96	51
Communication (Media / Multimedia Production)	0	0	0	208	192	153	126	119	37
Communication and Media Studies	0	0	0	0	0	0	0	0	0
Cultural Heritage Studies	0	0	0	17	20	7	0	0	59
Journalism	0	0	0	0	0	0	0	0	62
Media Arts and Production	0	0	0	0	0	0	0	0	90
New Media Production (CIT)	0	0	7	18	14	14	0	0	0
Politics and International Relations	0	0	0	58	45	29	17	0	0

Writing	0	0	0	0	0	0	0	0	42
<b>Arts Double degrees combined</b>	<b>112</b>	<b>156</b>	<b>184</b>	<b>312</b>	<b>287</b>	<b>313</b>	<b>388</b>	<b>423</b>	<b>491</b>
<b>Grand Total</b>	<b>695</b>	<b>741</b>	<b>814</b>	<b>1163</b>	<b>1128</b>	<b>1062</b>	<b>1057</b>	<b>1070</b>	<b>1319</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

## Double degrees

Double degrees have been offered in combination with Arts related programs in the following

- Applied Economics / Advertising / Marketing Communication
- Applied Economics / Arts
- Applied Economics / Journalism
- Applied Economics / Media / Multi Media Production
- Applied Economics / Public Relations
- Applied Economics / Social Sciences
- Applied Psychology / Arts
- Applied Science (Human Biology) / Communication (Journalism)
- Arts (International Studies) / Commerce
- Arts (International Studies) / Communication (Advertising & Marketing)
- Arts (International Studies) / Communication (Media)
- Arts (International Studies) / Management
- Arts (International Studies) / Tourism Management
- Arts (International Studies) / Journalism
- Arts (International Studies) / Laws
- Arts (International Studies) / Public Relations
- Arts (Professional Writing) / Laws
- Arts / Commerce
- Arts / Communication (Advertising and Marketing)
- Arts / Communication (Journalism)
- Arts / Education
- Arts / Journalism
- Arts / Management
- Arts / Science (Psychology)
- Commerce (Accounting) / Arts
- Commerce (Banking and Finance) / Arts
- Communication (Advertising and Marketing Communication)
- Communication (Advertising and Marketing) / Laws
- Communication (Journalism) / Arts
- Communication (Journalism) / Laws
- Communication (Media / Multimedia Production / Laws)
- Education / Arts
- Information Technology / Communication
- Information Technology / Media Arts and Production
- Journalism / Laws
- Management / Journalism

## Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012) and across campuses*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
										65	65

## Program Changes 2008 to 2013

Restructuring of program coordination



## Program Context

### Faculty/ School

Division of Education, Arts and Social Sciences

School of Communication, International Studies and Languages

### Contact details of program conveners

DASSH contact

Assoc. Prof Lynne Badger

Dr Terry O'Callaghan

Position: Senior Lecturer

Division/Portfolio: Division of Education, Arts and Social Sciences

School/Unit: School of Communication, International Studies and Languages

### Institutional Grouping

Australian Technology Network of Universities (ATN)

### State

South Australia

## Program Aim

Focusing on the notion of ethical citizenship, the Bachelor of Arts program offers students a choice of five strands of study: Communication, Creativity and Culture; History and Belonging; Languages; Literature and Language; and Politics and International Relations. The added value of the Bachelor of Arts is that it may provide a pathway to other programs such as Law and Journalism. The program is for students interested in international affairs, communicating in a global environment, and internationalising their life experience.

The program includes an opportunity for students to consolidate their knowledge through practical experience in their chosen field. The combination of theory and practical learning means that graduates will be equipped with the knowledge and experience to be immediately effective in their chosen profession.

This is a unique degree in South Australia, presenting students with a world of interesting possibilities. The program will help to develop:

- the capacity for critical analysis across a range of courses;
- a sound understanding and appreciation of a number of specialized discipline areas;
- the skills and knowledge for effective problem solving; effective communication skills;
- an appreciation of ethical citizenship.

<http://programs.unisa.edu.au/public/pcms/program.aspx?pageid=434&sid=453>

This is a specialised Arts program aimed at high achieving students who want a broad academic experience with flexibility and choice. This program is suited to students who:

- want to embark upon an exciting career with the potential to make a positive difference in the world;
- are creative and possess strong analytical skills;
- have an interest in communication, languages, culture and identity.



## Program Organisation

### Rules

The program comprises a total of 108 units and may be completed in three years of full-time study or in a corresponding period of part-time study. All students take the four core courses (18 units); a free elective course selected from courses across the University (4.5 units); two majors each consisting of four required courses and four option courses (72 units); and three major elective courses chosen from the full list of major courses (13.5 units).

1. The order of study of major options and electives may be varied with the approval of the Program Director and subject to course availability and timetabling.
2. Some of the listed Common Core Options may already be available to students within their professional major, sub-major, minor or professional specialisation. Students will then be required to choose a different Common Core option from those listed in the schedule above.
3. All students complete at least one Free Elective as part of their undergraduate program of study. Students select two of the listed majors. Each major comprises four required courses and four option courses (except in Languages where eight courses are designated).
4. Languages majors in French, Italian and Japanese are available at UniSA.
5. Other languages are available through cross-institutional enrolment. All students enrol in eight prescribed courses. Languages require sequential enrolment; students may need to seek enrolment advice to prepare a program study plan.
6. The three Major Elective courses may be chosen from the required and option courses in any of the majors listed above.
7. This Common Core course is available to students enrolled in most undergraduate programs offered within the School of Communication, International Studies and Languages.
8. Students select ONE of the Common Core Options listed in the schedule above.

Students select two of? Majors and complete the 4 required courses and 4 of the option courses for each Major.

### Structure

- Level 1
  - 3 units core units
  - 1 unit Free Elective
  - 3 units required units for Major A
  - 1 unit Common Core option
- Level 2
  - 1 unit required course for Major A
  - 3 Units option course for Major A
  - 4 units required course for Major B
- Level 3
  - 1 unit option course for Major A
  - 4 units option course for Major B
  - 3 units major elective course

Each major has a scaffolded set of 4 units at 1<sup>st</sup> and 2<sup>nd</sup> level and a limited number of optional units on offer.

## Program Content

### Core Units

- Level 1: COMM 1060 Discovering Language, Culture and Society
- Level 1: HUMS 1034 Contemporary Aboriginal Issues.
- Level 1: POLI 1008 Governance and Citizenship in Australia

Plus choice of one of the following level 1

- INFT 1014 Introduction to Digital Media
- LANG 1054 Intercultural Communication

- PERF 1001 Effective Communication
- POLI 1014 Global Societies
- COMM 1006 Communication and the Media
- SOCU 1005 Migration, Identity and Multiculturalism

Core units offered across

- Bachelor of Arts
- Bachelor of Arts (Communication and Media Management)
- Bachelor of Arts (Languages and Intercultural Communication)
- Bachelor of Arts (Writing and Creative Communication)
- Bachelor of Communication (Media and Culture)
- Bachelor of International Relations
- Bachelor of Journalism
- Bachelor of Journalism, Bachelor of Arts (Writing and Creative Communication)
- Bachelor of Journalism, Bachelor of International Relations
- Bachelor of Media Arts
- Bachelor of Public Relations

## Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Magill	Animation	Sub Major	x	
	Arts/ Design	Sub Major	x	
	Asian Studies	Sub Major	x	
	Australian Studies	Sub Major	x	
	Children's Literature	Sub Major	x	
	Communication & Media Management	Major	x	
	Communication, Creativity & Culture	Major		x
	Communication, Media & Culture	Major	x	
	Computer Science	Sub Major	x	
	Counselling	Sub Major	x	
	Digital Design	Sub Major	x	
	Drama	Sub Major	x	
	English as a Second Language	Sub Major	x	
	Environmental Studies	Sub Major	x	
	Film & Television	Sub Major	x	
	French Studies	Sub Major	x	
	History & Belonging	Major		x
	Human Services	Sub Major	x	
	Indigenous Studies	Sub Major	x	
	Information Studies	Sub Major	x	
	Interactive Multimedia	Sub Major	x	
	International Business	Sub Major	x	
	International Studies	Sub Major	x	
	Investigative Research Techniques	Sub Major	x	
	Italian Studies	Sub Major	x	
	Japanese Studies	Sub Major	x	
	Language & Cultural Studies	Sub Major	x	
	Languages; Literature & Language	Major		x
	Literary Practice	Sub Major	x	
	Marketing	Sub Major	x	
Music Media	Sub Major	x		
Performing Arts	Sub Major	x		

Professional & Creative Communication	Major	x
Psychology	Sub Major	x
Sociology	Sub Major	x
Technical Writing	Sub Major	x
Web Development	Sub Major	x
World Politics & International Relations	Major	x
Youth Studies	Sub Major	x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE Numbers</b>	22,473	22,552	23,021	23,417	23,096	23,930	24,821	25,930	26,670	26,732
<b>Total Student Numbers in BA</b>	1063	213	93	85	178	265	118	72	29	19
<b>Total EFTSL in BA</b>	783.75	47.25	59.01	44	113	168.13	85	39.88	20.5	9
<b>Total BA Program Completions</b>	202	20	2	0	0	2	0	4	0	0

