

Strategic Plan 2021–23

Engagement

OUR PURPOSE

To build our sector leadership capacity and shape public policy debate.

OUR PRINCIPLES

Collaborative. Influential. Connected. Knowledgeable.

OUR PLAN	ENGAGE MEMBERS	ENGAGE MEDIA	ENGAGE POLICY MAKERS	ENGAGE COMMUNITIES
OUR PROJECTS	<ol style="list-style-type: none"> 1. Provide analysis and advice to support HASS leaders in navigating changes in the Higher Education sector 2. Participate in research activities that provide valuable insights for members 3. Maintain our current membership base 	<ol style="list-style-type: none"> 4. Contribute to and shape public debates in national publications 5. Develop relationships with higher education reporters and commentators 	<ol style="list-style-type: none"> 6. Meet with personnel from DESE, policy advisors and politicians, as well as public influencers 7. Prepare effective responses to relevant consultations 	<ol style="list-style-type: none"> 8. Collaborate with cognate organisations to increase collective reach, influence and impact 9. Recognise our history and our responsibilities to the Traditional Owners of the lands on which we work 10. Promote greater engagement with diverse communities 11. Engage more with HASS leaders and leaders in the higher education sector
	<ol style="list-style-type: none"> 1.1 Regular reporting on policy and sector changes 1.2 Coordinate events that are relevant and appealing to members 1.3 Engage in skills-building events and forums 2.1 Partner with other organisations to apply for research funding in fields identified by members 2.2 Leverage research to inform members through events, information packs, briefings, etc. 3.1 Engage with members through a directed process to provide support and respond to needs 3.2 Deliver relevant quarterly themed international speaker sessions accompanied by blog posts and extra resources for members 	<ol style="list-style-type: none"> 4.1 Engage with current debates and issues to contribute proactively to public policy debate in the mainstream media 4.2 Be prepared to act in response to events and research that intersect with HASS disciplines, faculties, and Deans 5.1 Work with editors and reporters from major mainstream outlets as well as smaller policy journals on op-eds and breaking news 5.2 Engage with sector-specific publications resulting in wider audience reach 	<ol style="list-style-type: none"> 6.1 Establish a series of briefs on DASSH and its policy position to distribute to policymakers and media 6.2 Meet with public officials to advocate on behalf of the President and Board of DASSH 6.3 Ensure effective understanding between policymakers and the HE sector through engagement with members and cognate organisations 7.1 Provide input into government policy reflecting the distinctive perspective of HASS leaders 7.2 Research, write, distribute and promote policy submissions 	<ol style="list-style-type: none"> 8.1 Collaborate with other organisations to share ideas on policy developments and coordinate research and research funding 9.1 Continue to be a repository of resources around best practice 9.2 Ensure the participation of Community Elders and Indigenous academics and leaders in formal events, panels and conferences 9.3 Include specific resources highlighting the achievements of Indigenous leaders and students in info packs and briefings 9.4 Ensure Indigenous representation on the DASSH Board
PERFORMANCE AND OUTCOMES	<ul style="list-style-type: none"> • One annual conference • International/national themed events • Policy updates to members • Research proposals through collaboration with sectoral organisations 	<ul style="list-style-type: none"> • Publish op-eds in mainstream media • Publish analysis/op-eds in industry/policy journals and outlets • Respond to as yet unidentified immediate policy matters • Develop contact base of journalists and editors 	<ul style="list-style-type: none"> • Engage with sector and identify relevant submission opportunities • Engage with members to identify positions policy submissions • Distribute and share submissions widely • Establish a series of briefs for all audiences and have them designed and distributed to the Board 	<ul style="list-style-type: none"> • Acknowledgement of Traditional Owners at meetings and events • Engaging with Traditional Owners on significant issues relating to cultural sensitivities in higher education
SUSTAINABLE OPERATIONS	<ul style="list-style-type: none"> • We are responsible and spend thoughtfully on products and services that will provide value to our members • We actively seek to partner with cognate organisations to create cost-effective research • We limit expenditure on office supplies, software, subscriptions and services • We minimise requirements for interstate and international travel 			