



Strategic Plan 2018-20

Objective 1

Advocate and promote the important role and contribution of the arts, social sciences and humanities (ASSH) within our universities to government, industry and the public.

Strategies:

- 1.1 Develop evidence-based briefing sheets on the contribution of the ASSH disciplines to Australian and New Zealand, and other reports as required.
- 1.2 Lobby relevant Federal Parliamentary ministers, advisers and shadow ministers on matters of importance to the ASSH sector.
- 1.3 Maintain a communications strategy to promote exemplars of excellence in ASSH research and teaching.
- 1.4 Establish and maintain links and alliances with cognate national and international bodies to promote ASSH research and education (e.g. Universities Australia, Australian Academy of Humanities, Academy of the Social Sciences in Australia, Australian Council of University Art and Design Schools, Council for Humanities, Arts and Social Sciences, Royal Society of New Zealand, and other Deans Councils).

Objective 2:

Contribute to policy debates, initiatives, and inquiries that impact on ASSH research and teaching in universities.

Strategies:

- 2.1 Prepare submissions to government inquiries and develop policy documents in consultation with our members.
- 2.2 Contribute to the development of higher education policy with a view to establishing national position statements.
- 2.3 Monitor national and international sector trends relevant to ASSH.

Objective 3:

Support ASSH Pro Vice-Chancellors, Executive Deans, Deans to provide leadership, collegial support and professional development for their roles.

Strategies:

- 3.1 Hold an annual conference as a national forum for the discussion of management

and sectoral issues in higher education relevant to ASSH.

- 3.2 Support AD networks via invitations to participate in the annual conference and through the provision of DASSH office and website support.
 - 3.3 Promote participation of DASSH and its members in sector events.
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Objective 4:

Develop relations with Deans of Arts and Social Sciences (or equivalent) in Asia and the Pacific to share information and to increase awareness of each other's activities.

Strategies:

- 4.1 Compile relevant data on the Faculties present in the region and the degrees offered in the fields covered.
 - 4.2 Compile and maintain benchmarking data on the state of ASSH disciplines in the Asia Pacific.
 - 4.3 Contact Deans (or equivalent) in the region to develop links and to facilitate the sharing of information, to invite key members to attend our conference and to develop the groundwork to establish a wider international chapter.
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Objective 5:

Support data collection and dissemination of information related to changes in the HASS sector relevant to Australian and New Zealand universities, in order to strategically position our disciplines for the future.

Strategies:

- 5.1 Maintain the currency of data on the Bachelor of Arts (BA) and provide updated reports to members on a regular basis (two yearly cycle).
 - 5.2 Compile and maintain benchmarking data on the state of ASSH disciplines in the sector, including the development of degrees in the Creative Industries.
 - 5.3 Support data collection and dissemination of information related to industry engagement and employability of graduates, relevant to Australian and New Zealand universities.
 - 5.4 Support the sharing of best practices in HDR training relevant to ASSH.
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Objective 6:

Maintain a sustainable, viable, effective and efficient organisation for members and staff.

Strategies:

- 6.1 Maintain an effective communication strategy to keep members abreast of DASSH activities and ASSH-relevant developments in the wider policy environment
- 6.2 Facilitate the sharing of information and dissemination of best practice in the ASSH sector among the membership.

- 6.3 Assist members to identify professional development needs of leaders and explore avenues for providing professional development through DASSH.
 - 6.4 Ensure the efficient financial management of the organisation through regular budgeting and auditing practices.
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