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	22,473	22,552	23,021	23,417	23,096	23,930	24,821	25,930	26,670	26,732
<b>TOTAL SOCIETY AND CULTURE BFOs</b>	<b>3,924</b>	<b>3,923</b>	<b>3,942</b>	<b>4,163</b>	<b>4,525</b>	<b>4,970</b>	<b>5,073</b>	<b>4,565</b>	<b>5,197</b>	<b>5,311</b>
<b>Arts</b>	<b>1063</b>	<b>213</b>	<b>93</b>	<b>85</b>	<b>178</b>	<b>265</b>	<b>118</b>	<b>72</b>	<b>29</b>	<b>19</b>
Arts (Australian Studies)	0	0	0	0	0	0	92	103	0	0
Arts (Communication and Media Management)	108	123	68	504	635	662	830	833	1047	1190
Arts (Communication Studies)	0	322	309	22	9	0	0	0	0	0
Arts (Indigenous Studies)	0	59	96	121	135	102	41	57	159	136
Arts (Information Studies)	0	0	0	0	0	0	0	96	105	66
Arts (International and Regional Studies)	0	0	0	0	0	0	0	0	0	0
Arts (International Studies)	117	105	100	116	123	199	275	190	128	124
Arts (Journalism)	172	174	158	157	145	195	227	255	266	240
Arts (Languages/IntercultComm)	0	0	0	0	0	29	51	79	88	91
Arts (Liberal Studies)	0	0	0	0	0	0	0	0	0	0
Arts (Multimedia Studies)	0	214	222	215	184	176	114	34	11	0
Arts (Professional Writing)	0	191	203	209	165	134	113	152	172	164
Arts (Psychology)	0	16	0	0	0	0	0	0	0	0
Communication(Media and Culture)	0	0	0	0	0	0	0	168	183	177
International Business	0	175	172	209	216	189	165	0	0	0
Media	0	0	0	0	0	0	161	266	291	287
Public Relations	0	0	0	0	0	0	0	103	139	161
Visual Communication	393	224	232	127	233	320	372	0	0	0
<b>Arts Double degrees combined</b>	<b>347</b>	<b>165</b>	<b>317</b>	<b>344</b>	<b>428</b>	<b>448</b>	<b>414</b>	<b>346</b>	<b>389</b>	<b>409</b>
<b>Grand Total</b>	<b>2200</b>	<b>1981</b>	<b>1970</b>	<b>2109</b>	<b>2451</b>	<b>2719</b>	<b>2973</b>	<b>2754</b>	<b>3007</b>	<b>3064</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

## Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts (Aboriginal Studies) / Social Science
- Arts (Aboriginal Studies) / Social Work
- Arts (Australian Studies) / Education (Middle and Secondary)
- Arts (Journalism) / Arts (International Studies)
- Business (International Business) / Arts (International Studies)
- Business / Arts (Australian Studies)
- Business / Arts (International Studies)
- Computer & Information Science / Arts
- Computer & Information Science / Media
- Computer Information Science / Arts (Communication Media and Culture)
- Computer Information Science / Arts (Communication Studies)
- Computer Information Science / Arts (International Studies)
- Computer Information Science / Arts (Journalism)
- Computer Information Science / Arts (Multimedia Studies)
- Computer Information Science / Arts (Prof and Creative Communication)
- Computer Information Science / Arts (Prof Writing and Communication)
- Computer Information Science / Media (Media Arts)
- Engineering / Arts
- Engineering / Arts (International Studies)
- Journalism / Arts (International Studies)
- Journalism / Arts (Writing and Creative Communication)
- Laws / Arts
- Laws / Journalism
- Laws / Arts (International Studies)
- Management / Arts (International Studies)
- Social Work / Arts (International Studies)

## Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
65	58	55	55		55.1			80.95	80.9	65	58

## Program Changes 2008 to 2013

By 2010, the generic Bachelor of Arts appears to have been progressively phased out in favour of Bachelor of Arts (Communication and Media Management).

In 2011, a new Bachelor of Arts appears to be offered. The new program appears to offer a range of majors with a wider range of traditional humanities based majors. This shift appears to offer a wider scope, away from a focus on communication discipline areas providing the core majors supplemented by 'sub-majors'.

## University of Southern Queensland



**Not verified**

### Program Context

#### Faculty/ School

Faculty of Arts

#### Contact details of program conveners

Prof Peter Goodall,  
Dean (Faculty of Arts)

#### Institutional Grouping

Regional Universities Network (RUN)

#### State

Queensland

### Program Aim

Driven by a fascination with people and society and a thirst to learn, the intellectual challenge and critical thinking skills developed by a study of arts has equipped our greatest thinkers, philosophers and policy makers for generations. The Bachelor of Arts program at USQ provides a broad-reaching plan of study, with opportunities to specialise in two or three areas of study within Communications, Creative Arts, Humanities and International Relations, as well as optional and elective study choices from dozens of additional fields of study. Building on core studies in a range of academic skills, the Bachelor of Arts offers a flexible study pattern across several skill and knowledge-bases, while also allowing you to gain substantial progress toward career paths within specific disciplinary or professional fields. Graduates of the Bachelor of Arts should be able to apply both intellectual and practical skills to further study, research, and employment in a wide range of careers.

Source: <http://www.usq.edu.au/handbook/2012/arts/BART.html>

### Program Organisation

#### Rules

The Bachelor of Arts consists of 24 units. Together with four core courses, students should take one of the following combinations of elements:

- two discipline major studies (2 x 8), plus either a minor (1 x 4) or 4 electives
- one discipline major study (1 x 8) plus one interdisciplinary major study (1 x 12)
- one interdisciplinary major study (1 x 12) plus either two minors (2 x 4) or one minor (1 x 4) and 4 electives
- one discipline major study (1 x 8) plus three minors (3 x 4), or one minor (1 x 4) plus 8 electives

Please note that in any of the combinations above, students must choose first and Interdisciplinary majors from the USQ Faculty of Arts enrolment pattern. Students will be advised to enrol in specific combinations of majors, minors and electives if they wish to enhance their opportunities for employment or further study. Further details of these combinations can be obtained from the relevant Program Coordinator. In some instances, however, combinations preferred by individual students may not be available due to timetable or enrolment pattern constraints. <http://www.usq.edu.au/handbook/current/arts/BART.html> - top#top

## Structure

### Two majors

- Level 1
  - 2 x Core units CMS1000 Communication and Scholarship, HMT1000 History of Western Ideas
  - 2 x units towards Major 1 at level 1
  - 2 x units towards Major 2 at level 1
  - 2 x units elective or Minor at level 1
- Level 2
  - 2 x Core units HMT2000 Ethical Issues and Human Rights, EDC2200 Indigenous Perspectives
  - 2 x units towards Major 1 at level 1/2/3
  - 2 x units towards Major 2 at level 1/2/3
  - 2 x units elective or Minor at level 1/2/3
- Level 3
  - 2 x units towards Major 1 at level 3
  - 2 x units towards Major 2 at level 3
  - 2 x units towards Major 1 at level 1/2/3
  - 2 x units towards Major 2 at level 1/2/3

### One major, one extended major

#### Level 1

- 2 x Core units CMS1000 Communication and Scholarship, HMT1000 History of Western Ideas
- 2 x units towards Major 1 at level 1
- 4 x units towards extended Major
- Level 2
  - 2 x Core units HMT2000 Ethical Issues and Human Rights, EDC2200 Indigenous Perspectives
  - 2 x units towards Major 1 at level 1/2/3
  - 4 x units towards extended Major at level 1/2/3
- Level 3
  - 2 x units towards Major 1 at level 3
  - 3 x units towards extended Major 2 at level 3
  - 2 x units towards Major 1 at level 1/2/3
  - 1 x units towards Extended Major at level 1/2/3

### Extended major and minors/ electives

#### Level 1

- 2 x Core units CMS1000 Communication and Scholarship, HMT1000 History of Western Ideas
- 4 x units towards extended Major
- 2 x units elective or Minor at level 1/2/3
- Level 2
  - 2 x Core units HMT2000 Ethical Issues and Human Rights, EDC2200 Indigenous Perspectives
  - 2 x units elective or Minor at level 1/2/3
  - 4 x units towards extended Major at level 1/2/3
- Level 3
  - 4 x units elective or Minor at level 1/2/3
  - 3 x units towards extended Major 2 at level 3
  - 1 x units towards Extended Major at level 1/2/3

### One major and minors/ electives

#### Level 1

- 2 x Core units CMS1000 Communication and Scholarship, HMT1000 History of Western Ideas
- 2 x units towards Major
- 4 x units elective or Minor at level 1/2/3

- Level 2
  - 2 x Core units [HMT2000 Ethical Issues and Human Rights](#), [EDC2200 Indigenous Perspectives](#)
  - 4 x units elective or Minor at level 1/2/3
  - 2 x units towards Major at level 1/ 2/3
- Level 3
  - 3 x units elective or Minor at level 1/2
  - 2 x units towards Major 2 at level 3
  - 3 x units elective or Minor at level 3

## Program Content

### Core Units

All students must take the following core courses -:

- Level 1: CMS1000 Communication and Scholarship
- Level 1: HMT1000 History of Western Ideas
- Level 2: HMT2000 Ethical Issues and Human Rights
- Level 2: EDC2200 Indigenous Perspectives

