

## Strategic Plan 2013-15

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### Objective 1:

- Advocate and promote the important role and contribution of the arts, social sciences and humanities (ASSH) within our universities to government, industry and the public.

#### Strategies:

- 1.1 Appoint a consultant/s to develop an evidence-based briefing document on the contribution of the ASSH disciplines to Australian society, and other reports as required.
- 1.2 Lobby relevant Federal Parliamentary ministers, advisers and shadow ministers on matters of importance to the ASSH sector.
- 1.3 Develop a media strategy to promote the ASSH sector with the assistance of a Marketing and Public Relations firm.
- 1.4 Establish links and alliances with cognate national and international bodies (Universities Australia, Australian Academy of Humanities, Academy of the Social Sciences in Australia, Australian Council of University Art and Design Schools, Council for Humanities, Arts and Social Sciences, Royal Society of New Zealand, and other Deans Councils).
- 1.5 Promote exemplars of excellence in ASSH research and teaching.

### Objective 2:

- Contribute to policy debates, initiatives, and inquiries that impact on ASSH research and teaching in universities.

#### Strategies:

- 2.1 Develop submissions to government inquiries and develop policy documents in consultation with our members.
- 2.2 Contribute to the development of higher education policy with a view to establishing national position statements.
- 2.3 Monitor national and international sector trends relevant to ASSH.

### Objective 3:

- Support a network of Pro Vice-Chancellors, Executive Deans, Deans and Associate Deans to provide leadership, collegial support and professional development for their roles.

#### Strategies:

- 3.1 Hold an annual conference as a national forum for the discussion of management and sectoral issues in higher education relevant to ASSH.
- 3.2 Continue to support the AD networks via invitations to participate in the annual conference and through the provision of DASSH office and website support.
- 3.3 Distribute information on best practice in ASSH leadership succession planning (including consideration of the role Heads of School/Departments play).
- 3.4 Promote participation of DASSH and its members in sector events.

#### **Objective 4:**

- Support data collection and dissemination on ASSH research and teaching relevant to Australian and New Zealand universities.

#### **Strategies:**

- 4.1 Maintain the currency of data on the Bachelor of Arts (BA) and provide updated reports to members on a regular basis (two yearly cycle).
- 4.2 Compile and maintain benchmarking data on the state of ASSH disciplines in the sector.
- 4.3 Establish a register of best practices in HDR training relevant to ASSH.

#### **Objective 5:**

- Maintain a sustainable, viable, effective and efficient organisation for members and staff.

#### **Strategies:**

- 5.1 Facilitate the sharing of information and dissemination of best practice in the ASSH sector among the membership.
- 5.2 Investigate the establishment of a pilot program for the professional development of ASSH sector leaders in partnership with an external provider.
- 5.3 Ensure the efficient financial management of the organisation through regular budgeting and auditing practices.