NEW ZEALAND
BACHELOR OF ARTS

Graduate careers

EDUCATION
POLICY
DEVELOPMENT & ANALYSIS
NOVELISTS
ADVERTISING
SIGN LANGUAGE
INTERPRETERS
SPEECHWRITERS
CONFLICT RESOLUTION
PUBLIC AFFAIRS
SPECIAL EDUCATION NEEDS

BA transferable skills

CRITICAL THINKING
COMMUNICATION
ADAPTABILITY
PROBLEM SOLVING
PLANNING & ORGANISATION
INNOVATION

Employment rates of BA graduates

97% of BA Graduates are employed
90% of BA Graduates end up in degree relevant roles

On average graduates earn above the national median salary

What employers say about BA graduates

“It’s in Apple’s DNA that technology alone is not enough. It’s technology married with liberal arts, married with the humanities, that yields the results that make our hearts sing.”
– Steve Jobs, Apple.

“Arts degrees provide a unique set of skills that lead to tangible job opportunities. They allow you to develop flexible, critical thinking. Your study is often not prescriptive and forces you to think outside the box, which is highly desirable to employers in all industries.”
– Ben McFadden, Business Development Coordinator, Oxfam

Industry support for the BA

“The BA provides employers with staff who are able to think critically rather than simply accept what is in front of them.”

“Communication is critical in today’s global business world. Individuals with excellent oral and written language skills are critical to my business success. This includes people with English and foreign language skills as we use both as technical writers in our external communication.”

Sources:
3. Tertiary Data Warehouse