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011	
Springfield	Communication & Media Studies	Minor		x	
	English Literature	Major		x	
	History	Minor		x	
	Journalism	Major		x	
Toowoomba	Anthropology	Major	x	x	
	Archaeology	Major		x	
	Art	Restricted	x		
	Asian Studies	Major		x	
	Australian Studies	Major		x	
	Chinese	Major	x		
	Communication & Media Studies	Major		x	
	Communications & Media Studies	Major	x		
	Contemporary International Studies	Major		x	
	Creative Media	Major		x	
	Drama	Major Restricted		x	x
	English Literature	Major			x
	German	Major	x	x	
	History	Major	x	x	
	Indigenous Studies	Major			x
	Indonesian	Major	x		
	Indonesian Language	Major			x
	International Relations	Major	x	x	
	Journalism	Major	x	x	
	Language & Culture	Major			x
	Literature	Major	x		
	Mandarin Chinese	Major			x
	Multimedia	Major	x		
	Music	Restricted	x		
	Music (Theory & History)	Major			x
	Popular Culture	Major			x
Public Relations	Major		x	x	

Theatre Theory	Major	x
Visual Arts Theory	Major	x
Writing & Society	Major	x

Source: Web site and publicity materials accessed November 2011

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
TOTAL UNDERGRADUATE	14,632	15,110	15,445	15,799	14,786	14,706	14,662	14,626	15,247	15,731
Total Student Numbers in BA	1,062	985	843	844	668	596	513	471	447	409
Total EFTSL In BA	np	502.75	421.5	419.88	np	296.75	237	243.25	np	209.63
Total BA Program Completions	105	112	89	84	93	74	80	62	71	32

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
TOTAL UNDERGRADUATE NUMBERS	14,632	15,110	15,445	15,799	14,786	14,706	14,662	14,626	15,247	15,731
TOTAL SOCIETY AND CULTURE BFOS	1,412	1,564	1,524	1,699	1,481	1,546	1,608	1,749	2,077	2,455
Social Science							47			
<b>Bachelor of Arts</b>	<b>1,062</b>	<b>985</b>	<b>843</b>	<b>844</b>	<b>668</b>	<b>596</b>	<b>513</b>	<b>471</b>	<b>447</b>	<b>409</b>
Creative Arts	0	0	0	0	0	0	0	0	116	165
General Studies	0	133	127	154	127	130	128	132	151	231
International Studies	0	0	0	60	70	83	97	79	71	70
Mass Communication	0	154	291	426	425	431	414	340	333	355
Multimedia Studies	36	55	44	31	40	40	41	0	0	0
<b>Arts Double degrees combined</b>	<b>224</b>	<b>228</b>	<b>213</b>	<b>174</b>	<b>139</b>	<b>141</b>	<b>104</b>	<b>115</b>	<b>122</b>	<b>224</b>
<b>Grand Total</b>	<b>1322</b>	<b>1555</b>	<b>1518</b>	<b>1689</b>	<b>1469</b>	<b>1421</b>	<b>1297</b>	<b>1137</b>	<b>1240</b>	<b>1454</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Business
- Arts / Commerce
- Arts / Education
- Arts / Education (Secondary)
- Arts / Laws
- Arts / Science
- Tourism / Mass Communication

### Entry Scores

#### Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Springfield lakes	55	55	65	70	55						67	67
Toowoomba											67	67

## Program Changes 2008 to 2013



## University of Tasmania



### Program Context

#### Faculty/ School

Faculty of Arts have the following schools which contribute to the BA program

- Riawunna
- School of Asian Languages & Studies
- School of English, Journalism & European Languages
- School of Government
- School of History & Classics
- School of Philosophy
- School of Sociology & Social Work
- Conservatorium of Music
- Tasmania School of Art

#### Contact details of program conveners

Prof. Pam Allen DASSH contact

#### Institutional Grouping

Not Aligned

#### State

Tasmania

### Program Aim

The Bachelor of Arts offers the opportunity for a liberal education. Students are able to exercise choice across a wide range of disciplines. These include the humanities (Ancient Civilisations, Ancient Greek, Latin, English, History, Asian Languages, European Languages and Philosophy), the social sciences (Geography, International Relations, Political Science, Psychology, Public Policy, Sociology, and Journalism, Media & Communications) and interdisciplinary studies (Aboriginal Studies, Asian Studies, Asian Religions and Comparative Philosophy, Criminology, European Studies, and Gender Studies) as well as visual and performing arts (Art Theory, Music History, Music Skills and Music Technology).

The Advanced Honours Program is still offered in the Bachelor of Arts. There are approximately 110 students (as at 2012) in the program. There is no change to the entry requirement of the Advanced Honours program.

### Program Organisation

#### Rules

- A major of 8 units: 2 introductory, 2 intermediate, 4 advanced units
- A minor of 4 units: 2 introductory, 2 intermediate units
- Four degree electives: 2 introductory, 2 intermediate or advanced units. Note: if students choose advanced level degree electives, they need to enrol in 2 student electives at intermediate level to meet the minimum degree requirements of 6 intermediate level units.
- Eight student electives: units which may be chosen from disciplines in the Bachelor of Arts or any other subject area within the University, provided they meet the unit level requirements for the degree (see next point below), unit pre-requisites and quotas. Students may take individual units or study up to the

equivalent of a second major or a minor through their student electives and try out different subject areas – it is the students' choice.

- Unit level requirements for the degree are: between 8-10 units at introductory level, 6-10 units at intermediate level and 6-10 units at advanced level. For example, this means students could study 8 introductory, 8 intermediate and 8 advanced, or students could take 8 introductory, 7 intermediate and 9 advanced units or other combinations within these ranges.

### Structure

- Level 1
  - 2 units major at introductory level
  - 2 units minor at introductory level
  - 2 units electives from program listing
  - 2 units electives (students choice)
- Level 2
  - 2 Units major at intermediate level
  - 2 units minor at intermediate level
  - 2 units electives from program listing
  - 2 units electives (students choice)
- Level 3
  - 4 units at advanced level
  - 4 units elective (students choice)

## Program Content

### Core Units

There is no core unit to the degree. However some majors have core unit/s.

### Majors

#### *Fields of Study offered as possible sequences of study by campus and level offered*

Campus	Major	Level	2008	2011
Hobart	Aboriginal Studies	Major		x
		Minor		x
	Ancient Civilisations	Major	x	x
		Minor		x
	Ancient Greek	Major	x	x
		Minor		x
	Art	Restricted	x	
	Art Theory	Major		x
		Minor		x
	Asian Religions & Comparative Philosophy	Major		x
		Minor		x
	Asian Studies	Major	x	x
		Minor		x
	Behavioural Science	Minor		x
	Behavioural Studies	Major	x	x
	Chinese	Major	x	x
		Minor		x
	Computer Studies	Restricted	x	
	Criminal Justice & Criminology	Major	x	
	Criminology	Major		x
Minor			x	
English	Major	x	x	
	Minor		x	
Environmental Studies	Major	x		
European Studies	Major	x	x	

	Minor		x
Film & Television	Major	x	
French	Major	x	x
	Minor		x
Gender Studies	Major	x	x
	Minor		x
Geography & Environmental Studies	Major	x	x
	Minor		x
German	Major	x	x
	Minor		x
History	Major	x	x
	Minor		x
Human Resource Management	Restricted	x	
Indigenous Studies	Major	x	
Indonesian	Major	x	x
	Minor		x
Information Technology	Restricted	x	
International Relations	Major	x	x
	Minor		x
Japanese	Major	x	x
	Minor		x
Journalism	Major	x	
Journalism, Media & Communications	Major		x
	Minor		x
Latin	Major	x	
Latin	Major		x
	Minor		x
Logic	Major	x	
Marketing	Restricted	x	
Music	Restricted	x	
Music History	Major		x
	Minor		x
Music Skills	Major		x
	Minor		x
Music Technology	Major		x
	Minor		x
Philosophy	Major	x	x
	Minor		x
Political Science	Major		x
	Minor		x
Political Studies	Major	x	
Psychology	Major	x	x
	Minor		x
Public Policy	Major	x	x
	Minor		x
Social Sciences & Social Work	Major	x	
Sociology	Major	x	x
	Minor		x
Launceston	Asian Studies	Major	x
	Chinese	Major	x
	Criminal Justice & Criminology	Major	x
	English	Major	x
	Geography & Environmental Studies	Major	x

	History	Major	x
	Indigenous Studies	Major	x
	Indonesian	Major	x
	International Relations	Major	x
	Logic	Major	x
	Philosophy	Major	x
	Political Studies	Major	x
	Psychology	Major	x
	Sociology	Major	x
Launceston, * Cradle Coast,* and Distance availability subject to the unit offerings.*	Aboriginal Studies	Major Minor	x x
	Ancient Civilisations	Major Minor	x x
	Ancient Greek	Major Minor	x x
	Art Theory	Major Minor	x x
	Asian Religions & Comparative Philosophy	Major Minor	x x
	Asian Studies	Major Minor	x x
	Behavioural Science	Minor	x
	Behavioural Studies	Major	x
	Chinese	Major Minor	x x
	Criminology	Major Minor	x x
	English	Major Minor	x x
	European Studies	Major Minor	x x
	French	Major Minor	x x
	Gender Studies	Major Minor	x x
	Geography & Environmental Studies	Major Minor	x x
	German	Major Minor	x x
	History	Major Minor	x x
	Indonesian	Major Minor	x x
	International Relations	Major Minor	x x
	Japanese	Major Minor	x x
	Journalism, Media & Communications	Major Minor	x x
	Latin	Major Minor	x x
	Music History	Major Minor	x x

Music Skills	Major Minor	x x
Music Technology	Major Minor	x x
Philosophy	Major Minor	x x
Political Science	Major Minor	x x
Psychology	Major Minor	x x
Public Policy	Major Minor	x x
Sociology	Major Minor	x x
Tourism	Restricted	x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENTS</b>	11,074	11,626	12,458	13,733	13,934	14,314	14,483	15,729	16,461	17,374
<b>Total Student Numbers in BA</b>	2,027	2,186	2,251	2,291	2,023	1,972	1,870	1,681	1,724	1,774
<b>Total EFTSL IN BA</b>	1472.39	1596.51	1612.81	1663.38	1423	1405.5	1304.63	1187.75	np	950.13
<b>Total BA Program Completions</b>	316	300	303	337	265	357	305	292	240	269

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
TOTAL UNDERGRADUATE ENROLMENT	11,074	11,626	12,458	13,733	13,934	14,314	14,483	15,729	16,461	17,374
TOTAL SOCIETY AND CULTURE BFOS	3,177	3,213	3,504	3,626	3,572	3,601	3,527	3,430	3,226	3,538
Social Science	24	28	28	36	30	39	49	45	43	34
<b>Arts</b>	<b>2,027</b>	<b>2,186</b>	<b>2,251</b>	<b>2,291</b>	<b>2,023</b>	<b>1,972</b>	<b>1,870</b>	<b>1,681</b>	<b>1,724</b>	<b>1,774</b>
Regional Resource Management	0	0	0	0	0	30	37	29	27	25
<b>Arts Double degrees combined</b>	<b>371</b>	<b>441</b>	<b>502</b>	<b>580</b>	<b>684</b>	<b>676</b>	<b>657</b>	<b>653</b>	<b>614</b>	<b>626</b>
<b>Grand Total</b>	<b>2,398</b>	<b>2,627</b>	<b>2,753</b>	<b>2,871</b>	<b>2,707</b>	<b>2,678</b>	<b>2,564</b>	<b>2,363</b>	<b>2,365</b>	<b>2,425</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Business
- Arts / Commerce
- Arts / Computing
- Arts / Economics
- Arts / Fine Art
- Arts / Laws
- Arts / Music

- Arts / Science
- Arts/ Laws
- Commerce / Arts

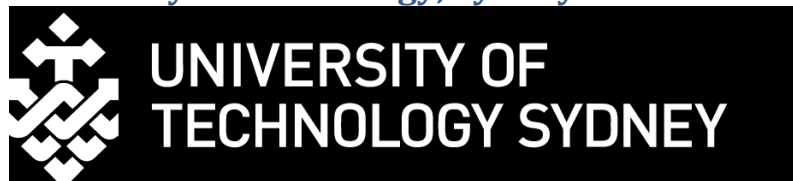
### Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
			54	65			65				

### Program Changes 2008 to 2013

The Faculty of Arts has embarked on a review of its structure in order to gain a clear understanding of its current arrangements, opportunities and challenges, and from that understanding, to develop a model for the future that supports our students and academics. The Faculty is also reviewing its undergraduate curriculum in 2012 to identify the intended learning outcomes of each major as well as that in each level, and how units in each major contribute to the intended learning outcomes.



## Program Context

### Faculty/ School

Faculty of Arts and Social Sciences

### Contact details of program conveners

DASSH contact

Dr Paul Allatson

Associate Dean, Teaching and Learning,

Faculty of Arts and Social Sciences

*BA (ANU); Dip Arts (CSA); Grad Dip Vis Arts, BA (Hons), PhD (UNSW)*

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Fax: +61 2 9514 3933

Room: CB10.14.102 (map)

Mailing address: PO Box 123, Broadway NSW 2007, Australia

### Institutional Grouping

Australian Technology Network of Universities (ATN)

### State

New South Wales

## Program Aim

There is no general Bachelor of Arts degree, with the last of the program taught out in 2003.

Instead, there are a number of programs within the Bachelor of Arts in Communication that focus on communication and media that draw on disciplines traditionally associated with social sciences and humanities.

These include:

- Bachelor of Arts in Communication (Information and Media)
- Bachelor of Arts in Communication (Journalism)
- Bachelor of Arts in Communication (Media Arts and Production)
- Bachelor of Arts in Communication (Public Communication)
- Bachelor of Arts in Communication (Social Inquiry)
- Bachelor of Arts in Communication (Writing and Cultural Studies)

There is also the Bachelor of Arts in International Studies (which can only be in conjunction with a professional degree as a combined degree) and the Bachelor of Global Studies, whose core subjects are anchored in the social sciences, and which was offered for the first time in 2009.

## Program Organisation

### Rules

Students must complete 144 credit points consisting of 48 credit points of core subjects, a 48-credit-point major, a 24-credit-point sub-major, and 24 credit points of electives.

- core: a set of communication subjects running vertically through three years
- major: a set of specialist subjects belonging to the area of study and running vertically through three years

- sub-major: a study sequence of three subjects that relate to a particular field of study
- electives: a choice of subjects from UTS: Communication or from subjects offered by other course areas

In the 24 credit points of electives, students can choose:

- any three subjects from the UTS: Communication subject bank
- three foundation subjects of another UTS: Communication major
- a second UTS: Communication sub-major
- Language and Culture subjects, or subjects from another course area of UTS, such as UTS: Business or UTS: Design, Architecture and Building

## Structure

Prescribed plan available via Study package directory which sets out exactly what has to be studied in the correct order depending on when the program is chosen

<http://www.handbook.uts.edu.au/directory/index.html>

## Program Content

### Core Units

- 58101 Understanding Communication level 1
- 58102 Language and Discourse level 1
- 58103 Ideas in History level 1
- 58201 Communication and Cultural Industries and Practices Level 2
- 58202 Regulating Communication: Law, Ethics, Politics Level 2
- 58301 Communication Practice Project Level 3

## Program Uptake

### Student enrolment

**Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)**

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	17,967	18,196	18,423	18,475	19,120	20,868	21,245	20,948	21,329	21,332
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	4,118	3,918	3,900	3,825	3,809	3,979	4,077	4,212	4,255	3,811
Arts	19	17	<5	0	0	0	0	0	0	0
Arts (Communication - Information and Media)	0	0	0	0	0	0	0	50	90	103
Arts (Communication - Journalism)	0	153	147	153	160	195	202	210	173	165
Arts (Communication - Media Arts and Production)	0	191	176	185	185	183	201	210	198	196
Arts (Communication - Public Communication)	0	186	196	194	208	235	258	280	268	252
Arts (Communication - Writing and Cultural Studies)	156	148	137	144	161	160	217	222	207	209
Arts (Communication)	538	25	7	0	0	0	0	0	0	0
Arts in Communication (Social Inquiry)	140	148	147	127	125	146	155	183	180	166
Global Studies	0	0	0	0	0	0	0	0	33	50
<b>Arts Double degrees combined</b>	<b>1294</b>	<b>1363</b>	<b>1421</b>	<b>1465</b>	<b>1520</b>	<b>1636</b>	<b>1582</b>	<b>1663</b>	<b>1716</b>	<b>1725</b>
<b>Total Arts related</b>	<b>2147</b>	<b>2231</b>	<b>2231</b>	<b>2268</b>	<b>2359</b>	<b>2555</b>	<b>2615</b>	<b>2818</b>	<b>2865</b>	<b>2866</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees have been offered in combination with Arts related programs in the following:



- Applied Science (Information Studies) / Arts (International Studies)
- Arts (Communication - Information) / Arts (International Studies)
- Arts (Communication - Journalism) / Arts (International Studies)
- Arts (Communication - Journalism) / Laws
- Arts (Communication - Social Inquiry) / Laws
- Arts (Communication - Writing & Cultural Studies) / Arts (International Studies)
- Arts (Communication - Writing & Cultural Studies) / Laws
- Arts (Communication) / (Information Management)
- Arts (Communication) / Arts (International Studies)
- Arts (Human Movement Studies) / Arts (International Studies)
- Arts (Organisational Learning) / Arts (International Studies)
- Arts (Social Science) / Laws
- Arts (Social Sciences) / Arts (International Studies)
- Arts / Laws
- Biotechnology / Arts (International Studies)
- Building (Construction) / Arts (International Studies)
- Business / Arts (International Studies)
- Construction / Arts (International Studies)
- Design (Fashion & Textiles) / Arts (International Studies)
- Design (Industrial Design) / Arts (International Studies)
- Design (Interior Design) / Arts (International Studies)
- Design / Arts (International Studies)
- Design Photography & Situated Media / Arts (International Studies)
- Education (Adult Education A) / Arts (International Studies)
- Education / Arts (International Studies)
- Engineering / Arts (International Studies)
- Health Science (Acupuncture) / Arts (International Studies)
- Health Science (Traditional Chinese Medicine) / Arts (International Studies)
- Land Economics / Arts (International Studies)
- Laws / Arts (International Studies)
- Management / Arts (International Studies)
- Mathematics / Arts (International Studies)
- Medical Science / Arts (International Studies)
- Nursing / Arts (International Studies)
- Property Economics / Arts (International Studies)
- Science (Computing Science) / Arts (International Studies)
- Science (Information Technology) / Arts (International Studies)
- Science / Arts (International Studies)
- Sound & Music / Arts (International Studies)

## Entry scores

### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
							65			80	80.15

## Program Changes 2008 to 2013

A revised Bachelor of Arts in Communication will be offered from 2009 with a completely different structure. Although there is one Bachelor of Arts in Communication there have been six courses leading to this degree since it was last redesigned in 1997. The entire communication program was fully reviewed and revised from April 2007 to May 2008.

Following major program reviews for each of the six named courses, the Dean recommended developing a new and integrated educational and intellectual framework for the Bachelor of Arts in Communication. The redesign of the courses has been based on identifying specific graduate attributes to contribute to, and inform curriculum development on, a course and unit level.



## University of the Sunshine Coast



### Program Context

#### Faculty/ School

Faculty of Arts and Business  
School of Communication  
School of Social Sciences

#### Contact details of program conveners

**Acting Program Leader: (from 11<sup>th</sup> March to 8<sup>th</sup> July 2012):**

Jennifer Carter, Head, School of Social Sciences

Tel: +61 7 5430 1238

Email: [JCarter@usc.edu.au](mailto:JCarter@usc.edu.au)

**Program Leader From 8<sup>th</sup> July 2012:**

Dr Elizabeth Eddy

Tel: +61 7 5430 1269

Email: [EEddy@usc.edu.au](mailto:EEddy@usc.edu.au)

#### Institutional Grouping

Regional Universities Network (RUN)

#### State

Queensland

### Program Aim

- Develop knowledge in humanities with appeal in a range of employment sectors
- Choose a major from over 20 specialisations to develop skills in specific areas of interest
- Complete an additional year of study to earn a Bachelor of Arts (Honours)

The Bachelor of Arts is a flexible program that allows studies in a wide variety of specialisations in arts, humanities and social sciences. In this program you gain a broad, versatile education, and learn skills in critical thinking and analysis that are essential to many careers. You choose from a variety of discipline areas, enabling you to design a degree to suit your personal interests and career ambitions. The program also provides a basis for entry into an education degree and is a springboard to postgraduate study.

Source: <http://www.usc.edu.au/study/courses-and-programs/bachelor-degrees/AR301/>

### Program Organisation

#### Rules

- Complete 14 required courses and 10 electives.
- Complete a minimum 1 major (8 Courses) and 1 minor (4 Courses) from Faculty of Arts and Social Sciences.
- Complete no more than 10 introductory level courses, including core courses.
- Complete no more than 6 courses from the School of Business or Faculty of Science, Health, Education and Engineering.
- Register your selected major and minor with Student Administration.
- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses).

Source: <http://www.usc.edu.au/study/courses-and-programs/bachelor-degrees/AR301/>

## Structure

- Year 1
  - 2 x core units: One in each semester
  - Select 2 courses from your chosen major study area
  - Select 4 elective courses from either faculty [Arts and Business](#) or [Science, Health, Education and Engineering](#).
  
- Year 2
  - Major courses: Select 2 courses from your chosen [major](#) study area.
  - Minor courses: Select 2 courses from your chosen [minor](#) study area.
  - Elective courses: Select 4 elective courses from either faculty ([Arts and Business](#) or [Science, Health, Education and Engineering](#)).
  
- Year 3
  - Major courses: Select 4 courses from your chosen [major](#) study area.
  - Minor courses: Select 2 courses from your chosen [minor](#) study area.
  - Elective courses: Select 2 elective courses from either faculty ([Arts and Business](#) or [Science, Health, Education and Engineering](#)).

Source: <http://www.usc.edu.au/study/courses-and-programs/bachelor-degrees/AR301/>

## Program Content

### Core Units

Select 2 core courses from:

- [COR109](#) Communication and Thought
- [COR110](#) Innovation, Creativity and Entrepreneurship
- [COR111](#) Environment, Technology and Sustainability

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus offered	Major	Level offered
Sippy Downs	Australian Studies	Major
	Counselling Studies	Major
	Development Studies	Major
	Geography	Major
	History	Major
	Human Services	Major
	Politics and International Relations	Major
	Psychology	Major
	Sociology	Major
	3D Design	Major
	Communication Studies	Major
	Creative Advertising	Major
	Creative Writing	Major
	e-Media Design	Major
	English	Major
	Graphic Design	Major
	Indonesian	Major
	Italian	Major
	Japanese	Major
	Journalism	Major
Justice Studies	Major	
Public Relations	Major	

Campus offered	Major	Level offered
	Australian Studies	Minor
	Child Protective Practices	Minor
	Community Development	Minor
	Comparative Studies	Minor
	Development Studies	Minor
	Futures Studies	Minor
	Geography	Minor
	History	Minor
	Indigenous Studies	Minor
	Planning Studies	Minor
	Politics and International Relations	Minor
	Public Policy	Minor
	Sociology	Minor
	Sustainability	Minor
	3D Design	Minor
	Communication Studies	Minor
	Creative Advertising	Minor
	Creative Writing	Minor
	e-Media Design	Minor
	English	Minor
	Graphic Design	Minor
	Indonesian	Minor
	Italian	Minor
	Japanese	Minor
	Justice Studies	Minor
	Legal Studies	Minor
	Public Relations	Minor

Source : <http://www.usc.edu.au/study/courses-and-programs/courses/faculty-of-arts-and-business-courses/faculty-of-arts-and-business-courses.htm>

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
TOTAL UNDERGRADUATE	2,969	3,240	3,301	3,412	3,703	3,917	4,314	4,722	5,588	6,262
Total Student Numbers in the BA	310	338	313	344	303	259	242	236	251	261
Total EFTSL in the BA	197.38	213.5	np	221.25	194.63	161.5	139.88	134.63	155.88	np
Total BA Program Completions	66	52	49	47	65	67	59	48	56	53

Source: DIISRTE

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
TOTAL UNDERGRADUATE NUMBERS	2,969	3,240	3,301	3,412	3,703	3,917	4,314	4,722	5,588	6,262
TOTAL SOCIETY AND CULTURE BFOS	812	900	880	962	1,091	1,351	1,563	1,650	1,841	1,966
Social Science	22	0	51	57	44	30	24	22	28	44

Degree Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Bachelor of Arts</b>	<b>310</b>	<b>338</b>	<b>313</b>	<b>344</b>	<b>303</b>	<b>259</b>	<b>242</b>	<b>236</b>	<b>251</b>	<b>261</b>
Arts (Communication)	188	192	197	192	236	100	43	20	0	5
Arts (Creative Writing)	0	0	0	0	0	44	62	91	109	125
Arts (International Studies)	28	44	0	50	45	46	48	45	42	44
Arts (Popular Culture)	0	0	7	0	0	23	8	0	0	0
Communication (Public Relations)	0	0	0	0	0	26	34	43	0	9
Communications	0	0	0	0	0	95	101	108	112	97
Diploma Visual Arts (Fine Arts) / Arts	0	0	0	0	0	6	11	7	0	0
Journalism	0	0	0	0	0	68	113	120	144	155
Public Relations	0	0	0	0	0	0	0	0	27	0
<b>Arts Double degrees combined</b>	<b>121</b>	<b>143</b>	<b>128</b>	<b>136</b>	<b>271</b>	<b>402</b>	<b>438</b>	<b>393</b>	<b>391</b>	<b>377</b>
<b>Total</b>	<b>647</b>	<b>717</b>	<b>645</b>	<b>722</b>	<b>855</b>	<b>1069</b>	<b>1100</b>	<b>1063</b>	<b>1076</b>	<b>1073</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts / Business
- Arts / Business (Indonesian & International Business)
- Arts / Business (Japanese & International Business)
- Arts / Business (Marketing Communication)
- Arts / Business (Psychology & Human Resource Management)
- Arts / Science
- Arts / Science (Communication)
- Arts / Science (Psychology & Exercise Science)
- Education / Arts
- Education / Arts (Special Education & Psychology)

### Entry scores

*Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
						65	65	65	65	68	68

### Program Changes 2008 to 2013

The Bachelor of Arts program was reviewed in 2006.

## Program Context

### Faculty/ School

- College of Arts until end of 2011
  - School of Communication Arts
  - School of Education
  - School of Humanities and Languages
  - School of Psychology
  - School of Social Sciences
- School of Humanities and Communication Arts from 2012

### Contact details of program conveners

DASSH contact

Dr Bronwyn Cole, Associate Pro Vice-Chancellor, Education (Arts)

Professor Lynette Sheridan-Burns, Deputy Dean, School of Humanities and Communication Arts

### Institutional Grouping

Not Aligned

### State

New South Wales

## Program Aim

*The University of Western Sydney's Bachelor of Arts combines advanced academic knowledge with practical real life training. It is designed to equip students with a broad range of skills and knowledge in research and critical inquiry, and is sufficiently flexible to cater to a range of career aspirations and personal interests. We see our programs of study as the first big step in your path of lifelong learning. And we see our students as critical participants in future social change. As much of this change will occur in and through the workplace, we make sure our courses have a real world emphasis, so our graduates are highly adaptable in today's changing employment market.*

*UWS houses one of Australia's leading schools for the study of the humanities, bringing together scholars in the humanities and social sciences with broad teaching and research interests, including art history, film, media and visual cultures, history, literature, philosophy, political and social theory, languages and linguistics, psychology, religion, international relations, and interdisciplinary cultural studies including Asian studies, global studies and Islamic studies.*

*We are committed to providing innovative programs forging new directions in cultural research, and participating in the global movement that is reassessing the role of the academy and intellectual work in broader public cultural debates.*

*We also encourage students to appreciate cultural continuities and traditions. This means studying the historical, social, philosophical, aesthetic, political and technological dimensions of cultural change from before the birth of the modern world to the postmodern world of the 21st century.*

<http://future.uws.edu.au/ug/arts>

## Program Organisation

### Rules

- Qualification for this award requires the successful completion of 240 credit points with no less than 60 credit points at Level 3

Students must complete 24 units

- 8 Bachelor of Arts core units
- 8 units towards a major
- 8 elective units. Electives may be used toward obtaining an additional approved major (80 credit points) or sub-major (40 credit points)
- Students must complete the compulsory Level 1 unit and seven units from the level 2 and 3 pools of units with no less than three Level 3 units in order to pass the major.

## Structure

Incremental across 3 levels

Possible arrangement could be:

Level 1

- 2 Major Core foundational units (some majors have optional additional level 1 units)
- 4 core units ( 100958.2 Australia and the World; 100960.2 Contemporary Society; 100968.3 Texts and Traditions; and 100846.2 Analytical Reading and Writing)
- 2 electives

Level 2

- 2 core units (101182.4 Behaviour and Environment, and 100928.3 Linguistic)
- 4 units towards major
- 2 electives

Level 3

- 2 units towards major
- 2 core units electives (101449.2 Bilingualism and Biculturalism and 100965.2 Media and Visual Cultures)
- 4 electives
- Ensure that there are at least 3 level 3 units within the major

## Program Content

### Core Units

#### Year 1

- 100958.2 Australia and the World
- 100960.2 Contemporary Society
- 100968.3 Texts and Traditions
- 100846.2 Analytical Reading and Writing

#### Year 2

- 101182.4 Behaviour and Environment
- 100928.3 Linguistics

#### Year 3

- 101449.2 Bilingualism and Biculturalism
- 100965.2 Media and Visual Cultures

## Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Field of Study	Level	2008	2012
Bankstown	Arabic	Major		x
	Arabic Studies	Major	x	
	Asian Studies	Major	x	
	Asian Studies & International Relations	Major		x
	Chinese	Major	x	x
	Cultural & Social Analysis	Major		x
	Cultural Studies	Major	x	
	Education	Minor	x	
	English	Major	x	
		Minor	x	
	English Text & Writing	Major		x



	Global Studies	Major	x
	History & Political Thought	Major	x
	History & Politics	Major	x
	Indigenous Australian Studies	Major	x
	Islamic Studies	Major	x x
	Italian	Major	x x
	Japanese	Major	x x
	Language	Major	x
	Linguistics	Major	x x
	Media & Visual Cultures	Major	x
	Psychology	Major	x x
	Religion Anthropology & Philosophy	Major	x
	Spanish	Major	x x
	Translation	Minor	x
Parramatta	Arabic	Major	x
	Asian Studies & International Relations	Major	x
	Chinese	Major	x
	English Text & Writing	Major	x
	Global Studies	Major	x
	History & Political Thought	Major	x
	Indigenous Australian Studies	Major	x
	Italian	Major	x
	Japanese	Major	x
	Religion Anthropology & Philosophy	Major	x
	Spanish	Major	x
Penrith	Arabic	Major	x
	Art History	Major	x
	Asian Studies	Major	x
	Chinese	Major	x
	Cultural & Social Analysis	Major	x
	Cultural Studies	Major	x
	English	Major	x
	English Text & Writing	Major	x
	History & Political Thought	Major	x
	History & Politics	Major	x
	Humanities Internship	Major	x
	Indigenous Australian Studies	Major	x
	Italian	Major	x
	Japanese	Major	x
	Media & Visual Cultures	Major	x
	Psychology	Major	x x
	Spanish	Major	x

Source: Web site and publicity materials accessed November 2011

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE</b>	27,487	27,507	28,518	26,966	26,731	27,005	26,597	26,455	27,846	30,194
<b>Total Student Numbers in BA</b>	879	689	1,027	1,020	1,338	1,720	2,284	2,708	3,071	3,496
<b>Total EFTSL In BA</b>	358.76	518.76	838.77	728.26	317.01	1399.38	1843.64	2151.89	2420.75	2369.02
<b>Total BA Program Completions</b>	151	142	107	74	52	31	297	435	452	553

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
TOTAL UNDERGRADUATE NUMBERS	27,487	27,507	28,518	26,966	26,731	27,005	26,597	26,455	27,846	30,194
TOTAL SOCIETY AND CULTURE BFOS	5,789	5,599	6,021	6,053	6,477	7,028	7,378	7,753	8,375	9,187
Social Science	374	428	509	622	839	953	884	749	676	578
<b>Bachelor of Arts</b>	<b>879</b>	<b>689</b>	<b>1,027</b>	<b>1,020</b>	<b>1,338</b>	<b>1,720</b>	<b>2,284</b>	<b>2,708</b>	<b>3,071</b>	<b>3,496</b>
Aboriginal Studies	13	6	7	14	0	0	0	0	0	0
Applied Humanities	8	0	0	0	0	0	0	0	0	0
Arts (Art History and Screen Cultures)	0	5	0	8	8	7	0	0	0	0
Arts (Asian and International Studies)	68	69	49	40	23	14	8	0	0	0
Arts (Communications)	606	596	641	540	286	126	35	5	0	0
Arts (Comparative Media)	0	0	0	0	0	0	0	0	0	0
Arts (Criminology)	0	0	0	0	0	0	0	0	0	0
Arts (Cultural and Social Analysis)	0	41	38	40	38	34	13	0	0	0
Arts (English Text and Writing)	0	64	54	84	94	79	30	5	5	0
Arts (History Politics and Philosophy)	0	51	41	90	84	73	31	5	0	0
Arts (Indigenous Australian Studies)	0	0	0	0	0	0	0	0	0	0
Arts (Interpreting and Translation)	0	21	67	88	132	144	186	208	214	251
Arts (Languages)	228	149	105	89	102	70	39	12	5	0
Arts (Psychology)	0	85	77	179	173	166	79	26	9	0
Arts (Social Ecology)	0	18	8	8	11	7	0	0	0	0
Arts (Social Psychology and Social Research)	0	6	0	0	0	9	0	0	0	0
Arts (Sociology)	0	0	5	5	0	0	0	0	0	0
Arts (Text and Writing)	5	0	0	0	0	0	0	0	0	0
Communication (Advertising)	55	77	90	100	61	37	6	0	0	0
Communication (Animation and Television Production)	0	0	26	0	0	0	0	0	0	0
Communication (Journalism)	93	91	112	108	58	28	5	0	0	0
Communication (Media Arts)	114	98	96	79	41	12	0	0	0	0
Communication (Public Relations)	114	113	114	104	69	36	0	0	0	0
Communication (Writing and Publishing)	42	50	46	44	22	0	0	0	0	0

Communication Studies	0	0	0	0	0	0	0	0	0	0
Communications	25	42	0	0	302	549	677	774	759	748
International Studies	33	22	14	7	0	0	0	0	34	48
Liberal Studies	0	44	85	94	0	0	0	0	0	0
<b>Arts Double degrees combined</b>	<b>408</b>	<b>386</b>	<b>396</b>	<b>400</b>	<b>308</b>	<b>290</b>	<b>247</b>	<b>294</b>	<b>362</b>	<b>430</b>
<b>Grand Total</b>	<b>2,691</b>	<b>2,723</b>	<b>3,098</b>	<b>3,141</b>	<b>3,150</b>	<b>3,401</b>	<b>3,640</b>	<b>4,037</b>	<b>4,459</b>	<b>4,973</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

## Entry scores

### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2011	
Bankstown	64.00	64.80	66.00	74.00	68.00	70.00	70.10	70.00	70.00	70.00
Blacktown	60.05	61.70	65.85	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Campbelltown	64.00	61.85	66.00	74.00	n/a	n/a	n/a	n/a	n/a	n/a
Hawkesbury	60.55	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Penrith	62.85	60.00	66.05	74.00	68.00	70.00	70.05	70.30	70.35	70
Parramatta	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	70.05	70

## Program Changes 2008 to 2013

The BA was reviewed in 2008 to increase the core from 4 units to 8 units.

### **From 2012**

The Bachelor of Arts is a degree program of the University, managed through the School of Humanities and Communication Arts. The School and University management structures determine management of the degree. At the University level, all course and unit changes are endorsed through the Curriculum Quality Committee for recommendation to the UWS Academic Planning and Courses Approvals Committee for approval. Within the School, the School Academic Committee provides the overarching management structure. An External Advisory Committee that meets annually also plays an important role in oversight of the Bachelor of Arts.

There is regular liaison between the Deputy Dean, Director of Academic Program (BA) and campus-based Academic Course Advisors. Major developments involve the Associate Pro Vice-Chancellor, Education (Arts), Pro Vice-Chancellor, Education, the Dean for Humanities & Communication Arts and if applicable the Dean for Education. Considerable effort is put into ensuring the relevance and accuracy of course and careers advice to students.

The Director of Academic Program (Bachelor of Arts) has a key role in providing academic leadership and direction for the Bachelor of Arts. The School of Psychology provides management of the Psychology key program within the Bachelor of Arts. The School of Education provides an Academic Course Advisor for the Education Studies Major.

### **From 2013**

The BA degree is currently being reviewed for a revised version to commence in 2013.

### Program Context

#### Faculty/ School

- Faculty of Arts
  - School of English Literatures & Philosophy
  - Language Centre
  - School of History & Politics
  - School of Social Sciences, Media & Communication

#### Contact details of program conveners

Dr Tony Simoes da Silva  
Room 19.1103 | Phone +61 2 4221 5898  
tonys@uow.edu.au

#### Institutional Grouping

Not Aligned

#### State

New South Wales

### Program Aim

Our main undergraduate programs – the Bachelor of Arts, the Bachelor of Communication and Media Studies and the Bachelor of International Studies – combine the study of traditional disciplines with a focus on professional skills and graduate qualities. Our aim is to ensure that our graduates are not only highly employable but possess the right mix of flexibility, intellectual curiosity and personal qualities that will be required of future citizens in an interconnected and ever changing world. All our programs provide opportunities to choose from a variety of subjects and disciplines, and our popular double degrees allow students to combine programs from Arts with the offerings of other faculties.

The Bachelor of Arts (702), is one of the more open degrees offered by the University. The degree offers majors in the disciplinary areas familiar from study at school, like English Literatures, History and Languages. Other disciplinary areas that might not be as familiar include Philosophy, Sociology, Media and Cultural Studies, Politics and Science and Technology Studies. The study of a discipline gives students a developing set of skills while they acquire a set of conceptual frameworks and a body of knowledge interpreted using those frameworks. For example, within the study of 'history', students learn how to research and write history, as well as how to read what historians have thought about the past. The Bachelor of Art also offers interdisciplinary majors. These are built around either a place (for example Australian Studies or European Studies) or a theme (for example Indigenous Studies or Gender Studies). These majors reach across disciplines to illustrate different ways an issue can be explored. Employment Relations, for example, draws from Economics, Management and Sociology. War and Society relies on Politics, History, Sociology and Literature. Interdisciplinary majors ask the students to step outside the comfort zone offered by disciplinary majors and offer challenging alternatives to traditional areas of study. Most majors offered in the Bachelor of Arts require either 52 or 54 credit points although some require more (for example, those taking a Language at beginners level). Some majors are quite open in their requirements allowing students to navigate their way through the program by meeting credit point requirements at each level (for example, English Literatures and Philosophy). Others have core subject requirements to complete the major (for example Sociology and Employment Relations). All majors require at least a pass in 24 credit points (or three subjects) at 300 level from the subjects offered for the major. The requirements for each major are set out later in this Handbook.

Source: <http://www.uow.edu.au/content/groups/public/@web/@arts/documents/doc/uow094016.pdf>

## Program Organisation

### Rules

Offers 2 BA programs

#### BA (Wollongong)

144 credit points including:

- The subjects prescribed for one of the majors listed for that degree and offered by member units of the Faculty of Arts.
- For majors offered by the member units of the FA 24 credit points at 300 level at a pass grade or better in subjects offered by member units of the FA
- Not more than 60 credit points in 100 level subjects
- ARTS100 Peer 2 Peer mentoring compulsory subject

As part of the Bachelor of Arts degree, a second major from outside the Faculty of Arts may be chosen, provided that the prerequisites are satisfied and it is combined with a major from the Faculty of Arts. The most common majors are Economics, Education, Geography, Legal Studies, Management, Marketing, Psychology.

#### BA (Bega, Batemans Bay, Moss Vale & Shoalhaven)

144 credit points including:

- subjects from at least one Major from the prescribed list of Majors offered;
- for the Major 24 credit points at 300 level at a pass grade or better in subjects offered by member units of the Faculty of Arts for the degree;
- not more than 60 credit points in 100-level subjects.

Students may count no more than 26 credit points of PC (Pass Conceded) or PR (Pass Restricted) grades towards the 144 required for the degree.

### Structure

The Bachelor of Arts degree does not have a common first-year core but some majors have core or compulsory subjects.

*Most majors offered in the Bachelor of Arts require either 52 or 54 credit points although some require more (for example, those taking a Language as a beginner). Some majors are quite open in their requirements allowing students to navigate their way through the program by meeting credit point requirements at each level (for example, English Literatures and Philosophy). Others have core subject requirements to complete the major (for example Sociology and Employment Relations). All majors require at least a pass in 24 credit points (or three subjects) at 300 level from the subjects offered for the major.*

Source: <http://www.uow.edu.au/handbook/yr2012/ug/arts/H12005889.html>

## Program Content

### Core Units

- Level 1: [ARTS100](#) Peer-2-Peer Mentoring.  
Peer-2-Peer Mentoring (subject code ARTS100) is a compulsory subject that must be undertaken by each student during their first year. This subject consists of a one hour tutorial per week in the student's first session of study. This subject is designed to enable incoming students to adapt rapidly to the tertiary environment and engage with the university community.

Source: <http://www.uow.edu.au/arts/current/artscentral/UOW087916.html>

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Field of Study	Level	2008	2011
Batemans Bay, Bega, Moss Vale, Shoalhaven	Community Studies	Major	x	
	Community, Culture & Environment	Major Minor		x x
	English Literature	Major		x

		Minor	x	x
	Environmental Studies	Minor	x	x
	History	Major Minor		x x
	Indigenous Studies	Major Minor		x x
	Media & Cultural Studies	Minor		x
	Politics	Minor	x	x
	Sociology	Major Minor		x x
Wollongong	Asia Pacific Studies	Major Minor		x x
	Asian Studies	Major Minor	x x	
	Australian Studies	Major Minor	x x	x x
	Chinese	Major Minor	x x	
	Chinese (Mandarin) for Character Background Students	Major Minor		x x
	Chinese (Mandarin) for Non-Chinese Background Students	Major Minor		x x
	Communications & Media Studies	Major Minor	x x	
	Employment Relations	Major Minor	x x	x x
	English Language & Linguistics	Major Minor		x x
	English Literature	Major Minor	x x	x x
	Environmental Studies	Major Minor	x	
	European Studies	Major Minor	x x	x x
	French	Major Minor	x x	x x
	Gender Studies	Major Minor	x x	x x
	History	Major Minor	x x	x x
	Indigenous Studies	Major Minor		x x
	Indonesian	Major Minor	2	
	Information Technology	Major Minor	x x	
	Italian	Major Minor	x x	x x
	Japanese	Major Minor	x x	x x
	Linguistics	Major Minor	x x	
	Media & Cultural Studies	Major		x

	Minor	x
Philosophy	Major	x x
	Minor	x x
Political Studies	Major	x
	Minor	x
Politics	Major	x
	Minor	x
Postcolonial Studies	Major	x
	Minor	x
Science & Technology Studies	Major	x
	Minor	x
Science Studies	Major	x
	Minor	x
Sociology	Major	x x
	Minor	x x
Spanish	Major	x x
	Minor	x x
War & Society	Major	x x
	Minor	x x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENT</b>	10,938	12,300	13,239	13,658	14,148	14,079	14,273	15,128	16,246	17,407
<b>Total Student Numbers in BA</b>	1,210	1,277	1,295	1,247	1,445	1,471	1,543	1,447	1,479	1,590
<b>Total EFTSL in BA</b>	922.76	1009.47	977.95	975.98	955.75	1147.07	1177.63	1017.71	1144.8	1093.16
<b>Total BA Program Completions</b>	209	182	191	210	279	322	354	302	304	294

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL UNDERGRADUATE ENROLMENTS</b>	10,938	12,300	13,239	13,658	14,148	14,079	14,273	15,128	16,246	17,407
<b>TOTAL SOCIETY AND CULTURE BFOS</b>	2,287	2,552	2,386	2,791	3,196	3,256	3,347	3,340	3,502	3,938
<b>Bachelor of Arts</b>	<b>1,210</b>	<b>1,277</b>	<b>1,295</b>	<b>1,247</b>	<b>1,445</b>	<b>1,471</b>	<b>1,543</b>	<b>1,447</b>	<b>1,479</b>	<b>1,590</b>
Communication and Media Studies	0	0	62	100	77	80	91	125	149	199
Creative Arts	0	0	0	0	53	50	52	55	63	72
Digital Media	0	0	0	0	0	0	0	0	0	21
International Communication and Media Studies	0	0	0	0	0	0	0	0	5	0
International Studies	0	0	0	0	0	0	0	0	41	84
Journalism	0	0	0	0	0	0	0	45	74	81
Letters	7	11	14	32	0	0	0	0	0	0
<b>Arts Double degrees combined</b>	<b>484</b>	<b>557</b>	<b>580</b>	<b>641</b>	<b>520</b>	<b>555</b>	<b>512</b>	<b>572</b>	<b>661</b>	<b>730</b>
<b>Grand Total</b>	<b>1,701</b>	<b>1,845</b>	<b>1,951</b>	<b>2,020</b>	<b>2,095</b>	<b>2,156</b>	<b>2,198</b>	<b>2,244</b>	<b>2,472</b>	<b>2,777</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees have been offered in combination with Arts related programs in the following:

- Arts / Commerce
- Arts / Communication and Media Studies
- Arts / International Studies
- Arts / Laws
- Communication and Media Studies / Arts
- Communication and Media Studies / Commerce
- Communication and Media Studies / Creative Art
- Communication and Media Studies / International Studies
- Communication and Media Studies / Laws
- Communication and Media Studies / Science
- Creative Arts - Communication and Media Studies
- Creative Arts / Arts
- Creative Arts / Arts (Graphic Design & Communication Studies)
- Creative Arts / Commerce
- Creative Arts / Computer Science
- Creative Arts / International Studies
- Creative Arts / Journalism
- Creative Arts / Laws
- Creative Arts / Science
- Engineering / Arts
- Engineering / Science
- International Studies / Commerce
- International Studies / Laws
- Journalism / Arts
- Journalism / Commerce
- Journalism / Communication and Media Studies
- Journalism / Creative Arts
- Journalism / Engineering
- Journalism / International Studies
- Journalism / Laws
- Journalism / Science
- Medical Science / Arts
- Science / Arts
- Science / Arts (Communication Studies)

## Entry scores

### *Trends in entry scores into Bachelor of Arts across campuses and years (2001 – 2011)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Batemans Bay, Bega, Moss Vale, Shoalhaven											70	70
Wollongong	76	78	80	81	79	79	78	78			75	75

## Program Changes 2008 to 2013

Bachelor of Communication and Media Studies was reviewed for this year to ensure the program remains up to date with the communication and media industries.





Not Verified

## Program Context

### Faculty/ School

- Faculty of Arts, Education and Human Development
- Owned by School of Communication and the Arts
- Input from School of Social Sciences and Psychology

### Contact details of program conveners

Not available

### Institutional Grouping

Not Aligned

### State

Victoria

## Program Aim

The Bachelor of Arts gives you the flexibility to choose from a broad range of specialisations (formerly known as majors) and tailor the program to match your interests.

You can study overseas for a semester at one of our many international partner institutes. You will participate in a major project with industry or community organisations in your third year.

Source: [www.vu.edu.au/courses/bachelor-of-arts-abba](http://www.vu.edu.au/courses/bachelor-of-arts-abba)

## Program Organisation

### Rules

Successful completion equals achievement of a total of 288 credit points with the following requirements:

- Choose two specialisations (majors);
- 24 semester-length units;
- A minimum of 25% of assessment in Learning in the Workplace and Community (LiWC);
- No more than ten first-year units;
- No more than eight units from outside the course. ie. at least 16 units must be Bachelor of Arts units;
- Units from other courses in and outside the Faculty can also be chosen with permission from the Coordinator.

Students may also undertake units at other Universities with the permission of the Coordinator.

Students are also encouraged to undertake a semester overseas taking advantage of the University's Study Abroad program, where students undertake an approved study plan, which still enables them to satisfy the requirements of the degree.

Students may also undertake ACX3002 Special Project in a specialisation of their choice, with the approval of the specialisation Coordinator. Students should undertake ACX3002 only once in their degree.

### Structure

Different structure for taking psychology as a specialisation: this specialisation requires ten units in psychology in 2/3 level, fewer level 3 core units, but other psychology specific core or recommended units.

#### Level 1

- 2 Foundational units in specialisation 1 (24 CP)
- 2 Foundational units in specialisation 2 (24 CP)

- Knowing and Knowledge A [ACX1001] (required) and Knowing and Knowledge B [ACX1002] (recommended as an elective in Semester 2) (24 CP)
- 2 units electives (24 CP)

Level 2/3

- 3 Core units (36 CP) Professional and Career Development [ACX3003]; Graduating Project 1 [ACX3005] and Graduating Project 2 [ACX3006]
- 6 units Specialisation One (72 CP)
- 6 units Specialisation Two (72 CP)
- 6 units electives (72 CP)

## Program Content

### Core Units

- Level 1: Knowing and Knowledge A [ACX1001] (required) and Knowing and Knowledge B [ACX1002] (recommended)
- Level 3: Professional and Career Development [ACX3003]; Graduating Project 1 [ACX3005] and Graduating Project 2 [ACX3006]

### Majors

*Fields of Study offered as possible sequences of study by campus and level as available in 2008 and 2011*

Campus	Major	Level	2008	2011
Footscray	Advanced English for Speakers of other Languages	Major	x	x
	Asian Studies	Major	x	x
	Chinese	Major	x	
	Communication Studies	Major	x	x
	Cultural Studies	Major	x	
	History	Major	x	x
	Japanese	Major	x	
	Literary Studies	Major	x	
	Literary Studies	Major		x
	Media Studies	Major		x
	Multimedia	Restricted	x	
	Performance Studies	Major		x
	Political Science	Major	x	x
	Psychology	Major	x	x
	Research Methods	Restricted	x	
	Social Research Methods	Major		x
	Sociology	Major	x	x
	Sociology of the Global South	Major	x	
Spanish	Major	x		
Vietnamese	Major	x	x	
St Albans	Communication Studies	Major	x	x
	Gender Studies	Major	x	x
	History	Major		x
	Literary Studies	Major	x	
	Literary Studies	Major		x
	Media Studies	Major	x	x
	Multimedia	Restricted	x	
	Organisational Studies	Major	x	
	Policy Studies	Major	x	

Professional Writing	Major	x	x
Psychology	Major	x	x
Psychosocial Studies	Major	x	
Research Methods	Restricted	x	
Social Research Methods	Major		x
Sociology	Major	x	x
Spanish	Major	x	
Visual Arts	Major		x

Source: Web site and publicity materials

## Program Uptake

### Student enrolment

#### Student numbers by EFTSL, numbers, and completions against total undergraduate enrolments (2001 – 2010)

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>TOTAL ENROLMENT</b>	14,463	14,446	14,583	14,106	14,964	15,500	16,253	16,289	17,547	19,000
<b>Total Student Numbers in BA</b>	579	490	481	422	451	423	391	339	442	450
<b>Total EFTSL in BA</b>	437.04	252.55	381.01	323.34	350.22	167	303.88	260	331.38	363
<b>Total BA Program Completions</b>	115	103	118	74	82	63	48	69	52	45

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

#### Bachelor of Arts enrolment numbers against total, Society and Culture FOE and double degree enrolments as reported to DEEWR (2001-2010)

Degree program	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Total enrolment	14,463	14,446	14,583	14,106	14,964	15,500	16,253	16,289	17,547	19,000
Total enrolment Society and culture BFOS	3,080	3,136	3,163	3,043	3,092	3,136	3,342	3,279	3,621	3,855
<b>Bachelor of Arts</b>	<b>579</b>	<b>490</b>	<b>481</b>	<b>422</b>	<b>451</b>	<b>423</b>	<b>391</b>	<b>339</b>	<b>442</b>	<b>450</b>
Arts (Advocacy & Mediation)	19	43	49	58	57	43	36	39	40	38
Arts (Asian Studies)	81	48	39	14	7	0	0	0	0	0
Arts (Community Development)	0	0	0	0	0	0	0	0	0	46
Arts (Computer Mediated Art)	79	85	75	69	59	56	32	20	0	0
Arts (Globalization Studies)	32	33	20	14	0	0	0	0	0	0
Arts (Kyninandoo)	0	0	0	0	0	0	12	19	23	35
Arts (Legal Studies)	68	70	82	68	74	90	81	85	80	91
Arts (Multimedia Studies)	105	105	96	99	98	91	80	63	68	50
Arts (Professional Writing)	0	0	32	55	79	97	99	89	93	55
Arts / Diploma of Liberal Arts	0	16	18	28	32	33	26	23	46	44
Communication (Public Relations)	57	77	83	91	87	95	86	73	54	35
Communications	0	0	0	0	0	0	0	0	25	99
Creative Arts Industries	0	0	0	0	0	0	0	28	58	137
International Studies	0	0	0	0	0	0	0	23	43	70
Multimedia Systems	50	65	95	50	22	0	61	47	15	0
<b>Arts Double degrees combined</b>	<b>298</b>	<b>255</b>	<b>212</b>	<b>162</b>	<b>115</b>	<b>81</b>	<b>60</b>	<b>42</b>	<b>23</b>	<b>5</b>
<b>Grand Total</b>	<b>1368</b>	<b>1287</b>	<b>1282</b>	<b>1130</b>	<b>1071</b>	<b>1009</b>	<b>964</b>	<b>890</b>	<b>1010</b>	<b>1155</b>

Source: Department of Education, Employment and Workplace Relations (DEEWR) Higher Education Statistics student data collections.

### Double degrees

Double degrees offered in combination with Arts related programs in the following:

- Arts (International Studies) / Business (International Trade)

- Arts / Science
- Business (Electronic Commerce) / Arts (Multimedia)
- Business (Information Systems) / Arts
- Business (International Trade) / Arts (Asian Studies)
- Business (Tourism Management) / Arts (Asian Studies)
- Business (Tourism Management) / Arts (International Studies)
- Engineering / Arts

## Entry scores

### *Trends in entry scores into Bachelor of Arts across campuses and across years (2001 – 2012)*

Campus	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Footscray Park	65.5	68.25	69.65	73.3	67.15	60	60.95	60.4	61	61	56	53.4
St Albans	59.65	67.3	65.35	70.5	71.05	60.1	55	55	54	54	51	51.85

## Program Changes 2008 to 2013

The program is offered at the Footscray and St Albans campuses. St Albans has fewer majors on offer in comparison to Footscray with a focus on creative arts, but students may take majors and electives across campuses.